

# **... we harvest only what we sow**

For 65 years, Sears has planted seeds of honesty, of fair dealing, of understanding the wants and desires of others—customers, employes, merchandise suppliers. Now we reap the harvest of confidence and trust. As always, our guarantee of "Satisfaction or Your Money Back" protects all who use our catalogs or enter a Sears retail store.

*Fall and Winter 1951*

## **SEARS, ROEBUCK AND CO.**

925 So. Homan Avenue

Chicago 7, Illinois

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# SEARS. ROEBUCK AND CO.

CHICAGO

*Shop at Sears and Save*

To Sears Customers,  
past, present and future—

You have in this new catalog for Fall-Winter 1951,  
just about the widest choice of merchandise in Amer-  
ica today.

A book like this doesn't just happen. It is built  
on faith. Your faith in Sears way of doing business;  
our faith in our ability to serve you in the best way  
possible.

We hope and believe this big catalog will do two  
things for you. First, that it will save you many  
important dollars on your fall and winter needs.  
Second, that it will bring you more leisure by pro-  
viding a single, dependable place where all of your  
shopping can be done quickly and conveniently, with-  
out your having to leave your home.

This is a time too, when I would like to make sure  
all our customers understand Sears long-time price  
policy. Our catalog prices are honest prices, based  
on cost of goods at the time catalogs are printed.  
If prices go down after our catalogs go out to you,  
we will give you immediate benefit of such lower  
prices applying to goods you order.

This Sears policy, like our famous guarantee as  
printed below, applies today just as it always has.

One thing more. We at Sears are here to serve you.  
Please let us know anytime, how we can do that job  
better. Your letters addressed to me personally are  
always very welcome.

Sincerely yours,

O. S. DETWEILER  
General Manager

## SEARS GUARANTEE

TO SAVE YOU MONEY  
TO DELIVER ALL MERCHANDISE SAFELY  
TO SATISFY YOU PERFECTLY

We guarantee that every article in this catalog is honestly described  
and illustrated.

We guarantee that any article purchased from us will give you the  
service you have a right to expect.

If for any reason whatever you are not satisfied with any article  
purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return  
your money, including any transportation charges you have paid.



# HONEYSUCKLE PINWALE

## Corduroys

Exclusively Sears . .  
and 7 ways TOPS

in quality of fabric  
.. workmanship .. fit  
.. generous cut  
.. appearance  
.. washability ..  
heavy duty wear



**A**  
Boxer  
Longie  
\$2.19



**B**  
Best  
Boxer  
Longie  
\$2.58



**C** Leisure  
Jacket \$4.49



**G**  
Best  
Jacket  
Set  
\$5.98



**D**  
Overall  
\$1.98



**E** Shirt and  
Longie Set  
\$4.49



**F** Zipper front  
Overall  
\$3.29



Another 4-STAR  
Feature!

OUR BEST  
OVERALL  
in PINWALE  
CORDUROY  
\$2.95

Your Best Buy . . .  
Check these EXTRAS

- Strict size specifications insure perfect fit
- Wide double fabric bib top for wear
- Adjustable buckles
- Gripper fastened side plackets
- Covered elastic waist in back
- 2 large pockets
- Full cuffs tacked to stay up

Wash separately.  
State size 3, 4, 5, 6,  
6x. Shipping weight  
each 11 ounces.  
29 D 4243—Dark  
green  
29 D 4241—Red  
29 D 4244—Cinnamon  
29 D 4245—Gray  
Ea. \$2.95; 2 for \$5.75



**A** GOOD BOXER LONGIE. All around covered elastic waist; back patch pocket. Wash separately. Please state size 3, 4, 5, 6, 6x. Shipping weight each 8 ounces.  
29 D 4306G—Gray 29 D 4308G—Cinnamon  
29 D 4338G—Red. Each \$2.19; 2 for \$4.28

**C** NEW! LEISURE JACKET. Rayon lined. Button front; center-pleated belted back. Wash separately. State size 3, 4, 5, 6, 6x.  
29 D 4554—Cinnamon 29 D 4556—Gray  
29 D 4555—Dark green 29 D 4557—Red  
Shipping weight 12 ounces. . . . . \$4.49

**E** OUR GOOD SHIRT AND LONGIE SET. Long sleeved 4-button shirt has button cuffs, breast pocket. Trim-fitting, all-around elastic waist longie with back patch pocket. Wash separately. State size 3, 4, 5, 6, 6x.  
29 D 4344—Red 29 D 4346—Cinnamon  
29 D 4345—Gray. Shpg. wt. 14 oz. . . . . \$4.49

**G** OUR BEST JACKET SET in handsome contrasting colors. Zipper front jacket has elastic at each side of waist for better fit—cotton kasha lining. All around elastic waist longie with full cuffs tacked to stay up, 2 side pockets. Wash separately. State size 3, 4, 5, 6, 6x.  
29 D 4319—Brown with yellow 29 D 4320—Dark green with gray  
29 D 4321—Royal blue with red. Shipping weight 1 pound 2 ounces. . . . . \$5.98

**B** OUR BEST BOXER LONGIE. Full turned up cuffs properly tacked to stay up. All around elastic waist . . . 2 side pockets. Wash separately. State size 3, 4, 5, 6, 6x. Wt. ea. 9 oz.  
29 D 4322—Dark green 29 D 4323—Brown  
29 D 4324—Royal blue. Ea. \$2.58; 2 for \$5.00

**D** OUR GOOD OVERALL has easy-on button suspenders, ripproof button plackets. Elastic at back of waist. Lined bib, 2 side pockets. Wash separately. State size 3, 4, 5, 6.  
29 D 4248—Royal blue 29 D 4249—Brown  
Shipping wt. ea. 9 oz. . . . . Ea. \$1.98; 2 for \$3.86

**F** HANDY ZIPPER FRONT OVERALL. Easy to adjust metal buckles on suspenders. Double fabric bib . . . elastic at waist back for snug, easy fit. Wash separately. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 11 oz.  
29 D 4230—Gray 29 D 4228—Med. blue  
29 D 4229—Brown. Each \$3.29; 2 for \$6.43

### SIZE CHART FOR PLAYWEAR. SIZES 3 TO 6x

Order Size . . . . .	3	4	5	6	6x
If height is . . . . .	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is . . . . .	22	23	24	25	25½ in.
If weight is . . . . .	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.





**Sears fine quality warm winter COAT AND SLACK SETS have expensive details**

100% VIRGIN WOOL in smart brown and white checks with contrast frame collar. Center gore back—piped pockets. Rayon lined—cotton interlined. Contrast solid color brown slacks of 100% reprocessed wool are cotton lined. Adjustable suspenders; elastic ankle insert. No hat. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 14 oz.*  
29 D 2212.....\$17.95

100% REPROCESSED WOOL fitted coat has beaver-dyed lamb on collar and buttons—inverted pleat back. Rayon lined—cotton interlined. Matching, adjustable suspender slacks cotton lined—elastic at ankles. No hat. *State size 3, 4, 5, 6, 6x.*  
29 D 2215—Medium green  
29 D 2216—Wine red  
Shpg. wt. 4 lbs. 4 oz. \$17.95

100% REPROCESSED WOOL MELTON PYRAMID COAT. Velveteen cuffed shirtwaist sleeves. Rayon lining—cotton interlining. Cotton lined slacks; adjustable suspenders. Hat not included. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 14 oz.*  
29 D 2213—Bright red; navy blue trim. Set \$17.95  
29 D 2214—Toast brown; dark brown.....\$17.95

PERSIAN FUR-LIKE fabric trim (Rayon on cotton back). 100% reprocessed wool melton swing-back coat and matching muff. Rayon lined—cotton interlined. Adjustable suspender slacks; cotton lined, elastic at ankle. No hat. *State size 3, 4, 5, 6, 6x.*  
29 D 2217—Toast brown  
29 D 2218—Royal blue  
Shpg. wt. 4 lbs. 3 oz. \$17.95

*Magic Grow*

Now  
in COATS!

Sleeves, hem,  
slacks "grow"  
as she grows



1951 1952  
"Lets out" in minutes  
—adds a season or  
two of extra wear!

**\$18.95**

**"Magic-Grow" Coat and Slack Set**

... 100% reprocessed wool with coat, sleeve and slack hems you let out easily by simply releasing "Magic-grow" hemlines! No re-hemming. Just press and it's ready for another season. Rich mouton lamb fur trim on collar and tie. Shirred yoke swing back—flap pockets. Rayon lined—cotton interlined. Cotton lined slacks. Adjustable suspenders; elastic at ankle. No hat. *State size 3, 4, 5, 6, 6x.*  
29D2221—Bright red 29D2222—Toast Brown  
29D2223—Brt. green. Wt. 4 lbs. 1 oz. \$18.95



**Warm WINTER COATS are VALUES at these prices!**

LOOK WHAT \$7.95 BUYS AT SEARS! Smartly styled 100% reprocessed wool coat with toasty warm detachable hood, gaily plaid lined. Graceful gored swing back—two slash pockets. Rayon lined. Order now from 3 lovely colors. *State size 3, 4, 5, 6, 6x. Shipping weight 2 lbs. 12 oz.*  
29 D 2332—Med. green. \$7.95  
29 D 2333—Med. blue... 7.95  
29 D 2334—Wine red... 7.95

VELVETEEN LINED detachable hood on this handsome chin-chilla cloth coat—35% wool, 65% rayon face. 100% cotton back. Boxy style with trim belted back—7 gleaming brass buttons. 2 flap pockets. Rayon lined—cotton interlined. Another wonderful buy at Sears low price. *State size 3, 4, 5, 6, 6x. Shipping weight 2 lbs. 13 oz.*  
29 D 2335—Bright red... \$10.95  
29 D 2336—Bright green. 10.95

**Two extra-thrifty winter COAT AND SLACK SETS**

100% SHETLAND-TYPE WOOL. Persian fur-like fabric trim (rayon on cotton back) on collar, cuffs, pockets. Rayon lined—cotton interlined. Adjustable suspender slacks. No hat. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 1 oz.*  
29 D 2202—Wine red... \$13.95  
29 D 2203—Medium green. 13.95

PERSIAN FUR-LIKE fabric (rayon on cotton back) trim on 100% reprocessed wool melton. Rayon lined—cotton interlined. Cotton lined slacks. Suspenders. No hat. *State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 2 oz.*  
29 D 2200—Med. green... \$13.95  
29 D 2201—Med. blue... 13.95

**Leopard-like fabric trim**

LEOPARD FUR-LIKE cotton fabric collar, trim on detachable hood. 100% reprocessed wool melton. Rayon lined—cotton interlined. Cotton lined suspender slacks. *State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 8 oz.*  
29 D 2206—Wine red... \$15.95  
29 D 2207—Medium green 15.95

**SIZE CHART  
FOR SIZES  
3 TO 6X**

Order size...	3	4	5	6	6x
If chest is.....	22	23	24	25	25½ in.
If height is.....	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If weight is.....	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.



## Rayon Gabardine STORM COATS Priced LOW!

- Zelan\* treated fabric
- Mouton dyed lamb fur collar, and wide lapels
- 100% Alpaca pile ¾ lining
- Snug, concealed knit wristlets

### A 3-PIECE STORM COAT OUTFIT

Big value for your money! Extra-warm winter outfit that's wind and wear-resistant, too! Iridescent rayon quilted to new wool in sleeves, skirt... snug, concealed knit wristlets. Mouton lamb fur trimmed, double fabric detachable hood. Shirred back tailored slacks have permanently stitched crease; zipper side placket. Cotton duvetyn lining. Elastic at back of waist, and at ankles. State size 3, 4, 5, 6, 6x. 29 D 2265—Bright red 29 D 2266—Medium tan 29 D 2267—Med. green Shipping weight 3 pounds 14 ounces... \$19.95

### B COAT ONLY

Hat is not included. Please be sure to state correct size 3, 4, 5, 6, 6x. 29 D 2278—Navy blue 29 D 2275—Bright red 29 D 2276—Medium tan 29 D 2277—Med. green Wt. 2 lbs. 11 oz. \$14.95 \*Reg. U.S. Pat. Off.



### ZELAN\* TREATED CAP \$2.98

Rayon gabardine twill; cotton suede lined. Mouton lamb fur flaps. State size small (19¼ in.); med. (20¾ in.); large (21½ in.). Wt. 6 oz. 29 D 2910—Navy blue. \$2.98 29 D 2911—Bright red. 2.98 29 D 2912—Medium tan. 2.98 29 D 2913—Med. green. 2.98



## DONEGAL TWEED Virgin Wool Storm Coats

- Cravenette\* Water-repellent Treated
- 100% Alpaca ¾ Lining is extra warm
- Mouton lamb fur trim
- Snug knit wristlets

### C 3-PIECE OUTFIT

Handsome multicolor flecked tweed makes a super warm outfit that wears and tears! Iridescent rayon quilted to new wool in skirt, sleeves. Mouton lamb fur trim, double fabric detachable hood. Cotton slacks duvetyn lined; zipper side placket. Elastic at ankles. State size 4, 5, 6, 6x. 29 D 2262—Brown tweed 29 D 2263—Gray tweed Wt. 3 lbs. 12 oz. \$25.00

### D COAT ONLY

Hat not included. State size 4, 5, 6, 6x. 29 D 2279—Gray tweed 29 D 2280—Brown tweed Wt. 2 lbs. 10 oz. \$18.95



SIZES  
3 TO 6X



### Coat Sets with smart Persian fur-like fabric trim

SINGLE BREASTED SWING BACK style in 100% reprocessed wool melton. Rich-looking Persian fur-like (rayon on cotton back) trim on detachable hood, cuffs, pockets, collar. Inverted back pleat. Rayon lined, cotton interlined. Adjustable suspenders, slacks cotton lined; elastic at ankle. State size 3, 4, 5, 6, 6x. 29 D 2208—Medium green 29 D 2209—Wine red Shpg. wt. 4 lbs. 8 oz. \$15.95

DOUBLE BREASTED 100% reprocessed wool melton with lavish Persian fur-like fabric (rayon on cotton back) trim on collar and pompons. Gored swing-back. Rayon lined, cotton interlined. Cotton lined slacks have adjustable suspenders; elastic at ankles. No hat. State size 3, 4, 5, 6, 6x. 29 D 2204—Medium blue 29 D 2205—Medium green Shpg. wt. 4 lbs. 5 oz. \$15.95

### Lovely Mouton-dyed lamb fur trimming

SINGLE BREASTED 100% reprocessed wool melton with mouton lamb fur pompon trim cross-over collar. Mouton lamb fur pompons on front. Gored back; shirtwaist sleeves. Rayon lined—cotton interlining. Adjustable suspender slacks cotton lined; elastic at ankles. No hat. State size 3, 4, 5, 6, 6x. 29 D 2210—Medium green 29 D 2211—Medium blue Shpg. wt. 4 lbs. 1 oz. \$15.95

DOUBLE BREASTED 100% reprocessed wool melton coat looks far more expensive than its price! Full mouton fur collar and cuffs—10 plastic buttons down front. Fitted 3-gore back. Rayon lined—cotton interlined. Adjustable slacks have elastic at ankle; cotton lining. No hat. State size 3, 4, 5, 6, 6x. 29 D 2219—Bright red 29 D 2220—Bright green Shpg. wt. 3 lbs. 14 oz. \$18.95

### Jewel-tone velveteen

PRETTILY FITTED double breasted coat in beautiful cotton velveteen. Dressy, white bunny fur-edged collar—2 seam outlet back, gored to flare out prettily. Slash pockets. Rayon lined—cotton interlined. Matching slacks are cotton lined... elastic insert at ankle. No hat. State size 3, 4, 5, 6, 6x. 29 D 2224—Royal blue 29 D 2225—Wine red Shpg. wt. 3 lbs. 9 oz. \$19.95

Measure to be sure... size chart on opposite page

USE SEARS EASY TERMS... see inside back cover

CPBMN2 PAGE 5... CHILDREN'S WEAR



**SIZES  
2 TO 6X**

**OUR BEST  
3-PIECE SET**

- Look! Full zip-front
- Mouton lamb fur collar
- 100% Alpaca pile lining

**\$14.95**

**YOUR BEST BUY!** Cotton gabardine, shirred back jacket warmly alpaca lined... sleeves, hat lined with cotton kasha quilted to new wool. Knit cuffs. Bib-top adjustable suspender slacks 100% reprocessed wool; cotton duvetyne lined. *State size 3, 4, 5, 6, 6x. Wt. 2 lbs. 13 oz.*  
29 D 2500—Red with navy blue... \$14.95  
29 D 2501—Powder blue with navy blue \$14.95

**3-PC. 100% REPROCESSED WOOL SET.** Full cotton kasha lined. Jacket has contrasting, full-zip front with gay embroidery; 2-way cross-over collar; welt pockets. Slacks have adjustable suspenders; elastic insert at ankles. Hat to match. *State size 3, 4, 5, 6, 6x.*  
29 D 2510—Gray, green  
29 D 2511—Gray, wine  
Wt. 3 lbs. 1 oz. \$12.95

**ZIP-FRONT** rayon, cotton twill jacket; attached hood, mouton lamb fur trim. Lining is  $\frac{3}{4}$  alpaca pile,  $\frac{1}{4}$  rayon quilting. 100% reprocessed wool suspender slacks... cotton kasha lined. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 7 oz.*  
29 D 2508—Brt. red, royal blue... \$11.95  
29 D 2509—Gray and med. green... \$11.95

**100% REPROCESSED WOOL MELTON** warmly cotton kasha lined throughout. Attached drawstring hood, mouton lamb fur trim. Zip-front; knit wristlets. Cotton kasha lined suspender slacks have elastic at ankles. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 6 oz.*  
29 D 2506—Royal blue, gray... \$11.95  
29 D 2507—Med. green with gray... \$11.95

**ZELAN\* WATER-REPELLENT TREATED** 3-pc. rayon gabardine twill. Full rayon fleece lining. Snug knit cuffs. Frontier type suspender slacks have side zipper, belt loops and elastic at ankle. Hat to match. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 4 oz.*  
29 D 2504—Green with bright red... \$10.95  
29 D 2505—Navy blue with gray... \$10.95  
\*Reg. U.S. Pat. Off.

**WATER-REPELLENT** cotton poplin 3-pc. set is warmly cotton fleece lined throughout. 8-button jacket with snug-fitting shirred back; contrast welt pockets. Contrasting slacks have adjustable suspenders. Hat to match. *State size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 14 oz.*  
29 D 2502—Bright red with navy blue... \$9.95  
29 D 2503—Gray with medium green... \$9.95

**See How Every Snow Suit is Packed with Value . . . at Sears!**

**BIB-TOP SNOW PANTS**

All warmly lined..water-repellent.. take heavy-duty wear. Thrift-priced!

**\$4.29**

**100% Reprocessed Wool**

**[A] SLACK-STYLE** water-repellent pants with adjustable buckle suspenders. Cotton kasha lining... elastic insert at ankle helps keep out the cold. *State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 5 oz.*  
29 D 2730—Dark brown... \$4.29  
29 D 2731—Navy blue... 4.29  
29 D 2732—Medium green... 4.29  
29 D 2733—Wine red... 4.29

**[B] SKI PANTS** style. Water-repellent. 100% reprocessed wool with adjustable buckle suspenders... knee patches at points of greatest wear. Rib knit ankles have easy-on side zippers... warm cotton kasha lining. *State size 3, 4, 5, 6, 6x. Wt. 1 lb. 6 oz.*  
29 D 2708—Navy blue... \$4.89  
29 D 2709—Brown... 4.89  
29 D 2710—Medium green... 4.89

**Cotton Poplin Pants**

**[C] WATER-REPELLENT SLACK** style with adjustable buckle suspenders. Warm rayon fleece lining with an elastic ankle insert to help keep out cold drafts. Another grand buy! *State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 1 oz.*  
29 D 2734—Dark green... \$3.79  
29 D 2735—Navy blue... 3.79  
29 D 2736—Dark brown... 3.79

**[D] WATER-REPELLENT SKI PANTS** style. Cotton poplin. Adjustable buckle suspenders; 3-button side closing. Rib-knit ankles with zipper. Knee patch reinforced at point of greatest wear. Warm rayon fleece lining. *State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz.*  
29 D 2737—Dark green... \$4.49  
29 D 2738—Navy blue... 4.49  
29 D 2739—Dark brown... 4.49

**\$3.79**

**\$4.49**

6.. SEARS CPBKING

SIZE CHART FOR SIZES 2 TO 6X									
Order size.	2	3	4	5	6	6x			
If height is .	31-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.			
If chest is .	21	22	23	24	25	25½ in.			
If weight is .	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.			

**Warm Extra-JACKETS**

Cozily lined . . low priced!

**\$6.95**

**\$4.98**

**\$3.98**

**\$2.98**

**\$6.95**

**Mouton Dyed Lamb Collar**

**[E] OUR BEST!** Water-repellent "Estroton" jacket... 100% lustrous acetate rayon. Full zip-front. Storm tab at neck; striped knit cuffs, waistband fit snugly. Full rayon fleece lined. *State size 2, 4, 6, 6x. Wt. 1 lb. 9 oz.*  
29 D 4866—Royal blue... \$6.95  
29 D 4867—Bright red... 6.95

**100% Reprocessed Wool**

**[F] VERSATILE** THREE-SEASON campus jacket for school and play. Button front; smart rayon corded, raglan-type sleeves. Snug-fitting wristlets help keep out wind. *State size 2, 4, 6, 6x. Shipping weight 1 lb. 12 oz.*  
29 D 4864—Wine red... \$4.98  
29 D 4865—Medium green... 4.98

**Water-repellent Twill**

**[G] CLASSIC ZIPPER JACKET** for boys and girls. Lustrous rayon and cotton twill; contrast gray trim. Knit wristlets, waistband. Cotton lined. *State size 2, 4, 6, 6x. Shpg. wt. 14 oz.*  
29 D 4862—Green with gray... \$3.98  
29 D 4863—Wine with gray... 3.98

**Water-repellent Poplin**

**[H] COTTON POPLIN** in sturdy 2 yd. weight teams up well with snow-pants at left. Full zipper front; shirt-waist cuffs. Cotton kasha lined. *State size 2, 4, 6, 6x. Shpg. wt. 12 oz.*  
29 D 4860—Bright red... \$2.98  
29 D 4861—Medium tan... 2.98

**Navy Style Pea Coat**

**[J] WARM, 100% REPROCESSED WOOL** with lined, detachable hood. Regulation double-breasted style with 8 buttons; 2 pockets. Hood and jacket lined in bright red cotton kasha. *State size 3, 4, 5, 6, 6x. Wt. 2 lbs. 8 oz.*  
29 D 4808—Navy blue... \$6.95





**SIZES  
3 TO 8**

## GIRLS' 100% WOOL Fine Quality Sweaters

Choose from gay, new novelty knits and favorite Classics—at Sears low prices

- |   |   |   |  |  |
|---|---|---|--|--|
| <p><b>NEW PULLOVER in \$1.98</b><br/>100% virgin wool worsted. White edged rib knit crew neck, short sleeves, bottom. Embroidered cross stitch front—purl stitch at shoulder. Hand wash separately. <i>State size 3, 4, 6, 8. Shpg. wt. 5 oz.</i><br/>29 D 3604—Aqua blue<br/>29 D 3605—Pink<br/>29 D 3606—White... Each \$1.98</p> | <p><b>CLASSIC long \$1.89</b><br/>sleeve cardigan of warm all wool. Snug-fitting rib knit crew neck, cuffs and bottom. A warm and sturdy buy for this very economical low price. Hand wash separately. <i>State size 3, 4, 6, 8. Shipping weight 6 ounces.</i><br/>29 D 3659—Jockey red... \$1.89<br/>29 D 3665—Lt. navy blue... 1.89</p> | <p><b>FANCY KNIT \$2.59</b><br/>FRONT and buttons smartly detail 100% virgin wool worsted long sleeve cardigan. Rib knit crew neck, cuffs and bottom have contrast edging. Hand wash separately. <i>State size 3, 4, 6, 8. Shpg. wt. 7 oz.</i><br/>29 D 3666—Medium blue... \$2.59<br/>29 D 3667—Jockey red... 2.59</p> | <p><b>TYROLEAN style \$3.38</b><br/>long sleeve cardigan 100% virgin wool worsted. Hand embroidered flowers in front—contrast edging at rib knit crew neck, cuffs, bottom. Metal buttons. Hand wash separately. <i>State size 3, 4, 6, 8. Shpg. wt. 9 oz.</i><br/>29 D 3647—Yellow... \$3.38<br/>29 D 3648—Kelly green... 3.38</p> | <p><b>TWIN SWEATER SET in contrasting colors. All wool short sleeve pullover and long sleeve cardigan have matching fancy knit fronts. Pullover has stripe to match cardigan at rib neck, sleeves, bottom. Hand wash separately. <i>State size 3, 4, 6, 8. Shpg. wt. set 10 oz.</i></b><br/>29 D 3619—Kelly green and maize... \$4.77<br/>29 D 3620—Jockey red and white... 4.77<br/>29 D 3621—Navy blue and med. blue... 4.77</p> |
|---|---|---|--|--|

## HUSKY COTTONS

1 combed cotton knit and 3 sweat shirt types cozily fleeced inside

- A DRESS-UP CARDIGAN** in fine quality combed cotton... so soft and pretty. Dainty pastel embroidery around crew neck and down button front. 2 patch pockets. Hand wash separately. Buy her several colors—they're lovely. *State size 3, 4, 6, 8. Shpg. wt. 7 oz.*  
29 D 3622—Yellow 29 D 3623—Aqua blue  
29 D 3624—Pink... Each \$1.79
- B ROY ROGERS COTTON FLEECE SWEAT SHIRT.** Long sleeve style has Roy and his famous horse Trigger in a transfer design on front. Double rib knit crew neck, cuffs and bottom. Softly fleeced inside. Hand wash separately. *State size 4, 6, 8. Shpg. wt. 9 oz.*  
29 D 3613—Medium blue... \$1.19  
29 D 3614—Yellow... 1.19
- C BRIGHT COTTON FLEECE CARDIGAN** to keep her snug and warm. Close, firmly knit heavy cotton with warm, soft fleece on inside. Ribbed crew neck and hemmed cuff and bottom—two patch pockets. Hand wash separately. *State size 3, 4, 6. Shpg. wt. 8 oz.*  
29 D 3602—Jockey red... \$1.29  
29 D 3603—Medium blue... 1.29
- D BUGS BUNNY COTTON FLEECE SWEAT SHIRT.** Close, firmly knit heavy cotton with that rascally rabbit in contrasting colors on front. Double rib knit crew neck holds its shape—ribbed cuffs, bottom. Hand wash separately. *Sizes 4, 6, 8. State size. Shipping weight 9 ounces.*  
29 D 3641—Yellow... \$1.19  
29 D 3642—Medium blue... 1.19



## 100% NYLON

Dries faster... wears longer... never needs any blocking

- E LONG SLEEVED CARDIGAN** of lovely 100% virgin duPont nylon. Snug-fitting rib knit crew neck, cuffs and bottom. A beautiful buy at this low price. Hand wash separately. *State size 3, 4, 6, 8. Shipping weight 6 ounces.*  
29 D 3689—Kelly green... \$2.98  
29 D 3690—Cherry red... 2.98  
29 D 3691—Medium blue... 2.98
- F SHORT SLEEVE PULLOVER** of lovely 100% virgin duPont nylon. Neat fitting rib knit crew neck, cuffs and bottom. Holds its trim shape after many washings. Hand wash separately. *State size 3, 4, 6, 8. Shipping weight 5 oz.*  
29 D 3670—Pink... \$2.17  
29 D 3671—Yellow... 2.17  
29 D 3672—White... 2.17
- G 100% NYLON TWEED** long sleeve cardigan has flecks of contrasting colors. Rib knit crew neck—ribbed cuffs, bottom. Ribbon-backed button front. Hand wash separately. *State size 3, 4, 6, 8. Wt. 9 oz.*  
29 D 3673—Med. blue tweed... \$2.98  
29 D 3674—Lt. green tweed... 2.98  
29 D 3675—Beige tweed... 2.98



Order size.....	3	4	6	8
If chest is.....	22	23	25	27 in.



# Dale Evans

QUEEN OF THE WEST

Authentic Western style togs for dress or play. Sturdy... expertly made... WASHABLE!  
Sizes 2 to 10

B

Plaid Shirt  
\$2.49

C

Twill Skirt  
\$2.98

D

5-pc. Set  
\$5.98

E

6-pc. Out fit  
\$3.98

H

Corduroy Jodhpur  
\$2.98

J

Twill Jodhpur  
\$1.98

A

Twill Jacket  
\$4.98

See opposite page for descriptions of all items illustrated on this page

F

Short Sleeve Polo Shirt  
95c Each in lots of 3

G

Long sleeve Polo Shirt  
\$1.06 Each in lots of 3

K

Rodeo Hat  
\$1.98

L

Western Belt  
98c

M

Western Tie  
69c

## Cotton POLO SHIRTS in Long or Short Sleeve Styles

N

Indian Print Polo Shirts  
Set of 3  
\$2.79

P

Short Sleeves 95c Each in lots of 3  
Long Sleeves \$1.16 Each in lots of 3

R

Short Sleeves 95c Each in lots of 3  
Long Sleeves \$1.16 Each in lots of 3

S

Short Sleeves 85c Each in lots of 4  
Long Sleeves 95c Each in lots of 4

T

Short Sleeves 75c Each in lots of 4  
Long Sleeves 85c Each in lots of 4

U

Short Sleeves Set of 3 \$1.77  
Long Sleeves Set of 3 \$2.25

## Colorful Novelty Prints Make Big News in Cotton POLO SHIRTS

V

Plaid Design  
3 for \$4.00

W

Cowboy Print  
3 for \$3.75

X

Novelty Stripe  
3 for \$3.75

Y

Hawaiian Print  
3 for \$4.00

Z

Sailfish Print  
3 for \$4.00

Cute "Good Little Indian" Prints with 3 different backgrounds



## DALE EVANS Washable WESTERNETTES and ACCESSORIES

**A** DALE EVANS WESTERN JACKET in fine rayon and cotton satin twill with handy zip-front. Handsome 2-tone color combination with striped knit waistband, wristlets. Storm tab at neck, two slash pockets. Cotton kasha lined. *State size 2, 4, 6, 8, 10. Shpg. wt. 1 lb. 2 oz.*  
29 D 4858—Green and gray.....\$4.98  
29 D 4859—Red and gray.....4.98

**C** DALE EVANS SKIRT AND HOLSTER SET. Sturdy cotton twill skirt with "Dale Evans" embroidered on waistband—trim-fitting adjustable belt. Inverted pleat front and back allows for plenty of action. Gripper fastener at side. Realistic plastic clicker gun and holster—slides onto belt. Team it with shirt (B) described above right. Washable. *State size 4, 6, 8, 10. Shpg. wt. 8 oz.*  
29 D 4118—Navy blue.....\$2.98

**E** DALE EVANS GLAMOROUS 6-PC. WESTERN OUTFIT... suspender skirt and bolero in Sanforized cotton twill won't shrink over 1%. Knit combed cotton polo shirt has "Dale Evans" print on front. Washable. Set also includes lariat, kerchief and plastic gun in ornamental studded holster. *State size 4, 6, 8, 10. Shpg. wt. 11 oz.*  
29 D 4307—Red with yellow.....\$3.98

**G** DALE EVANS LONG SLEEVE Polo Shirt in soft knit combed cotton with multicolor "Dale Evans" print on front. Washable. *State size 3, 4, 5, 6, 6x.*  
29 D 8235—Yellow 29 D 8236—White  
Shpg. wt. ea. 5 oz. .Ea. \$1.09; 3 for \$3.18

**J** SANFORIZED COTTON TWILL Western style jodhpurs—won't shrink over 1%. Suspenders button-on in front and are stitched down in back. Gripper Fasteners at side. 2 cuffed pockets, elastic foot straps. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz.*  
29 D 4523—Red 29 D 4524—Dk. brown  
29 D 4525—Dark green  
Each \$1.98.....2 for \$3.84

**L** HANDSOME WESTERN BELT of genuine steerhide. Richly tooled and ornamented with bright colored jewel-like studs. Silver-color belt buckle and stud settings. Individually boxed. *State waist size 20, 22, 24, 26. Wt. 4 oz.*  
29 D 4156—Black  
29 D 4157—Tan..... Each 98c

**B** WESTERN STYLE BOLD PLAID GINGHAM SHIRT she'll wear with skirts or jodhpurs. Inverted pleat, action back yoke. Long sleeve style with shirtwaist cuffs, 2 flap pockets. Contrasting solid color tie studded with nailheads. Washable. *State size 4, 6, 8, 10. Shpg. wt. 7 oz.*  
29 D 4610—Red plaid.....\$2.49

**D** DALE EVANS 5-PC. COWGIRL DRESS SET. Sanforized, mercerized cotton twill—won't shrink over 1%. Bold orange shirt Gripper Fastened. Front-pleated tan skirt with leopard print trim at waist—elastic waist back. Matching bolero has leopard print and embroidery trimmed front. Necktie and separate collar clasp of imitation leather. Washable. *State size 4, 6, 8, 10. Shpg. wt. 1 lb.*  
29 D 4365—Tan and orange...\$5.98

**F** DALE EVANS POLO SHIRT in knit combed cotton with gay multicolor "Dale Evans" print on the front. Short sleeves, rib crew neck. Washable. *State size 3, 4, 5, 6, 6x.*  
29 D 8225—Yellow 29 D 8226—White  
Wt. ea. 4 oz. .Ea. 98c; 3 for \$2.85

**H** PINWALE CORDUROY JODHPURS. Trim suspender style with two big front pockets, side button opening. Elastic foot straps. Sturdy and long-wearing. Wash separately. *State size 3, 4, 5, 6, 6x. Shipping wt. 9 oz.*  
29 D 4518—Dark green.....\$2.98  
29 D 4517—Cinnamon.....2.98  
29 D 4519—Red.....2.98

**K** WESTERN STYLE HAT. Flat crown. 100% wool felt with contrast trim and adjustable rayon cord drawstring. *State size small (19 1/4 in.); medium (20 1/4 in.); large (21 1/4 in.). Draw tape measure around head.. order nearest size. Shpg. wt. 1 lb.*  
29 D 2900—Tan 29 D 2901—Bright red  
29 D 2902—Kelly green.... Each \$1.98

**M** DALE EVANS WESTERN TIE in rich rayon satin with Dale's own picture hand-screened in 3 colors. Plastic hat tie slide in contrasting color. Each in transparent window box—grand birthday or Christmas gift. *State color yellow, red, white.*  
29 D 4658—Shpg. wt. 5 oz.....69c

## Combed Cotton Knit POLO SHIRTS... Long and Short sleeves

TRIM-FITTING CREW NECK STYLES. Wash separately. *State size 3, 4, 5, 6, 6x.*

**N** "GOOD LITTLE INDIAN" POLO SHIRT SET makes a big hit with the youngsters. Each package contains 3 soft combed cotton shirts with multicolor Indian print on front—each on a different multicolor background. Two shirts are white, one yellow. Wt. 9 oz. for 3.  
29 D 8230—Two white and one yellow  
Order 3 of one size.....3 for \$2.79

**R** SOLID COLOR mercerized "DURENE" yarn fine quality polo shirt. Short sleeves. Wt. each 5 oz.  
29 D 8250—Light green  
29 D 8251—Petal pink (light)  
29 D 8252—Copen blue (medium)  
Each 98c... Save more! 3 for \$2.85  
Long Sleeves. Shpg. wt. each 6 oz.  
29 D 8253—Light green  
29 D 8254—Petal pink (light)  
29 D 8252—Copen blue (medium)  
Each \$1.19... Save more! 3 for \$3.48

**T** THRIFTY SOLID COLOR POLO SHIRT. Short Sleeves. Shpg. wt. 6 oz. for 2.  
29 D 8238—Cinnamon  
29 D 8239—White  
29 D 8240—Yellow  
2 for \$1.58... Save more! 4 for \$3.00  
Long Sleeves. Shpg. wt. 8 oz. for 2.  
29 D 8241—Cinnamon  
29 D 8242—White  
29 D 8243—Yellow  
2 for \$1.78... Save more! 4 for \$3.40

## Novelty Knit Cotton POLO SHIRTS in gay new patterns

SHORT SLEEVE STYLES. Crew necks. Wash separately. *State size 3, 4, 5, 6, 6x.*

**V** KNIT-IN PLAID DESIGN POLO SHIRT in combed cotton. Wt. each 5 oz.  
29 D 8233—Blue 29 D 8234—Green  
Each \$1.39... Save! 3 for \$4.00

**X** NOVELTY STRIPE rascel knit combed cotton. Wt. each 5 oz.  
29 D 8263—Red, white and blue stripe  
Each \$1.29... Save more! 3 for \$3.75

**Z** NEW SAILFISH PRINT POLO SHIRT. Combed cotton interlock. Wt. each 6 oz.  
29 D 8262—Blue and white..... Each \$1.39; Save more! 3 for \$4.00

**P** BLAZER STRIPE POLO SHIRT. Short Sleeves. Shpg. wt. each 5 oz.  
29 D 8256—Navy combination  
29 D 8257—Green combination  
29 D 8258—Brown combination  
Each 98c. Save more! 3 for \$2.85  
Long Sleeves. Shpg. wt. each 5 oz.  
29 D 8259—Navy combination  
29 D 8260—Green combination  
29 D 8261—Brown combination  
Each \$1.19. Save more! 3 for \$3.48

**S** MULTICOLOR STRIPE POLO SHIRT. Short Sleeves. Shpg. wt. 8 oz. for 2.  
29 D 8244—Green combination  
29 D 8245—Blue combination  
29 D 8246—Gray combination  
2 for \$1.78... Save more! 4 for \$3.40  
Long Sleeves. Shpg. wt. 10 oz. for 2.  
29 D 8247—Green combination  
29 D 8248—Blue combination  
29 D 8249—Gray combination  
2 for \$1.98... Save more! 4 for \$3.80

**U** THRIFT PACKAGE! 3 solid color polo shirts in fine carded cotton yarn... all one size. One blue, one yellow and one white to a package. Short Sleeves. Shpg. wt. 9 oz. for 3.  
29 D 4727—Set of 3 of 1 size...\$1.77  
Save! 2 packages (6 shirts)... 3.40  
Long Sleeves. Shpg. wt. 14 oz. for 3.  
29 D 8237—Set of 3 of 1 size...\$2.25  
Save! 2 packages (6 shirts)... 4.35  
\*Reg. U.S. Pat. Off.

### SIZE CHART FOR SIZES 3 TO 10

Order Size:	2	3	4	5	6	6x	8	10
If height is..	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48	up to 52	up to 56 in.
If chest is..	21	22	23	24	25	25 1/2	27	29 in.
If weight is..	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54	up to 67	up to 83 lbs.



## Tough Sanforized Twill Overalls

EMBROIDERED double fabric bib top overall with a feminine air. Button suspenders have non-slip cross band in back. Patch pocket—button sides. Sanforized cotton twill won't shrink over 1%. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz.*  
29 D 4239—Aqua green  
29 D 4240—Bright red  
Each \$1.69; 2 for \$3.30

RED AND WHITE BINDING brightens our new navy blue cotton twill overall. They're slow to soil—take hard daily wear. Bib-top style. Front patch pocket... button side. Sanforized—won't shrink over 1%. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz.*  
29 D 4250—Navy blue  
Each \$1.38; 3 for \$4.00

## Sizes 3 to 6x Sanforized Set

SHIRT AND SLACK SET—won't shrink over 1%. Long sleeve, woven plaid gingham shirt in multicolors. Dark green cotton twill slacks with elastic back; 2 cuffed pockets. Washable. *State size 3, 4, 5, 6, 6x. Wt. set 11 oz.*  
29 D 4366... Set \$3.49



## Sturdy Playwear—2 Thrifty Buys

COTTON CHAMBRAY overall trimmed with navy blue bands piped in red. Suspenders button on in front for easy dressing—are stitched together in back to help prevent slipping. Button side opening. Washable—quick and easy to iron. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.* Buy several at this grand low price!  
29 D 4220—Medium blue  
Each \$1.08; 3 for \$3.15

BOXER LONGIES of stout 2.85 yd. weight cotton twill that gives good serviceable wear. All-around elastic waist stays neatly in place—slips on and off so easily. Handy patch pocket. Washfast. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz.* Priced even lower in lots of 3. Order yours now!  
29 D 4386—Dark green  
29 D 4387—Bright red  
Each 98c; 3 for \$2.82

## Chambray Favorite

"DUTCH GIRL" style all-in-one playsuit has cute peg-top trousers, soft fullness below the waist. Cotton chambray with gay red trim. Button sides and back. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. each 8 oz.*  
29 D 4205—Medium blue  
Each \$1.39; 3 for \$4.00



# HONEYSUCKLE

REG. U. S. PAT. OFF.

• THE PICK OF THE COTTON CROP  
in wonderful, washfast colors

**\$1.98**  
Each

ANY 3 FOR \$5.64



NEW! SUPERSET® TREATED COTTONS!  
wrinkle-resistant—stay clean longer—no  
starching. Less washing and ironing for you!  
\*Reg. U. S. Pat. Off.

**\$1.98**  
Each

ANY 3 FOR \$5.64



**D** 80 Sq. Percale  
**\$1.98**

**E** Woven Plaid gingham  
**\$1.98**

Now Sears brings you wonderful  
New SUPERSET Treated Dresses!

**A** WOVEN PLAID GINGHAM with the new Superset finish that never needs starching... wrinkles hang out between wearings! Bodice and sleeves fashioned of solid yellow pique. Winsome jumper-type top—collar and skirt of multicolor gingham. Pert detachable tie. Washfast. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 8 oz. 29 D 1266G—Yellow with multicolor plaid... **\$1.98**

**B** SWEETLY SMOCKED COTTON POPLIN treated with new Superset finish to stay fresh and wrinkle-free longer! Feminine as a parasol with its paneled skirt in contrasting shades of blue. Buttons to waist in back; tie back sash. Washfast. *State size 3, 4, 5, 6, 6x.* 29 D 1267G—Light with dark blue. Wt. 9 oz... **\$1.98**

**C** DEMURE WOVEN PLAID GINGHAM Superset treated to resist wrinkling and eliminate starching. Adorably styled with pinafore-type ruffled bodice and solid color poplin trim. Pert plaid sash ties in back; buttons to waist. Washfast. *State size 3, 4, 5, 6, 6x.* 29 D 1268G—Red with multicolor plaid. Wt. 8 oz... **\$1.98**



**F** Plaid Percale **\$1.98**



**G** Percale 'n' Plaid **\$1.98**



**H** 80 Sq. Percale **\$1.98**

## 80 Sq. Percale

**D** RED CHERRY appliques on solid percale—bright 'n' perky style for school or anywhere! Pique collar and stripe trim. Buttons to waist in back. Washfast. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 9 oz. 29 D 1270G—Navy blue with white... **\$1.98**  
29 D 1271G—Yellow with white... **\$1.98**

## Plaid Percale

**F** PURITAN COLLAR of white cotton pique cleverly ties on-or-off. 80 sq. plaid print percale—for in-between tubbings. Tiny plaid over-collar. White pique piping trim. Buttons to waist in front. Tie back sash. Washfast. *State size 3, 4, 5, 6, 6x.* Wt. 9 oz. 29 D 1264G—Blue plaid print... **\$1.98**

## 80 Sq. Percale

**H** SMARTLY SCALLOPED bodice with button trim has multicolor plaid gingham yoke front and sleeves for pretty contrast. Plaid trimming on real pockets and front of skirt. White cotton pique collar. Washfast. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 8 oz. 29 D 1269G—Med. green, multicolor plaid... **\$1.98**

## Woven Plaid

**E** WHITE RICKRACK and cotton broadcloth highlight our trim multicolor woven gingham plaid. Back buttons to waist—back-tie sash. She'll love its pretty styling and brilliant colors. Washfast—so easy to iron. *State size 3, 4, 5, 6, 6x.* Wt. 9 oz. 29 D 1273G—Multicolor plaid... **\$1.98**

## Percale 'n' Plaid

**G** DAINTY is the word for this prim little dress! 80 sq. percale with pinafore ruffles and wide skirt border of woven plaid. Crisp, white cotton eyelet and pique trim. Buttons and sash in back. Washfast. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 8 oz. 29 D 1265G—Med. green, multicolor plaid... **\$1.98**

## Package Bargain

**J** SET OF 3 dresses of one size—thrift-packaged! You get one solid yellow cotton broadcloth... one red check 80 sq. percale... one blue stripe 80 sq. percale with solid blue trimming. Washfast. *State size 2, 3, 4, 5, 6, 6x.* Shpg. wt. 1 lb. 3 oz. 29 D 1263—Set of 3 dresses (one size)... **\$3.98**



**J** PACKAGE BARGAIN

**3 FOR \$3.98**

## SIZE CHART FOR DRESSES, SIZES 2-6X

Order size..	2	3	4	5	6	6x
If height is...	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is...	21	22	23	24	25	25½ in.
If weight is...	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length..	16½	18½	20	21½	23	24½ in.



# PARADE OF FASHIONS

• SMARTEST, GAYEST STYLES  
for Sunday or School

SIZES  
3 TO 6X



A Woven Plaid Gingham charmer



B Cute "Bolero"-style Woven Plaid Gingham



C Sanforized Cotton Broadcloth in 2 fashion colors



D Woven Plaid Gingham with pique trim



E Smart "Vestee" styled Woven Plaid Gingham



F Monogram Dress in Sanforized Cotton Broadcloth

\$2.98  
Each  
ANY 2  
FOR \$5.77

Better Quality Cotton Fabrics  
and more lavish detailing  
make these up-to-the-minute  
fashions big values

A SAUCY TIERED SKIRT of woven plaid gingham billows out charmingly below broadcloth bodice. Wide frosty-white eyelet ruffled yoke... plaid collar, trim. Elastic insert at back of waist gives snug and easy fit. Tie back sash. Washfast. State size 3, 4, 5, 6, 6x. Wt. ea. 7 oz. 29 D 1285G—Brt. Rose multicolor plaid. \$2.98

B MAKE-BELIEVE BOLERO edged in white cotton eyelet fashionably details swing-skirted charmer in broadcloth and woven plaid gingham. Contrast paneled skirt. Be-ruffled, elasticized puff sleeves. Buttons to waist in back; tie back sash. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1284G—Green with plaid. Wt. ea. 8 oz. \$2.98

C SANFORIZED BROADCLOTH in favorite new tangerine and bright green. White waffle pique yoke and collar. Frosty cotton lace edges yoke ruffle and two puff pockets. Back buttons; sash tie; full skirt. Washfast. Shrinkage won't exceed 1%. State size 3, 4, 5, 6, 6x. 29 D 1282G—Tangerine 29 D 1283G—Bright green Shipping weight each 8 oz. \$2.98

D WHITE PIQUE YOKE and dainty eyelet ruffles light-up this pretty woven plaid gingham. Elastic at back of waist fits trimly above full skirt. 2 pockets. Buttons to waist in back; tie back sash. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1281G—Multicolor plaid. Wt. ea. 7 oz. \$2.98

E MAKE BELIEVE VESTEE and perky skirt flounce of woven plaid gingham with solid 80 sq. percale make one of the newest, sweetest fashions of the season. White pique collar, cuffs. Button back; tie sash. State size 3, 4, 5, 6, 6x. 29 D 1280G—Brown with plaid. Wt. ea. 10 oz. \$2.98

F HER OWN INITIAL embroidered on smart detachable tie. Sanforized broadcloth with contrasting double collar, all-around skirt-stripes. Washfast. Shrinkage won't exceed 1%. Sizes 3, 4, 5, 6, 6x. State size and initial wanted. 29 DR 1278G—Yellow 29 DR 1279G—Light blue Shipping weight each 9 oz. \$2.98

G RUSTLING RAYON TAFFETA with embroidered organdy yoke ruffle... sweeping full tiered skirt. All around rayon satin sash. Back buttons. Washable, too. State size 3, 4, 5, 6, 6x. 29 D 1276—Nile green (lt.) 29 D 1277—Pink Shipping weight 11 ounces. \$3.98

H BOLERO DRESS as fashion-wise as your own dresses! Flirty swing skirt of woven check gingham has attached white cotton pique blouse-like top. Solid green removable cotton broadcloth bolero. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1275—Med. green with white. Wt. 9 oz. \$3.98

J "MAGIC-GROW" DRESS adorably styled in mercerized, Sanforized woven plaid gingham—won't shrink over 1%. White waffle pique cuffs and yoke with eyelet edged ruffle. Button back; tie sash. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1274—Multicolor plaid. Wt. 9 oz. \$3.98

K "RING-A-ROUND" DRESS of bright woven plaid gingham wraps around for fine fit—Gripper Fastener at neck and each side of waist. Embroidered waffle pique collar with cotton lace trim. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1272—Multicolor plaid. Wt. 9 oz. \$3.98



Extra-special. Dresses with a lot-  
for-your-money detailing, styling \$3.98  
Each

PARTY-PRETTY  
frock in rustling  
rayon taffeta for  
"dress up"  
times. Darling  
"flower girl"  
style.

GAY BOLERO is  
removable...  
gives the effect  
of two different  
outfits for the  
price of one.



"MAGIC-GROW"  
DRESS grows tall as  
she does. Front and  
Back pleats allow  
for body growth...  
hinged belt loops. 4  
in. hem.



"RING-AROUND"  
DRESS  
lies  
flat for  
easier  
ironing



See size chart on opposite page

CPBKMNAMDG PAGE 11 .. INFANTS' WEAR



## Perfect Circle SKIRT

Fan-pleated plaid or solid hue

\$2.98

Our Best Skirt! Swirls out in a perfect circle.

Dress her up in pleats that fan out gracefully at every move. Beautifully tailored of 50% wool, 50% rayon with plastic buttoned, adjustable suspenders. Button side placket. Dry clean. *Please state size 3, 4, 5, 6, 6x.* Shipping weight 8 oz.

29 D 4167—Red and green plaid . . . \$2.98

29 D 4168—Solid color red . . . \$2.98

29 D 4169—Solid color navy blue . . . \$2.98



\$2.49

\$1.98

98c

### GAY CORDUROY

VELVET pinwale corduroy skirt has box-pleated front; 2 patch pockets with buttons. Adjustable suspenders. Wash separately. *State size 3, 4, 5, 6, 6x.* 29 D 4164—Bright red 29 D 4165—Medium blue 29 D 4166—Medium green Shpg. wt. 8 oz. . . \$2.49

### PRETTY PLAID

OFF TO SCHOOL she goes in colorful plaid . . . 55% wool, 45% rayon. Becoming dirndl style skirt sweetened with ruffles. Adjustable suspenders. Dry clean. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 7 oz. 29 D 4163—Multicolor plaid . . . \$1.98

### WASHFAST FLANNEL

BUDGET-PRICED heavy winterweight cotton flannel in bright plaid or solid colors. Charming dirndl style with full skirt and button suspenders. *State size 3, 4, 5, 6, 6x.* Wt. 7 oz.

29 D 4160—Red plaid . . 98c

29 D 4161—Red solid . . 98c

29 D 4162—Blue solid . . 98c



A  
\$6.98

B  
\$5.98

C  
\$3.98

### NEW! 3-PC. SUIT Makes 4 Outfits!

4-way suit has reversible vestee she'll wear plaid or solid side out . . . 2 skirts to match or contrast! All for

only **\$7.98** 3 pieces

Smartest buy of the season—beautifully tailored in rayon gabardine. A whole winter wardrobe on a budget! \$7.98 buys 1 solid color swing skirt . . . 1 all-around pleated plaid skirt . . . 1 reversible vestee with matching plaid on one side . . . matching solid color on other. Dry clean. *State size 3, 4, 5, 6, 6x.* 29D4036—Navy blue combination 29D4037—Red combination Shpg. wt. 1 lb. 3 oz. . . \$7.98

12.. SEARS-ROEBUCK

### HONEYSUCKLE SUITS . . Smartly tailored in fine fabrics . . fashion-plate styles

A BEAUTIFUL SUIT of fine all wool flannel with all the smart styling dear to the heart of a little girl. Choose bright green or navy blue trimmed with gay wool plaid . . . on collar, cuffs, pocket flaps and buttons. Double breasted jacket with fitted back; pert flared skirt. Dry clean. *Please state size 3, 4, 5, 6, 6x.* Shipping weight 1 pound 2 ounces.

29 D 4032—Navy blue 29 D 4033—Bright green . . \$6.98

B RAYON GABARDINE BOLERO SUIT with all the fashionable new airs of big sister's. The gay little bolero has check-piped yoke with checked over-collar and cuffs. Clever "turn-about" solid color skirt has two striking, inverted checked pleats she'll wear to the front and back . . . or at each side. Dry clean. *State size 3, 4, 5, 6, 6x.* Shipping weight 1 lb. 2 oz.

29 D 4034—Navy blue 29 D 4035—Bright green . . \$5.98

C OUR LOWEST PRICED SUIT in a dashing contrast of solid and plaid colors. Bright red corduroy weskit-style top. Part wool, colorful plaid skirt . . . 55% wool, 45% rayon. 2 patch pockets decked with link chain, brass buttons. Dry clean. *State size 3, 4, 5, 6, 6x.*

29 D 4030—Bright red with plaid. Wt. 10 oz. . . \$3.98



D  
\$3.69

E  
\$2.97

F  
\$2.97

### HONEYSUCKLE JUMPERS . . bright new styles she'll wear with a variety of blouses

D OUR BEST JUMPER in fine pinwale corduroy. Built-up style with button-trim patch pockets. Button-back closing; self sash. Wash separately. *State size 3, 4, 5, 6, 6x.* 29 D 4172—Bright red 29 D 4173—Copen blue (med.) 29 D 4174—Medium green. Shpg. wt. 9 oz. . . \$3.69

E PENCIL AND PAD SET attached to patch pocket of this gay jumper in bright corduroy and plaid gingham. Built-up back. Wash separately. *State size 3, 4, 5, 6, 6x.* 29 D 4175—Red with gingham plaid. Shpg. wt. 8 oz. . \$2.97 29 D 4176—Bright green with gingham plaid. Wt. 8 oz. . 2.97

F BRIGHT PLAID PART WOOL JUMPER has flirty hem ruffle . . . built-up back. Shirred waist with self-tie back. 50% wool, 50% rayon. Dry clean. *State size 3, 4, 5, 6, 6x.* 29 D 4170—Multicolor plaid; Shpg. wt. 9 oz. . . \$2.97

#### MEASURE TO BE SURE . . Size Chart for Sizes 3 to 6X

Order size . .	3	4	5	6	6X
If height is . .	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is . .	22	23	24	25	25½ in.
If weight is . .	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length . .	18½	20	21½	23	24½ in.



## HONEYSUCKLE CLASSIC SHIRTS

with all these famous Sears features!

- Sanforized . . cottons won't shrink over 1% . . keep their fine fit
- Vat-dyed, Washfast Colors . . no running or fading in washing
- Double-stitched Seams . . for strength and good long wear
- Ample Tuck-in keep shirt-tails where they belong—inside skirts
- Shoulder Yoke Action Back for ease of movement, no straining
- Bar-tacked Buttonholes resist daily wear and tear—look neater

**A** GINGHAM SHIRT in gay red plaid . . long or short sleeves. Convertible collar to wear open or buttoned high. Patch pocket. Vat-dyed, Sanforized and washfast! *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz. *Long Sleeve Style* 29 D 4642—Ea. \$1.69 *Savel. . . . 2 for 3.30* *Short Sleeve Style* 29 D 4643—Ea. \$1.49 *Savel. . . . 2 for 2.92*

**B** WHITE classic shirt favorite in long or short sleeves. Convertible collar. Yoke style action back; patch pocket. Sanforized, mercerized cotton broadcloth that wears so well. *State size* 3, 4, 5, 6, 6x. Wt. ea. 7 oz. *Long sleeve style* 29 D 4640—Ea. \$1.39 *Savel. . . . 2 for 2.72* *Short Sleeve Style* 29 D 4641—Ea. \$1.19 *Savel. . . . 2 for 2.32*

**C** RED AND BLUE PLAID cotton flannel long sleeve classic. Good quality, warm weight that's Sanforized and washfast! Sporty convertible collar to wear open or buttoned high. Yoke style action back for plenty of freedom. Patch pocket. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz. 29 D 4644—Ea. \$1.79 *Savel. . . . 2 for 3.50*



SIZES  
3 TO 6x

**A** Short Sleeves \$1.46 Each in lots of 2 Long Sleeves \$1.65 Each in lots of 2

**B** Short Sleeves \$1.16 Each in lots of 2 Long Sleeves \$1.36 Each in lots of 2

**C** Long Sleeves \$1.75 Each in lots of 2



**D** Short Sleeves \$1.98 Each

**E** Short Sleeves 95c Each in lots of 2



**F** Rayon Crepe \$1.69 Each

**G** Cotton Broadcloth \$1.69 Each

**H** Rayon and Nylon \$1.98 Each

**J** Short Sleeves \$1.26 Each in lots of 2

**K** Cotton Broadcloth \$1.55 Each in lots of 2

**L** Blouse-Slip \$2.11 Each in lots of 2

**M** Blouse-Slip \$1.94 Each in lots of 2

### NEWS in SPORT SHIRTS

**D** SMART CORDUROY. Contrasting cotton rib knit neck, cuffs, waist. Yoke back. Wash separately. *State size* 3, 4, 5, 6, 6x. Wt. ea. 6 oz. *Short Sleeve Shirt* . . . . . Each \$1.98 29 D 4647—Bright red corduroy 29 D 4648—Dark green corduroy *Long Sleeve Shirt* . . . . . Each \$2.12 29 D 4661—Bright red corduroy 29 D 4662—Dark green corduroy

**E** WOVEN PLAID GINGHAM pull-over shirt—Sanforized fabric won't shrink over 1%. Contrasting white rib-knit cotton crew neck, cuffs and waistband. Cute short puffed sleeves. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 D 4602—Assorted gay plaids Ea. 98c; *Save more!* . . . . 2 for \$1.90

SEE SIZE CHART OPPOSITE PAGE

### HONEYSUCKLE BLOUSES . . New big choice for all occasions

**F** FRILLY RAYON CREPE BLOUSE has dainty cotton lace and tiny buttons trimming yoke. Darling style with a suit or separate skirt . . . pretty enough for her most special events! Peter Pan collar and fashionable three-quarter sleeves. Button back. Hand washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 D 4629—White Ea. \$1.69; 2 for \$3.30

**H** RAYON AND NYLON acetate dressy little short sleeve blouse. She'll love the front tucks and sweet ruffling trim . . . lustrous pearl buttons. Hand wash—irons like new in a jiffy! *State size* 3, 4, 5, 6, 6x. 29 D 4632—White Shpg. wt. 5 oz. . . . \$1.98

**J** SANFORIZED COTTON BROADCLOTH—won't shrink over 1%. Long or short sleeves. Washable (remove black rayon ribbon bow). *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 D 4627—Long sleeves Ea. . . . \$1.49; 2 for \$2.92 29 D 4628—Short sleeves Ea. . . . \$1.29; 2 for \$2.52

**G** SANFORIZED COTTON BROADCLOTH . . won't shrink over 1%. Hardy-wearing, dainty as can be. Pastel, embroidered, shirred yoke has cotton eyelet ruffling, front tucks. Button-back. Short sleeves. Washable. *State size* 3, 4, 5, 6, 6x. 29 D 4630—White with pink trim 29 D 4631—White with blue trim Wt. ea. 5 oz.; Ea. \$1.69; 2 for \$3.30

**K** SANFORIZED cotton broadcloth blouse—fabric won't shrink over 1%. Embroidered band conceals button front. Eyelet ruffle trim; front pleats stitched down at waist. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 5 oz. 29 D 4607—White Ea. . . . \$1.59; 2 for \$3.10

### If her shirt-tails fly, try Honeysuckle BLOUSE SLIPS

**L** WON'T HIKE OUT OF SKIRTS! Sanforized cotton broadcloth won't shrink over 1%. Self-ruffle round eyelet yoke with black rayon bow trim. Three quarter sleeves. Button-back. Hem has self-ruffle. Washable (remove bow). Please *state size* 3, 4, 5, 6, 6x. Shipping weight ea. 7 oz.

29 D 4624—White; Ea. \$2.15; 2 for \$4.22

**M** BLOUSE AND SLIP IN ONE! Sanforized cotton broadcloth—won't shrink over 1%. Gay embroidered self-ruffled front; side pleats. Buttons to waist. Puff sleeves. Self-ruffle hem. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 6 oz. 29 D 4625—White; Ea. \$1.98; 2 for \$3.88

CPBKMN 13 . . CHILDREN'S BLOUSES



## RAINCOATS

Sizes 3 to 6x



**A**  
\$4.90

### Style Notes in Waterproof RAINWEAR

**A** GLAMOROUS rayon taffeta completely rubberized. Smart rolled collar, two pockets; tie belt. Detachable plaid lined hood. State size 4, 5, 6, 6x. 29 D 4940—Bright red 29 D 4941—Brt. green 29 D 4942—Bright blue Wt. 1 lb. 14 oz. . . \$4.90

**B** SOU'WESTER hat and raincoat make a darling waterproof outfit for boy or girl. Heavy rubber coating on sturdy cotton. Double stitched seams. 2 pockets. State size 3, 4, 5, 6, 6x. 29 D 4937—Brt. yellow 29 D 4938—Bright red Shpg. wt. 1 lb. 7 oz. \$3.49

### Plaid RAINCOAT and UMBRELLA SET

**C** CLEVER WATERPROOF OUTFIT makes going out in the rain a fashionable affair. Full length coat of rubberized cotton, fully belted . . . two slash pockets, detachable protective hood. There's a novelty plastic handle on the matching 7-rib umbrella. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 14 oz. 29 D 4929—Red, blue, yellow plaid . . . Set \$6.98

**C**  
\$6.98  
Raincoat and Umbrella set



\$3.59



\$1.98



\$1.59

### WATERPROOF HOODED RAINCOATS at our budget prices

"INVERNESS" sleeveless raincoat style has waist length cape; detachable hood. Waterproof, rubberized cotton plaid. Tie belt. State size 3, 4, 5, 6, 6x. 29 D 4935—Red plaid 29 D 4936—Blue plaid Shpg. wt. 1 lb. 2 oz. \$3.59

PLAID RAINCAPE of sturdy rubberized cotton—full cut to easily slip over other coats, too. Protective hood. State size small (3-4), med. (4-5), large (6x). 29 D 4934—Red plaid Shpg. wt. 11 oz. \$1.98

VINYL PLASTIC metallic finish . . . attached hood. Folds up in plastic case. State size small (3-4), medium (5-6), large (6x). 29 D 4905—Rose 29 D 4906—Medium blue 29 D 4907—Med. green Shpg. wt. 10 oz. \$1.59

#### SIZE CHART FOR RAINCOATS SIZES 3 TO 6X

MEASURE TO BE SURE	Order size . . . .	3	4	5	6	6x
Chest is . . . . .	22	23	24	25	25½ in.	
Height is . . . . .	34½-37	37½-40	40½-43	43½-46	46½-48 in.	
Coat length . . . .	19	20½	22	23½	25 in.	

\$3.49 Set  
\$1.98 Hat only

SHE LOOKS like a pretty snow princess in Sears white rayon plush bonnet with fluffy-soft self pompons on grosgrain ties. Cozy-warm matching muff about 6x7 inches. Both rayon lined. Bonnet fits all sizes. Shipping weight hat only 12 ounces, set 1 lb. 3 oz. 078 D 6965—Hat . . . \$1.98 078 D 6970—Set . . . 3.49

\$3.79 Set  
\$1.98 Hat only

GRAY KRIMMER-LIKE trim (34% wool, 27% rayon, 39% cotton) on earlap hat of 70% wool, 30% cotton. Muff (rayon lined) about 7x6 in. State color Bright red, dk. green, wine, navy. 078D6980—Fits 20¼-21¼ in. 078D6985—Fits 21½-22 in. Wt. set 1 lb. 4 oz. . . \$3.79 Hat only 078D6975—Fits 20¼-21¼ in. 078D6976—Fits 21½-22 in. Shpg. wt. 12 oz. . . \$1.98

\$3.79 Set  
\$2.29 Hat only

RUFFLE BRIM BONNET in cotton velveteen trimmed with luxury-rich ermine tail to thrill her. Matching shirred muff. Both rayon lined. Bonnet fits all sizes. State color Dk. brown, dk. green, bright red, navy blue, wine red. Shipping wt. hat only 13 oz.; set 1 lb. 3 oz. 078 D 6985—Hat . . . \$2.29 078 D 6990—Set . . . 3.79



\$2.98

RAYON VELVET earlaps and trim on wool felt roller. State color Navy, bright red, dark green, wine red, dark brown. 078D6905—Fits 19¼-20¼ in. 078D6906—Fits 20¼-21 in. Shpg. wt. 12 oz. . . \$2.98



\$2.89

WOOL FELT PEAK CAP. Brown mouton lamb earlaps, pompon. State color Dk. green, bright red, dark brown, wine red, Navy blue, gray trim. 078D6925—Fits 19¼-20¼ in. 078D6926—Fits 21½-22 in. Shpg. wt. 12 oz. . . \$2.89



\$2.98

WOOLFELT ROLLER. Wear warm earlaps in or out. State color Bright red, navy blue, dark brown, wine red, dark green. 078D6910—Fits 20¼ in. 078D6911—Fits 21-21½ in. Shpg. wt. 1 lb. . . \$2.98



\$2.79

GROSGRAIN-BOUND BONNET. Grosgrain rosettes . . . pert side accents. Wool felt. State color Bright red, dark brown, navy, dark green, wine red. 078D6915—Fits 20¼-20¾ in. 078D6916—Fits 21-21½ in. Shpg. wt. 13 oz. . . \$2.79



\$1.98

THE CREW CAP in pin-wale corduroy. Earlaps and chin strap for warm fit. State color Bright red, dark green, wine red, navy blue, dk. brown. 078 D 6920—Fits 19¼-20¼ in. 078 D 6921—Fits 20¼-21 in. Shpg. wt. 13 oz. . . \$1.98



\$2.89

PLASTIC DOLL FACES on brown mouton lamb earlaps. Wool, felt. State color Dk. brown, brt. red, dk. green, wine red. Navy, gray earlaps. 078D6930—Fits 19¼-20¼ in. 078D6931—Fits 20¼-21 in. Shpg. wt. 12 oz. . . \$2.89



\$2.19 Set  
\$1.39 Hat only

WHITE KITTY POMPON on 70% cotton, 30% wool knitted cap. Matching mittens. Fits all sizes. State color Brt. green, red, royal blue, white. Shpg. wt. hat 3 oz., set 4 oz. 078 D 6935—Hat . . . \$1.39 078 D 6940—Set . . . 2.19



\$3.59 Set  
\$1.98 Hat only

BUNNY FUR POMPON on wool cap. Fluorescent-dye jacquard pattern. Mittens. Fits all sizes. State color Bright green, red, white, royal blue. Shpg. wt. hat 3 oz., set 4 oz. 078 D 6945—Hat . . . \$1.98 078 D 6950—Set . . . 3.59



\$3.69 Set  
\$2.29 Hat only

MOUTON lamb-like fabric borders 100% wool helmet. Matching mittens. Fits all sizes. State color Dk. green, red, white, dark navy, dk. brown. Wt. hat 2 oz., set 4 oz. 078 D 6955—Hat . . . \$2.29 078 D 6960—Set . . . 3.69

How to Measure for Hats, see page 274. Hats and hat sets shipped from Philadelphia or Chicago. Order, pay postage from your nearest mail order house.





### Cozy Cotton COAT SWEATERS

**\$1.29**

GRAND for boys and girls. Good quality, heavyweight cotton yarns, fleeced inside. Crew neck; button front. 2 gay transfer designs. Hand wash separately. State size 1, 2, 3. 29D7719—Med. blue 29D7718—Red 29D7720—Yellow Shpg. wt. 6 oz. \$1.29

**\$1.79**

New smart plaid knit cotton for boy or girl. Contrasting solid color ribbing at neck, cuffs and button band. Two pockets. Hand wash separately. State size 1, 2, 3, 4. 29D7732—Red 29D7733—Green 29D7734—Dark blue Shpg. wt. 6 oz. \$1.79

**\$1.98**

RICH-LOOKING style for boy or girl with fancy knit-in design front; snug rib knit crew neck, cuffs and bottom. Button front. Hand wash separately. State size 1, 2, 3. 29D7812—Yellow 29D7813—Red 29D7814—Med. blue Shpg. wt. 5 oz. \$1.98

**\$2.15**

HANDSOME jacquard knit-in Western pattern on front of this toddler boys' sweater. Button front; snug rib knit crew neck, cuffs and bottom. Hand wash separately. State size 1, 2, 3. 29D7815—Red 29D7816—Med. blue Shpg. wt. 5 oz. \$2.15

**\$2.59**

HAND-EMBROIDERY on fancy-knit pattern front makes a cunning style for a wee lass. Contrast trim at neck and across front. Rib knit crew neck, cuffs, bottom. Pearl buttons. Hand wash. State size 1, 2, 3. 29D7817—Pink 29D7818—Lt. blue Shpg. wt. 5 oz. \$2.59

**\$2.65**

Boys' handy zip-front coat sweater has smart-looking jacquard novelty pattern across front and back. Snug-fitting rib knit crew neck, cuffs, bottom. Here's a lot for your money! Hand wash separately. State size 1, 2, 3. 29D7819—Med. blue 29D7820—Bright red Shpg. wt. 5 oz. \$2.65

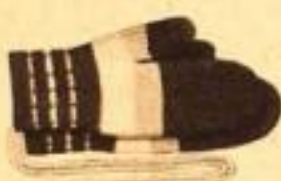


**Embroidered  
100% NYLON . .  
\$2.83**

Pearl-buttoned cardigan rib crew neck and cuffs. Hand wash—State size 1, 2, 3. 29D7704—White 29D7705—Yellow 29D7706—Lt. blue Shpg. wt. 6 oz. \$2.83



**A 49c**



**B 49c**



**C 98c**



**D 98c**



**E \$1.29**



**F \$1.39**



**G \$1.69**



**H \$1.39**

### Sears Big Choice of Warm KNITWEAR Sizes 1 to 3 . . . in gay colors and new "hot" radiant hues

**A** 100% WOOL WORSTED mitten; neck cord. Hand wash separately. Small (1), Med. (2), Large (3). 29D7660—Red 29D7661—Light blue 29D7662—White; State size. Shpg. wt. pr. 3 oz. Pair 49c. . . . . Savel 2 for 92c

**B** FANCY STRIPE all wool mitten; knit cotton lined. Neck cord. Hand wash separately. Small (1), Med. (2), Lge. (3). State size. Wt. pr. 3 oz. 29D7693—Red 29D7694—Navy blue Pr. 49c; 2 for 92c

**C** FANCY KNIT all wool. Hand wash separately. Small (1), Med. (2), Large (3). State size. 29D7695—Red 29D7696—Navy blue; Wt. pr. 4 oz. 98c

**D** 100% WOOL warm knit helmet for toddler boys. Snug button chin strap. Rib knit at neck hugs head closely. Hand wash separately. One size fits up to 3 years. 29D7655—Red 29D7656—Navy blue. Shipping wt. 4 ounces. . . . . 98c

**E** Boys' double thick hockey cap with "hot" color stripes and pompon. 58% wool, 42% cotton. Warm earlaps; chin tie. Boys love 'em. Hand wash separately. One size fits up to 3 yrs. 29D7686—Navy blue 29D7687—Red Shpg. wt. 4 oz. \$1.29

**F** IMPISH stocking cap with pompon. Warmly knit of 64% wool, 36% cotton. Earlap, chin tie. Hand wash separately. One size fits up to 3 yrs. 29D7688—Red 29D7689—Lt. blue 29D7690—White Wt. 5 oz. \$1.39

**G** ALL WOOL HAT has knit-in jacquard pattern; contrast fringe and pompon. Earlaps, chin tie. Hand wash separately. One size fits to 3 yrs. Wt. 4 oz. 29D7691—Red with white \$1.69 29D7692—Yellow with white \$1.69

**H** 100% WOOL BERET, double thick for warmth. Earlaps, chin tie. Hand wash separately. One size fits to 3 yrs. Wt. 3 oz. 29D7609—White. . . . . \$1.39



**J 49c**



**L 49c**



**K 89c**



**M 98c**



**N \$1.19**



**P \$1.29**



**R \$1.39**



**S \$1.29**



**T \$1.79**



**V \$1.49**



**W \$2.29**

**J** ALL WOOL WORSTED mittens with cotton neck cord—softly brushed inside. Hand wash separately. Small (3), Med. (4), Large (6). State size. 29D7573—Navy blue 29D7574—Red 29D7575—White; Wt. pr. 3 oz. Pr. 49c; 2 for 92c

**K** NOVELTY KNIT solid color gloves. 85% wool, 15% nylon. Hand wash separately. Small (3), Medium (4), Large (6). State size. Shpg. wt. pr. 4 oz. 29D7684—Kelly green 29D7685—Red. Pr. 89c

**L** KNIT MITTENS with "hot" color stripes. 90% wool, 10% nylon, brushed inside. Hand wash separately. Small (3), Med. (4), Large (6). State size. 29D7677—Red 29D7678—Navy blue 29D7679—Brown; Wt. pr. 3 oz. Pr. 49c; 2 for 92c

**M** GLOVES with fancy striped, knit-in jacquard pattern. 61% wool, 39% nylon. Hand wash separately. Small (3), Med. (4), Large (6). State size. 29D7669—Red 29D7670—Brown; Wt. pr. 4 oz. 98c

**N** FANCY KNIT all wool mittens have Dutch girl pattern back, gay multi-check palm. Stripes around wrist. Hand wash separately. Small (3), Med. (4), Large (6). State size. Wt. pr. 4 oz. 29D7680—Red 29D7681—Dark blue. . . . \$1.19

**P** Boys' SPORTY all wool helmet. Little champ style with peaked visor and white panel in front with multicolor skier design. Adjustable chin strap. One size fits 3 to 6. Hand wash separately. Shpg. wt. 4 oz. 29D7663—Red. . . . . \$1.29 29D7664—Navy blue. . . . . 1.29

**R** "REGULAR FELLA'S" all wool hockey cap in "hot" radiant colors. Double thick for extra warmth. Earlaps, chin ties. Hand wash separately. One size fits 3 to 6. Shpg. wt. 4 oz. 29D7657—Hot yellow. . . \$1.39 29D7658—Hot green. . . 1.39 29D7659—Hot red. . . . 1.39

**S** GIRLS' angelic-looking hood . . . 55% wool, 45% cotton. Thick contrasting fringe, all-around halo. Cozy earlaps and chin tie. Hand wash separately. One size fits 3 to 6. 29D7682—Yellow, brown trim 29D7683—Red, white trim Shipping weight 4 oz. . . . \$1.29

**T** ALL WOOL stocking cap has jacquard knit-in pattern in "hot" radiant colors. "Hot" color fringe tassel. Earlaps and chin tie. Hand wash separately. One size fits 3 to 6. 29D7637—Kelly green 29D7638—Bright red Shpg. wt. 4 oz. . . . . \$1.79

**V** JAUNTY ALL WOOL beret has new "hot" colors in the gay jacquard knit-in pattern and in pompon. Warm earlaps. chin tie. Hand wash separately. One size fits 3 to 6. 29D7665—Red combination 29D7666—Blue combination Shpg. wt. 4 oz. . . . . \$1.49

**W** FUR-LIKE fluffy pile trims this gayly colored all wool bonnet for little girls. Keeps head and ears cozy warm. Wired band under trim keeps hat in shape—fits snugly to head. Open back. One size fits 3 to 6. 29D7653—Bright red 29D7654—Kelly green Shpg. wt. 4 oz. . . . . \$2.29

#### SIZE CHART FOR SWEATERS SIZES 1 to 3

Order size . . . . .	1	2	3
If height is . . . . .	29 1/2-31	31 1/2-34	34 1/2-37 in.
If chest is . . . . .	20	21	22 in.
If weight is . . . . .	22 1/2-25	25 1/2-29	29 1/2-34 lbs.

Budget your shopping . . . see Sears Easy Terms inside back cover



**SIZES  
1 to 4**



**A**  
\$3.98  
2-piece suit

**B**  
\$3.98  
2-piece suit

**C**  
\$1.93  
Each in  
lots of 2

**D**  
\$3.98  
2-piece suit

**Sanforized PLAY SUITS**  
Western, tough and cute

**A** TEXAS-MADE... real Western styling. Multicolor print cotton flannel shirt, western yoke, 2 pockets, contrasting 3-button cuffs. Brown cotton twill pants—elastic waist back, adjustable belt, button fly. Pockets trimmed to match shirt. Sanforized, fabric won't shrink over 1%. Washable. *State size* 1, 2, 3, 4. 29 D 6881—Wt. 14 oz. \$3.98

**E** FLIGHT SUIT for "flying Rangers". Sanforized cotton twill—won't shrink over 1%. Pullover jacket... gaucho collar, rib knit cuffs, bottom. Boxer longies, elastic waist. Washable. *State size* 1, 2, 3, 4. Wt. 8 oz. 29 D 6897—Med. blue... \$2.98 29 D 6849—Brown... 2.98

**B** TEXAS-MADE in real "shoot 'em-up" style. Embroidered shirt of fine cotton broadcloth. Two pockets, contrasting trim. Cotton covert slacks—3 pockets, elastic at back, half belt. Button fly. Sanforized, won't shrink over 1%. Wash separately. *State size* 2, 3, 4. Wt. 1 lb. 2 oz. 29 D 6841—Red shirt, med. blue pants... \$3.98 29 D 6842—Two-tone green suit... 3.98

**C** JODHPURS for boys or girls. Sanforized cotton twill—won't shrink over 1%. Suspenders with adjustable snap fasteners. Elastic foot strap. Double needle construction. *State size* 1, 2, 3, 4. Washable. Shipping weight each 8 oz. 29 D 6878—Red 29 D 6879—Medium blue Each \$1.98. *Save 10c*... 2 for \$3.86

**D** BOYS' OR GIRLS' JODHPUR SUIT. Fine quality cotton twill, Sanforized, fabric won't shrink over 1%. Zipper jacket, two slash pockets, stitched on back belt. Suspender jodhpurs, adjustable snap fasteners, belt loops. Two pockets. Elastic foot strap. Washfast. *State size* 1, 2, 3, 4. Wt. 14 oz. 29 D 6880—Red 29 D 6876—Light tan... \$3.98



**E**  
\$2.98  
2-piece suit



**J**  
\$1.09 Each

**G** \$1.69 Each

**H** \$1.69 Each

**K** \$1.79 Each

**F** \$1.09 Each

**SHIRTS to warm'em, charm'em**

**F** Something new for tots. Knit cotton sweatshirt—fleece inside for cozy comfort. Rib knit crew neck, cuffs. Western print on front. Washable. *State size* 2, 3, 4. Shipping weight each 6 oz. 29 D 6513—Medium blue 29 D 6514—White. Ea. \$1.09; 2 for \$2.12

**G** MULTICOLOR PLAID—warm Sanforized cotton flannel—won't shrink over 1%. Long sleeves, button front, one pocket. Washable. *Please state size* 2, 3, 4. Shipping weight each 6 ounces. 29 D 6521—Each \$1.69... 2 for \$3.32

**H** OUR FINEST WESTERN STYLE SHIRT. Embroidered. Sanforized, cotton broadcloth, won't shrink over 1%. Washable. 29 D 6515—Yellow, brown. *State size* 2, 3, 4. Shpg. wt. ea. 5 oz. 29 D 6516—Red, black... Each \$1.69... 2 for \$3.32

**J** MERCERIZED COTTON POPLIN. 2-tone, long sleeves, multicolor embroidery on yoke. Wash separately. 29 D 6533—Tan and red. *State size* 2, 3, 4. Shpg. wt. ea. 5 oz. 29 D 6534—2-tone blue... Each \$1.09... *Save*... 2 for \$2.12

**K** EASY ON AND OFF zip front placket. Cotton flannel. Yellow rib knit trim. Washable. Sanforized, won't shrink over 1%. 29 D 6531—Dark blue. *State size* 2, 3, 4. Shpg. wt. ea. 6 oz. 29 D 6532—Brown... Each \$1.79... 2 for \$3.50

**SIZE CHART FOR SIZES 1 TO 4**

Order size.....	1	2	3	4
If height is.....	29½-31	31½-34	34½-37	37½-40 in.
If chest is.....	20	21	22	23 in.
If weight is.....	22½-25	25½-29	29½-34	34½-38 lbs.

**CORDUROY sizes 1 to 4**

DESCRIPTION OF MERCHANDISE ON OPPOSITE PAGE

**L** OVERALL—fine pinwale corduroy. Self lined embroidered bib. Adjustable button suspenders. Covered elastic at back of waist. Button side placket. One pocket. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. ea. 8 oz. 29 D 8325—Aqua green 29 D 8326—Red 29 D 8327—Medium blue. Each \$2.29... 2 for \$4.48

**M** OVERALL—pinwale corduroy takes rugged play wear. Sateen lined bib. Adjustable button suspenders. Button side placket. Elastic at back of waist. 2 front pockets. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. ea. 8 oz. 29 D 8323—Gray 29 D 8324—Dk. green. Ea. \$1.98; 2 for \$3.88

**N** OVERALL—full length zipper from bib to crotch, easy on and off. Embroidery on double fabric bib. Adjustable snap fastener suspenders. Elastic back at waist. Two pockets. Wash separately. *State size* 1, 2, 3, 4. 29 D 8304—Medium blue 29 D 8303—Bright green Shipping weight each 11 oz.... Each \$2.69... 2 for \$5.24

**P** OVERALL AND SHIRT SET. Woven multicolor plaid gingham shirt—mercerized and Sanforized, won't shrink over 1%. Short sleeves. Shoulder loops keep adjustable overall suspenders from slipping. Side pockets and bib trimmed to match shirt. Button side plackets. *State size* 1, 2, 3, 4. Wash separately. Wt. 12 oz. for set. 29 D 8328—Dark green 29 D 8329—Royal blue. Set \$3.69

**R** JACKET—same as one described in set above. Wear in any combination. *State size* 1, 2, 3, 4. Shpg. wt. 8 oz. 29 D 8318—Gray with royal blue stripes in trim... \$2.54 29 D 8319—Yellow with brown stripes in trim... 2.54

**S** PULLOVER JACKET AND BOXER LONGIE SET. Pinwale corduroy. Long sleeve jacket, rib knit cuffs and waist with stripes to match pants. Longie has elastic waist, 2 pockets. Wash separately. *State size* 1, 2, 3, 4. Wt. 14 oz. 29 D 8316—Yellow jacket, brown pants... \$4.75 29 D 8317—Gray jacket, royal blue pants... 4.75

**T** JACKET AND OVERALL SET. Jacket—zip front, two slash pockets. Cotton kasha lining, elastic sides. Overalls—adjustable suspenders, double fabric bib. See copy L for extra overalls. Wash separately. *State size* 1, 2, 3, 4. 29 D 6813—Bright red 29 D 6814—Medium blue 29 D 8320—Aqua green. Shpg. wt. 1 lb.... Set \$5.50

**V** ETON SUIT. Long sleeve jacket buttons down front with 3 large white buttons. Two loafer pockets. Boxer longies have elastic at waist. 2 side pockets, fly front. *State size* 1, 2, 3, 4. Wash separately. Shpg. wt. 13 oz. 29 D 8332—Multicolor plaid jacket, green pants... \$3.98

**W** GIRLS' PINAFORE OVERALL. Detachable boxer longie. Non-slip ladder back suspenders, self lined bib, pinafore ruffles front and back; buttons to boxer longies that may be worn separately. Wash separately. *State size* 1, 2, 3, 4. 29 D 8330—Shrimp 29 D 8331—Aqua green Shipping weight each 12 oz.... Each \$2.79... 2 for \$5.44

**X** NEW SLACK STYLE. Elastic waist with half belt. Zipper fly, full cuffs. Advantages of boxer style plus adjustable belt. Wash separately. *State size* 1, 2, 3, 4. 29 D 8321—Brown 29 D 8322—Dark green Shipping weight each 9 oz.... Each \$2.69... *Save*... 2 for \$5.24

**Combed Cotton POLO SHIRTS Sizes 1 to 4**

**YZ** Knit combed cotton... solids and stripes, long and short sleeves. 2-button shoulders. Rib knit cuffs. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 8 oz. for 2.  
Solid color... long sleeves  
29 D 6866G—Medium blue  
29 D 6867G—White  
29 D 6868G—Yellow  
2 for \$1.78... 4 for \$3.40  
Stripes with long sleeves  
29 D 8336G—Green  
29 D 6830G—Red  
29 D 6831G—Medium blue  
2 for \$1.78... 4 for \$3.40  
Solid color... short sleeves  
29 D 6832G—Yellow  
29 D 6833G—White  
29 D 6834G—Medium blue  
2 for \$1.58... 4 for \$3.00  
Stripes with short sleeves  
29 D 6864G—Red  
29 D 6865G—Medium blue  
2 for \$1.58... 4 for \$3.00  
Order a supply now.

**AA** LONG SLEEVE—cute embroidered pocket. Warm combed cotton interlock knit. Wash separately. *State size* 1, 2, 3, 4. Shipping weight each 5 oz. 29 D 8334—Yellow 29 D 8333—Light mint green 29 D 8335—Medium blue... Each 98c... 3 for \$2.85

**BB** LONG SLEEVE—colorful hand screened circus print on combed knit cotton. 2-button shoulder. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. ea. 5 oz. 29 D 8341—White 29 D 8342—Yellow 29 D 8343—Med. blue... Each 98c... *Save!*... 3 for \$2.85

**CC** LONG SLEEVE—suede-like warm cotton interlock knit. Hand-screened Western print. Button shoulder. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. each 5 oz. 29 D 6967—Yellow 29 D 6968—Med. blue 29 D 6969—White... Each \$1.17... *Save!*... 3 for \$3.42

**DD** LONG SLEEVE—New! Multicolor plaid knit cotton, solid color cuffs, neck. 2-button shoulder. Wash separately. 29 D 8338—Brown 29 D 8339—Navy blue 29 D 8340—Green *State size* 1, 2, 3, 4. Wt. ea. 6 oz... Each \$1.29... 3 for \$3.75



# CORDUROY

Famous Honeysuckles . . Sizes 1 to 4  
made to our own specifications  
to give you more for your money  
.. and here are 8 reasons why . .

- Sample garments were test-worn on live models to insure best fit possible
- Full cut for extra room in seat and legs
- All garments constructed of laboratory tested fine pinwale corduroy
- Overalls have elastic at back of waist for better fit . . helps keep in shirts
- Special rip-resistant side plackets
- Quality controlled in every detail . . made to our own rigid specifications
- Latest styles for little girls and boys
- Extra strength at points of strain . . double-needle stitched and bar-tacked



**L**  
New Overall  
Adjustable suspenders  
Embroidered bib  
**\$2.29**



**M**  
Suspender  
Overall  
**\$1.98**



**N**  
Zipper front  
Overall  
**\$2.69**



**P**  
Suspender  
Overall and  
Shirt Set  
**\$3.69**



**R**  
Zipper front  
Pullover Jacket  
**\$2.54**



**S**  
Jacket, Boxer  
Longie Set  
**\$4.75**



**T**  
Classic Jacket  
and Overall Set  
**\$5.50**



**V**  
Boys' Eton  
Suit Set  
**\$3.98**



**W**  
Girls' Pinafore  
Overall  
**\$2.79**



**X**  
Elastic waist  
with belt  
**\$2.69**

## Fine quality cotton POLO SHIRTS . . button shoulders . . sizes 1 to 4



**Y** Solid colors  
Short Sleeves - 2 for \$1.58  
Long Sleeves - 2 for 1.78



**Z** Stripes  
Short Sleeves - 2 for \$1.58  
Long Sleeves - 2 for 1.78



**AA** Solid  
colors  
Embroidered pocket  
98c Ea. 3 for \$2.85



**BB** Circus  
print  
Long sleeves  
98c Ea. 3 for \$2.85



**CC** Western  
motif  
Long sleeves  
\$1.17 Ea. 3 for \$3.42

**DD**  
Knit plaid  
long sleeves  
\$1.29 Ea.  
3 for \$3.75





## NEW! CHINCHILLA fabric for warmth and beauty



**\$10.95**

**\$10.95**

Warm 35% wool, 65% rayon face, cotton back 45% of fabric . .

**A** FUR-LIKE WOOL PILE\*\* collar and trim on bonnet. Classic coat style . . double breasted, 2 pockets, half belt back. Adjustable suspender slacks with elastic at ankles. Cotton kasha lined set. *State size 1, 2, 3, 4.* Shipping weight 3 pounds.  
29 D 7397—Aqua blue . . . . . \$10.95  
29 D 7398—Dusty rose . . . . . 10.95

**B** THE "PYRAMID" COAT . . New raglan sleeve style for toddlers. Plaid lined hood. Suspender slacks . . elastic at ankle. Cotton kasha lined throughout. *State size 1, 2, 3, 4.* Shipping weight 2 lbs. 11 oz.  
29 D 7395—Red . . . . . \$10.95  
29 D 7396—Copen blue . . . . . 10.95

**C** SEAL FUR BUTTONS trim this princess style coat. Two pockets. Cotton kasha lined. Unlined suspender leggings, ankles zip. Fur trimmed bonnet, rayon lined. *State size 1, 2, 3, 4.* Shpg. wt. 2 lbs. 15 oz.  
29 D 7393—Copen blue . . . . . \$9.95  
29 D 7394—Red . . . . . 9.95



### NEW! Gabardine STORM COAT SET Water repellent

**\$15.50**  
3-piece set

"Little men" will look just like Dad in this water repellent rayon gabardine storm coat set. Double breasted. All-around buckle belt. Two pockets. Fur-like wool pile\*\* collar. 100% reprocessed wool quilted to rayon lining. Cotton kasha lined suspender slacks, zip fly, elastic at back. Ear flaps on Eton cap. *State size 2, 3, 4.* Shipping weight 2 pounds 10 ounces.  
29 D 7330—Green . . . . . \$15.50  
29 D 7331—Gray . . . . . 15.50  
29 D 7332—Navy blue . . . . . 15.50

#### SIZE CHART FOR SIZES 1 TO 4

Order size...	1	2	3	4
If height is...	29½-31	31½-34	34½-37	37½-40 in.
If chest is...	20	21	22	23 in.
If weight is...	22½-25	25½-29	29½-34	34½-38 lbs.
Coat length.	16	17	18	19½ in.



### COAT—LEGGING—BONNET SETS in velveteen, all wool covert or part wool

LOVELY COTTON VELVETEEN SET. Bunny fur trim and hand embroidery on collar. Rayon lined, warmly interlined coat with shirred back. Two bunny fur pompons on rayon lined bonnet. Suspender leggings, elastic at back, cotton kasha lined. *State size 1, 2, 3, 4.* Shipping weight 2 lbs. 3 oz.  
29 D 7311—Wine . . . . . \$15.95  
29 D 7312—Royal blue 15.95

ALL WOOL COVERT SET. Mouton lamb trimmed small collar, large covert undercollar. Rayon lined and interlined coat. Cotton kasha lined suspender slacks, elastic at ankles. Rayon lined bonnet. *State size 1, 2, 3, 4.* Shpg. wt. 2 lbs. 12 oz.  
29 D 7300—Kelly green  
29 D 7301—Cherry red  
Set . . . . . \$14.95

PART WOOL SET . . 50% wool, 50% rayon. Small check in brown or med. blue. Rayon lined, warmly interlined coat. Cotton lined suspender slacks, elastic at ankles. Rayon lined bonnet. *State size 1, 2, 3, 4.*  
29 D 7302—Brown  
29 D 7303—Med. blue  
Wt. 2 lbs. 9 oz. \$12.95

SUEDE-LIKE FLEECE, 25% wool, 75% rayon face; cotton back 45% of fabric. Astrakhan fur-like cotton fabric trim on cotton lined coat. Unlined suspender leggings, ankle zips. *State size 1, 2, 3, 4.*  
29 D 7390—Coral  
29 D 7391—Aqua blue  
29 D 7392—Dusty rose  
Wt. 3 lb. 1 oz. . . . \$7.95



**\$16.50**

**\$13.50**

**\$10.95**

**\$7.95**

### COAT—LEGGING—HELMET SETS in all wool or part wool

ALL WOOL COVERT SET. Fly front coat with convertible collar, 2 slash pockets. 100% reprocessed wool quilted to rayon lining to give snug warmth. Drop hem for easy lengthening. Suspender slacks, zip fly, cotton kasha lined. Elastic at ankle. Matching Eton Cap with ear flaps. *State size 1, 2, 3, 4.* Shpg. wt. 2 lbs. 14 oz.  
29 D 7309—Covert tan  
29 D 7310—Medium blue  
Set . . . . . \$16.50

ALL WOOL HERRINGBONE fabric, 3-piece set. Double breasted coat with 2 slash pockets. Rayon lined yoke and sleeves, cotton plaid-lined at bottom. Cotton kasha lined suspender slacks and helmet. Elastic at ankle for added protection against wind. *State size 1, 2, 3, 4.* Shipping weight 2 lbs. 10 oz.  
29 D 7356—Med. brown  
29 D 7357—Medium blue  
Set . . . . . \$13.50

PART WOOL DONEGAL TWEED, 25% wool, 25% reprocessed wool, 30% rayon, 20% cotton. Double breasted coat, 2 flap pockets. Lined with 100% reprocessed wool quilted to rayon. Cotton lined suspender slacks with elastic at ankles. *State size 1, 2, 3, 4.* Shpg. wt. 2 lbs. 12 oz.  
29 D 7322—Med. blue  
29 D 7323—Med. brown  
Set . . . . . \$10.95

SUEDE-LIKE FLEECE 25% wool, 75% rayon face, cotton back 45% of fabric. Double breasted coat, convertible collar, 2 slash pockets, belted back, cotton lined. Unlined suspender leggings, elastic at back, zip ankles. Matching helmet. *State size 1, 2, 3, 4.* Shpg. wt. 3 lbs.  
29 D 7333—Tan. \$7.95  
29 D 7334—Medium blue . . . . . Set \$7.95

\*\* Pile fabric (looks like mouton lamb) is 100% wool face on cotton back that's 28% of total fabric





\$6.95

\$8.95

\$9.95

\$10.95

### Water-repellent SNOW SUITS . . matching hats . . snug fitting wrists, ankles

**LUSTROUS ESTRON** (Acetate rayon) 1-piece suit. Colorful piping on hat, collar, belt. Warm rayon fleece lined. Long zipper from neck to above ankle. Elastic waist and adjustable buckle belt in front. *State size 1, 2, 3, 4. Shipping weight 2 lbs.*  
29D7470—Gray . . . \$6.95  
29D7471—Copen blue 6.95

**GLEAMING 1-PIECE** Esttron (Acetate rayon) suit. Fur-like wool pile\* collar. "Peas Porridge" embroidery on pocket. Rayon fleece lining. Zips from neck to above ankle. Drawstring waist. *State size 1, 2, 3, 4.*  
29 D 7486—Red . . . \$8.95  
29 D 7487—Kelly green Wt. 1 lb. 12 oz. . . \$8.95

**SEARS "Speed Apart"** snow suit. Ski-Master cotton poplin, water-repellent, wind resistant. 2 zippers from neck to ankle. Reprocessed wool quilted to cotton lining. Rib knit cuffs. Belt. *State size 1, 2, 3.*  
Wt. 1 lb. 15 oz.  
29 D 7400—Med. blue  
29 D 7412—Red . . . \$9.95

**2-PIECE SUIT** of lustrous Esttron (Acetate rayon). Fluorescent design on zip front jacket. Fur-like wool pile\* trim. Suspender pants, knee patches. Rayon fleece lined set. *State size 2, 3, 4. Wt. 2 lbs. 4 oz.*  
29 D 7484—Green  
29 D 7485—Copen blue  
Each suit . . . \$10.95

*ESTRON . . beautiful new rayon snowsuit fabric. is lustrous, closely woven, durable and water-repellent*

*Nylon*

### ONE-PIECE SNOW SUITS

100% Nylon . .  
Water repellent  
.. 100% Wool  
lining quilted  
to rayon  
.. Matching  
Hats \$10.95

Boys' and Girls' super strong snow suits 100% Nylon . . water-repellent, long wearing, quick-driving One-piece style suit with long zipper from neck to above ankle for easy changing. Elastic at waist for a better fit. Snug fitting snap button neck. Rib knit wristlets and anklets for protection against wind. Entire suit lined with 100% new wool quilted to rayon for fireside warmth. *State size 1, 2, 3, 4. Shipping weight 1 pound 13 ounces.*

**A** GIRLS' SUIT with bonnet.  
29 D 7472—Red . . . \$10.95  
29 D 7473—Copen blue 10.95

**B** BOYS' SUIT with helmet.  
29 D 7464—Green . . \$10.95  
29 D 7465—Brown . . 10.95

Be sure to see chart on opposite page when ordering



\$10.95



\$6.95

\$8.95

\$9.95

\$9.95

### Water-repellent SNOW SUITS for active boys . . matching helmets

**TRIM LOOKING** one-piece snow suit in smart two-tone combination. Made from lustrous Esttron, the new Acetate rayon snow suit fabric sensation. Long zipper from neck to above ankle. Elastic at waist. Rib knit wristlets and anklets. Warm rayon fleece lining. Water repellent. *State size 1, 2, 3, 4. Shpg. wt. 1 lb. 15 oz.*  
29 D 7456—Tan and brown  
29 D 7457—Gray and royal blue . . . \$6.95

**ONE-PIECE** Esttron (Acetate rayon) snow suit. Fur-like wool pile\* collar and helmet trim. Zipper from neck to above ankle. Elastic at waist. 50% wool, 50% cotton rib knit wristlets and anklets. Rayon fleece lined. *State size 1, 2, 3, 4. Shipping weight 2 pounds 1 ounce.*  
29 D 7458—Gray and green . . . \$8.95  
29 D 7459—Gray and red . . . \$8.95

**TWO-PIECE SNOW SUIT** of 100% reprocessed wool. Plaid front jacket and helmet. Zipper, 2 pockets on jacket. Adjustable side tabs. Pants have adjustable suspenders. Knee patches give longer wear. Matching helmet. Cotton kasha lined. *State size 2, 3, 4. Wt. 2 lbs. 9 oz.*  
29 D 7460—Red and navy blue . . . \$9.95  
29 D 7461—Tan and brown . . . \$9.95

**TWO-PIECE SUIT.** Cotton poplin jacket with fur-like wool pile\* collar and helmet trim. Zipper front with two pockets; rayon fleece lined. 100% reprocessed wool pants with suspenders. Reinforcing knee patches. Cotton kasha lined. *State size 2, 3, 4. Shpg. wt. 2 lbs. 7 oz.*  
29 D 7462—Tan and brown . . . \$9.95  
29 D 7463—Tan and green . . . \$9.95

*Roy Rogers*

### and 2-PC. SNOW SUITS

Warm and snug . .  
Water repellent . .  
Matching Helmets \$7.95

**C** BOYS' ONE-PIECE SUIT. New "chill chaser" for young "buckaroos." Made from good quality water-repellent cotton poplin. Long zipper from neck to above ankle for easy on and off. Warm rayon fleece lining. Elastic at waist. Matching helmet. *State size 1, 2, 3, 4. Shpg. wt. 1 lb. 14 oz.*  
29 D 7488—Red . . . \$7.95  
29 D 7489—Copen blue 7.95

**D** BOYS' TWO-PIECE SNOW SUIT. Endorsed by the "King of the cowboys," Roy Rogers. Will keep young "cowpokes" campfire warm. Strong cotton poplin jacket with zipper, 2 pockets, elastic waist. Reprocessed wool quilted to cotton kasha lining. 100% reprocessed wool slacks, adjustable suspenders. Cotton kasha lined, elastic at ankle. Matching helmet. Water-repellent. *State size 2, 3, 4. Shpg. wt. 2 lbs. 15 oz.*  
29 D 7490—Tan and brown  
29 D 7491—Red and navy blue . . . \$10.95



\$10.95

\*Pile collars (resemble mouton lamb fur) are 100% wool face on cotton back that's 28% of total fabric



# HONEYSUCKLE KNIT COTTON

REG. U.S. PAT. OFF.

## Made of Mercerized Durene\*

# MATCHABLES

Mix 'em or match 'em . . all colors go together . . all colors harmonize—anklets, too  
Each garment in four dyed-to-match colors . . latest styles for boys and girls

- OUR BEST QUALITY. Every garment made to Sears specifications
- FULL CUT. Give plenty of room where needed for romping youngsters
- COLORS STAY BRIGHT. Washfast\*\*—wash red and navy separately

- KEEP THEIR FIT. Sizes 6 mos. to 4 years—see chart on opposite page
- EASY TO LAUNDRY. Dirt comes right out . . need little or no ironing
- BROADEST ASSORTMENT of styles and colors . . exclusive at Sears

\* Reg. U. S. Pat. Off.

Boy wears E, F and A

Girl wears E, F and C

**A** Overalls \$1.89

**B** Boxer Longie \$1.59

**C** Bib top Skirt \$1.38

**D** Boxer Shorts 99c

**E** Sweater \$1.79

**F** Long Sleeve Polo Shirt \$1.17

**G** Long Sleeve Polo Shirt \$1.17

**H** Anklets 3 prs. 86c

**J** Anklets 3 prs. 93c

New! "MATCHABLES" for the little tots 6 to 18 months

**K** Creeper \$1.59

**L** Shorts \$1.25

**M** Creep-along \$1.78

**N** Sweater \$1.59

**P** Long Sleeve Polo Shirt \$1.17

**R** Long Sleeve Polo Shirt \$1.17

**S** Anklets 3 prs. 86c

**K** CREEPER. Embroidered top. Button shoulder. Elastic at waist sides. Gripper Fastener crotch. Sizes 6, 12, 18 mos. Wt. ea. 5 oz.  
29 D 8360M—Light yellow  
29 D 8361M—Peach  
29 D 8362M—Light mint green  
29 D 8363M—Light blue  
State size . . . Each \$1.59; 2 for \$3.12

**M** CREEP-ALONG. Double fabric bib. Non-slip suspenders. Elastic back. Gripper Fastener crotch. Sizes 6, 12, 18 mos. Wt. ea. 6 oz.  
29 D 8364M—Light blue  
29 D 8365M—Peach  
29 D 8366M—Light mint green  
29 D 8367M—Light yellow  
State size . . . Each \$1.78; 2 for \$3.46

**P** SOLID COLOR POLO SHIRTS. Embroidered. 2-button shoulder. State size 6, 12, 18 months.

Long sleeve style.  
29 D 8376M—Peach  
29 D 8377M—Light mint green  
29 D 8378M—Light blue  
29 D 8379M—Light yellow  
Wt. ea. 5 oz. Ea. \$1.17; 3 for \$3.42  
Short sleeve style.  
29 D 8380M—Peach  
29 D 8381M—Light mint green  
29 D 8382M—Light blue  
29 D 8383M—Light yellow  
Wt. ea. 4 oz. Ea. \$1.09; 3 for \$3.18

**S** ANKLETS. Seamless feet. Rib knit cuffs, picot edge. Washfast. State size 4, 4½, 5, 5½, 6. Size chart on page 41. Shpg. wt. 3 prs. 4 oz.  
29 D 5954M—Peach, green, light blue; one ea. to pkg. of 3, one size.  
29 D 5895M—Yellow, green, lt. blue; one ea. to pkg. of 3 one size.  
Package of 3, one size 86c. . . . . 2 packages for \$1.68

**L** SUSPENDER SHORTS. Non-slip straps button in front. Elastic back. Gripper Fastener crotch. Sizes 6, 12, 18 mos. Wt. ea. 5 oz.  
29 D 8368M—Peach  
29 D 8369M—Light blue  
29 D 8370M—Light yellow  
29 D 8371M—Light mint green  
State size . . . Each \$1.25; 2 for \$2.40

**N** CARDIGAN SWEATER. Heavy rib knit construction. Embroidered motif. Pearl buttons. Sizes 6, 12, 18 mos. Shpg. wt. ea. 5 oz.  
29 D 8372M—Light mint green  
29 D 8373M—Peach  
29 D 8374M—Light yellow  
29 D 8375M—Light blue  
State size . . . Each \$1.59; 2 for \$3.12

**R** STRIPED POLO SHIRTS. Rib knit neck. 2-button shoulder. State size 6, 12, 18 months.

Long sleeve style.  
29 D 8384M—Light blue  
29 D 8385M—Light mint green  
29 D 8386M—Peach  
29 D 8387M—Light yellow  
Wt. ea. 5 oz. Ea. \$1.17; 3 for \$3.42  
Short sleeve style.  
29 D 8388M—Light blue  
29 D 8389M—Light mint green  
29 D 8390M—Peach  
29 D 8391M—Light yellow  
Wt. ea. 4 oz. Ea. \$1.09; 3 for \$3.18



## MATCHABLES..sizes 1 to 4

DESCRIPTIONS OF MERCHANDISE SHOWN ON OPPOSITE PAGE

### ALL OF OUR BEST QUALITY KNIT COTTON

**A** OVERALLS for boy or girl. Non-slip ladder back suspenders button to bib. Elastic at back for better fit. Self lined bib. Washfast\*\*. State size 1, 2, 3, 4. Shipping weight each 7 ounces.

29 D 6905M—Red.....\$1.89  
29 D 6906M—Medium blue... 1.89  
29 D 6907M—Yellow..... 1.89  
29 D 6908M—Pink..... 1.89  
Save 8c..... 2 for \$3.70

**C** GIRLS' BIB-TOP SKIRT with non-slip suspenders that button to bib. Elastic at back of waist. Two front pleats. Lined bib. Washfast\*\*. State size 1, 2, 3, 4. Wt. ea. 5 oz.

29 D 6916M—Medium blue...\$1.38  
29 D 6915M—Yellow..... 1.38  
29 D 6918M—Pink..... 1.38  
29 D 6917M—Red..... 1.38  
Save 6c..... 2 for \$2.70

**E** COAT SWEATER—long sleeves. Warm, heavy rib knit. Two pockets. Washfast\*\*. State size 1, 2, 3, 4. Shipping weight each 6 oz.

29 D 6926M—Red.....\$1.79  
29 D 6927M—Medium blue... 1.79  
29 D 6928M—Yellow..... 1.79  
29 D 6929M—Pink..... 1.79  
29 D 6930M—Navy blue..... 1.79  
Save 8c..... 2 for \$3.50

**G** SOLID COLOR POLO SHIRTS—long and short sleeve. Rib knit crew neck, 2-button shoulder. Washfast\*\*. State size 1, 2, 3, 4.

Long Sleeve. Shpg. wt. ea. 5 oz.  
29 D 6910M—Yellow.....\$1.17  
29 D 6911M—Medium blue

29 D 6912M—Red  
29 D 6913M—White  
29 D 6914M—Pink  
Each \$1.17..... 3 for \$3.42

Short Sleeve. Shpg. wt. ea. 4 oz.  
29 D 6935M—Yellow

29 D 6936M—Medium blue  
29 D 6937M—Red

29 D 6938M—White  
29 D 6939M—Pink  
Each \$1.09..... 3 for \$3.18

**J** STRIPED ANKLETS... go with any Matchable above. Durene\* cotton yarns with Nylon reinforced toes, heels. Knit-on cuffs. Washfast.

State size 4, 4½, 5, 5½, 6, 6½. Size chart page 41. Wt. 5 oz. for 3 pairs.  
29 D 5893M—Yellow, pink, med. blue. 29 D 5894M—Navy blue, red, yellow.

Pkg. of 3 (1 ea. of colors listed) one size 93c..... 2 packages \$1.82

**B** BOXER LONGIE for boy or girl. All around elastic waist, easy to pull on, fits snug. One patch pocket on front. Wear with polo shirts and sweater. Washfast\*\*.

State size 1, 2, 3, 4. Wt. ea. 6 oz.  
29 D 6940M—Medium blue...\$1.59  
29 D 6941M—Red..... 1.59

29 D 6942M—Yellow..... 1.59  
29 D 6998M—Navy blue..... 1.59

Save 6c..... 2 for \$3.12

**D** BOXER SHORTS with all around elastic waist... makes dressing easy. Attractive with plain or striped polo shirts. Washfast\*\*.

State size 1, 2, 3, 4. Wt. ea. 5 oz.  
29 D 6999M—Navy blue.....99c  
29 D 6945M—Medium blue.....99c

29 D 6946M—Red.....99c  
29 D 6947M—Yellow.....99c  
Save 8c..... 3 for \$2.89

**F** STRIPED POLO SHIRTS—long and short sleeve. Rib knit crew neck. 2-button shoulder. Washfast\*\*.

State size 1, 2, 3, 4.  
Long Sleeve. Shpg. wt. ea. 5 oz.  
29 D 8337M—Navy blue

29 D 6900M—Pink  
29 D 6901M—Medium blue

29 D 6903M—Yellow  
29 D 6902M—Red

Each \$1.17..... 3 for \$3.42  
Short Sleeve. Shpg. wt. ea. 4 oz.

29 D 6730M—Navy blue  
29 D 6731M—Pink

29 D 6732M—Medium blue  
29 D 6733M—Yellow

29 D 6734M—Red  
Each \$1.09..... 3 for \$3.18

**H** SOLID COLOR ANKLETS—in Matchable colors. Durene\* cotton yarns, Nylon reinforced toes and heels. Knit-on cuffs. Washfast. Asst. colors to pkg. of 3, one size. State size 4, 4½, 5, 5½, 6, 6½. Wt. 5 oz. for 3 pr.

29 D 5891M—White, pink, yellow  
29 D 5892M—Med. blue, red, white

Pkg. of 3 pr. 86c..... 2 pkgs. \$1.68

#### SIZE CHART FOR 6 to 18 Months and 1 to 4 Years

Order size...	6 mos.	12 mos.	18 mos.	1	2	3	4
If height is...	24½-26½	27-29	29½-31½	29½-31½	31½-34	34½-37	37½-40
If chest is...	18	19	20	20	21	22	23 in.
If weight is...				22½-25	25½-29	29½-34	34½-38 lb.

\*U.S. PAT. OFF.

### Cuddly warm ROBES for youngsters

Sizes 1 to 3 and 3 to 6X

**R** TOTS' HEAVY COTTON BEACON CLOTH ROBE in a favorite nursery rhyme design makes an equally fine, warm style for boys or girls. Double breasted front with shawl collar. Rayon corded edged collar, cuffs and pocket. Cord tie belt. Wash separately. State size 1, 2, 3. Shpg. wt. 11 oz.

29 D 7920—Light blue with yellow.....\$2.49

**S** TOTS' FLUFFY PINPOINT COTTON CHENILLE ROBE with cute contrasting nursery design on front... so soft and cozy warm. Pocket and snug wrap-around self belt. Washable—needs no ironing. State size 1, 2, 3. Shpg. wt. 12 oz.

29 D 7912—Med. blue 29 D 7913—Pink 29 D 7914—White \$1.98

**T** BIG APPLE PINPOINT COTTON CHENILLE ROBE in lovely shades with richly overlaid apple design in contrast colors. Tie belt. Pocket. Washable—State size 3, 4, 5, 6, 6X.

29 D 1552—White (red apple) 29 D 1553—Melon red (yellow apple)  
29 D 1554—Aqua blue (Melon red apple). Wt. 1 lb. 1 oz.....\$2.98

**W** NEW WAVY PATTERN PINPOINT COTTON CHENILLE ROBE with cheerful, multicolor overlay design all around skirt bottom. Our best quality cotton chenille. Double fabric collar and front-tie belt. Pocket. Washable—doesn't have to be ironed. State size 3, 4, 5, 6, 6X. Shipping weight 1 lb. 2 oz.

29 D 1555—White 29 D 1556—Med. blue 29 D 1557—Lt. green.\$3.85

**Y** ADORABLE QUILTED COTTON PERCALE HOUSECOAT... quilted inside and out with a gay sun-and-sunflower print. Heart shaped pocket. Pretty ruffled collar and adjustable tie-cuffs... full flaring skirt. Washable. State size 3, 4, 5, 6, 6X.

29 D 1558—Yellow 29 D 1559—Med. blue. Wt. 12 oz.....\$4.69

#### SIZE CHART for nightwear, and 1 to 6X Robes

Order size...	1	2	3	4	5	6x	8
If height is...	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	48½-52 in.
If chest is...	20	21	22	23	24	25	27 in.
If weight is...	22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	54½-67 lbs.

## HONEYLANE JAMARETTES

Our Best! Sizes 4 to 8

- Finest quality, heavy flannelette
- Laundry-proof Gripper Fasteners
- Double-sewn seams are ripproof

**K** BOYS' JAMARETTES. \$2.45 Ea.

Easy fitting middy type, long sleeve top; chest pocket. Gripper Fastener fly front pants... elasticized at sides; drawstring back adjusts to waist. Washable. State size 4, 6, 8.

29 D 3473—Multicolor stripes. Shpg. wt. each 11 oz.... Each \$2.45

**L** GIRLS' JAMARETTES. \$2.62 Ea.

Jacket has convertible collar, button-front and contrast piping. Pants are fitted in front and back... Gripper Fasteners at adjustable waistband. Washable. Please state size 4, 6, 8.

29 D 3457—Floral print on white. Wt. ea. 12 oz. Save!... Each \$2.62

### Cute flannelette GOWNS

**M** TODDLERS' cotton \$1.17 Ea.

flannelette gown 1 to 3 has dainty rosebud design on double collar. 2-button front opening. Yoke front, back. Washable. State size 1, 2, 3.

29 D 3402—Yellow 29 D 3403—Blue  
Wt. ea. 7 oz.; Ea. \$1.17; 2 for \$2.28

**N** GIRLS' PRETTY \$1.79

FLANNELETTE GOWN 4 to 8 in charming rosebud print. Dainty self ruffle and rick-rack trim around the neck... softly gathered front and back yoke. One-button front opening. Washable. State size 4, 6, 8.

29 D 3407—Rosebud print  
Wt. ea. 9 oz.; Ea. \$1.79; 2 for \$3.50

### New warm SKI PAJAMAS

**P** FLANNELETTE with \$1.98

cotton fringe trimmed collar, pocket. Yoke 4 to 8 front... button opening. Rib knit cuffs at wrists and ankles. Pants have fitted front; elastic back. Washable. State size 4, 6, 8.

29 D 3470—Pink 29 D 3471—Blue  
Wt. ea. 11 oz.; Ea. \$1.98; 2 for \$3.90

**R** \$2.49

**S** \$1.98

**T** \$2.98

**W** \$3.85

**Y** \$4.69



CPBKMN2 21...INFA



SEARS

*Finest Quality*

## HONEYSUCKLE FLANNELETTE SLEEPERS

Are your best buy!

- All best quality, heavyweight flannelette... warm and cuddly soft... in full cut sizes
- Double needle stitched seams for extra strength and wear
- Handy, self-help drop-seats
- Washproof Gripper Fasteners



**C**  
\$1.82 Ea.  
One-piece  
2 for \$3.56



### Cozy FLANNELETTE SLEEPERS with drop seats—Sizes 4 to 8

THRIFTY one-pc. flannelette in solid blue or pastel stripes for boys or girls. 3-button front with self-facing. Snug rib knit cuffs at wrists and ankles. 3-button drop seat. Washable. Order 2 and save! *State size 4, 6, 8. Shipping weight each 10 ounces.*  
29 D 3177—Light blue  
29 D 3178—Pastel stripes  
Each \$1.39... 2 for \$2.72

NURSERY PRINT on white ground makes a cute and warm one-piece flannelette sleeper. 3-button front—self faced. Long sleeves. Seams double needle stitched for sturdy wear. 3-button drop seat. Washable. *State size 4, 6, 8. Shpg. wt. ea. 9 oz.*  
29 D 3438—Assorted cute nursery prints  
Each \$1.62... 2 for \$3.18

CLOWN CUTIE has bold red dots on white flannelette—makes bedtime so jolly... for boys or girls. One-piece style with ruffle clown collar; elasticized ruffle cuffs, ankles. 4 button front; 3-button drop seat. Wash separately. *State size 4, 6, 8. Shpg. wt. ea. 10 oz.*  
29 D 3435—Red on white  
Each \$1.98... 2 for \$3.90

#### SIZE CHART FOR SIZES 6 MOS.; SIZES 1 TO 8

Order size.	6 mos.	1	2	3	4	6	8
If chest is..	18	20	21	22	23	25	27 in.
If height is.	up to 26½	27 to 31	31½ to 34	34½ to 37	37½ to 40	40½ to 46	46½ to 52 in.



**A**  
\$1.65 Ea.  
One-piece  
2 for \$3.24



**B**  
\$1.88 Each  
One-piece  
2 for \$3.68



**D**

**A** ONE-PC. FLANNELETTE SLEEPER IN STRIPES OR SOLID COLOR. Wide back yoke and self-facing front for looks and extra wear. Gripper Fasteners. Self help tie front and drop seat. Knit cuffs at wrists and ankles. Seams double needle stitched for strength. Chest pocket. Washable. *State size 4, 6, 8. Wt. ea. 10 oz.*  
29 D 3451—Multicolor pastel stripes  
29 D 3452—Light blue solid color  
Each... \$1.65 Either two for \$3.24

**B** NURSERY PRINT ON WHITE GROUNDS in a cute one-pc. Flannelette sleeper for little boys and girls. Wide back yoke and self-facing down front; contrast piping. Gripper Fastener front closing; self-help tie-front and drop seat. Knit cuffs at wrists, ankles. Chest pocket. Washable. *State size 4, 6, 8. Shipping weight each 10 ounces.*  
29 D 3418—Nursery print  
Each \$1.88 *Save!... 2 for \$3.68*

**C** CUNNING CLOWN STYLE FLANNELETTE PAJAMAS make a circus of going to bed. Half and half contrasting colors right up through the collar just like a real clown suit. Gay ruffles at elasticized wrists and ankles. Button down front, self-help drop seat. Wash separately. *State size 4, 6, 8. Shpg. wt. ea. 11 oz.*  
29 D 3426—Pink and light blue  
29 D 3427—Yellow and light blue  
Each \$1.82 *Save!... 2 for \$3.56*

**D** TODDLER'S 2-PIECE FLANNELETTE SLEEPER in nursery print design on white background. Wide back yoke and front facing—contrasting binding. Gripper Fasteners at front opening and pants. Elastic drop seat. Rib knit cuffs at wrists and ankles fit snugly for warmth. Washable. *State size 1, 2, 3, 4. Shipping weight each 8 ounces.*  
29 D 3490—Nursery print  
Each \$1.79 *Save!... 2 for \$3.50*



### Toddler's bootie feet Flannelette Sleepers... Sizes 6 Mos., 1 to 4

2-PC. STYLE has long sleeve top with rib knit cuffs and 3-button back closing. Pants have 4-buttons in front, 2 in back. Washable. *Sizes: 1, 2, 3, 4. Wt. ea. 8 oz.*  
29 D 3410—Blue  
29 D 3411—Pink  
Each \$1.39; *Save! 2 for \$2.72*

NURSERY PRINT TWO-PIECE sleeper has long sleeve top with 3-button closing, 4 buttons in front, 2 in back. Warm bootie feet. *State size 6 mos., 1, 2, 3, 4. Shpg. wt. ea. 9 oz.*  
29 D 3461—Nursery print  
Each \$1.69... 2 for \$3.32

ONE-PIECE bootie foot flannelette sleeper in Solid color pastel solid colors. Double needle seams throughout. 3-button back closing—3 button drop seat. Washable. *State size 1, 2, 3, 4. Shpg. wt. ea. 7 oz.*  
29 D 3468—Pink 29 D 3469—Blue  
Each \$1.25... 2 for \$2.44  
Same style in nursery design.  
29 D 3401—Nursery print on white background  
Each \$1.49... 2 for \$2.92





### Famous Denton knit Cotton Sleepers

**1-PIECE famous make \$2.40**  
sleepers in 4 to 8 heavy quality knit cotton warmly fleeced inside. Gripper Fastener front. Elastic drop seat. Washable. *State size* 4, 5, 6, 8.  
29 D 3172—Yellow  
29 D 3173—Blue  
29 D 3400—Pink  
Wt. 14 oz. .... \$2.40

**2-Pc. heavy quality wt. \$2.15**  
famous 1 to 4 make sleepers softly fleeced inside. Handy elastic drop seat. Washfast Gripper Fasteners. Washable. *State size* 1, 2, 3, 4.  
29 D 3169—Yellow  
29 D 3170—Blue  
29 D 3487—Pink  
Wt. 12 oz. .... \$2.15

### Honeysuckle Rib knit Cotton Sleepers

**1-Pc. BUD-GET style \$1.79**  
with cute 4 to 8 nursery print design on chest. Gripper Fasteners in front; elastic drop seat. Washable. *State size* 4, 5, 6, 8. Wt. ea. 15 oz.  
29 D 3156—Yellow  
29 D 3157—Blue  
29 D 3158—Pink  
Ea. \$1.79; 2 for \$3.50

**2-Pc. STYLE. Grip- per Fasteners . . . \$1.79**  
elastic drop seat. 2-piece Washable. *State size* 1, 2, 3, 4.  
29 D 3153—Yellow  
29 D 3154—Blue  
29 D 3155—Pink; Wt. ea. 11 oz.  
Ea. \$1.79; *Savel* 2 for \$3.50  
3-Pc. STYLE with 2 pr. pants  
29 D 3150—Yellow  
29 D 3151—Blue  
29 D 3152—Pink; Wt. ea. 14 oz.  
Ea. \$2.49; *Savel* 2 for \$4.90



**BARGAIN SPECIAL**  
**\$1.49**

### 1-Pc. Sleepers

Look at all you get for a thrifty price! Snug and warm rib knit cotton 1-pc. sleepers with button front . . . elastic drop seat. Long sleeves have rib knit cuffs. Double bootie feet for toasty warmth and longer wear. Washable. A fine buy! *State size* 2, 4, 6. Shpg. wt. ea. 12 oz.  
29 D 3412—Blue  
29 D 3413—Pink  
Each \$1.49; 2 for \$2.92

### Honeysuckle knit COTTON PAJAMAS, Sizes 4 to 8

**WARM PAS-TEL heavy- weight fleeced knit cotton 2-piece style for cozy Winter sleeping. \$1.95**  
Top has rib knit crew neck, cuffs and bottom. Pants have all-around elastic top . . . smart ski type snug ankles. Washable. *State size* 4, 6, 8. Wt. ea. 1 lb.  
29 D 3458—Yellow  
29 D 3459—Blue  
Each \$1.95; 2 for \$3.82

**GAY NEW SNOWMAN \$1.98**  
PRINT front on fine quality cotton, 2-tone pajamas. White top has double rib knit crew neck, cuffs to match contrast color pants. Elastic waist; knit ankle cuffs. Washable. *State size* 4, 6, 8. Wt. ea. 11 oz.  
29 D 3408—Blue, white  
29 D 3409—Yellow, and white  
Each \$1.98; 2 for \$3.90

**STRIPES WITH SOLID \$2.67**  
in gay red or dark blue. Here's the secret to smart and warm sleeping! Striped top has double rib knit crew neck, cuffs and bottom. Pants have all-around elastic top . . . snug knit cuffs at ankles. Wash separately. *State size* 4, 6, 8. Wt. ea. 11 oz.  
29 D 3163—Bright red  
29 D 3164—Dark blue  
Each \$2.67; 2 for \$5.18

SEARS

*Finest Quality*

**HONEYSUCKLE**

**KNIT COTTON SLEEPERS**

**Our best value, your best buy!**

- DELUXE QUALITY heavyweight knit cotton brushed to a soft nap inside and out for warmth and comfort
- Extra-strong 9-thread sewn, flat-lock seams for more wear
- Washproof Gripper Fasteners • Elastic back drop seat
- Draft-resistant knit cuffs. • Double fabric bootie feet



**Two-piece \$1.98**

**Three-piece \$2.67**

**One-piece \$1.98**

**[A] HONEYSUCKLE TWO OR THREE-PC. SLEEPERS—our finest!** Knit of soft spun cotton double fleeced for warmth, softness. Top has 4-Gripper Fastener closing in back, snug wrist cuffs. Pants have 3 Gripper Fasteners in front . . . elastic back drop seat with 1 Gripper Fastener. Double fabric feet. Washable. *State size* 6 mos., 1, 2, 3, 4.  
**2-Piece Style—(1 pair pants).** Shipping wt. each 11 oz.  
29 D 3482—Blue 29 D 3483—Pink  
29 D 3484—Yellow . . . . . Each \$1.98; *Savel* 2 for \$3.90  
**3-Piece Style. (2 pairs pants).** Shipping wt. ea. 1 lb.  
29 D 3432—Pink 29 D 3433—Blue  
29 D 3434—Yellow . . . . . Each \$2.67; *Savel* 2 for \$5.18

**[B] HONEYSUCKLE ONE-PIECE SLEEPER—our finest and warmest of all!** Soft spun cotton yarns brushed to a soft fleecy nap inside and out. 6 washfast Gripper Fasteners down front . . . self-help elastic drop seat in back. Snug wrist cuffs. All seams stoutly 9-thread sewn. Double fabric bootie feet for sturdy wear plus extra warmth. These fine sleepers will last to pass on to your next child! Buy in lots of 2—Sears way to help you save. Washable. *State size* 4, 5, 6, 8. Shipping weight each 1 lb.  
29 D 3454—Blue 29 D 3455—Pink  
29 D 3456—Yellow . . . . . Each \$1.98; *Savel* 2 for \$3.90

SEE SIZE CHART OPPOSITE PAGE

CPBKMN<sub>2</sub> PAGE 23 . . 1-8 SLEEPERS



**SIZES  
1 TO 6X**

**HONEYSUCKLE RANCH STYLE**  
Reg. U.S. Pat. Off.

## DENIM BLUE JEANS

Cut just like "grown-up's" in real Western style... made to Sears high standards  
**Our best values . . . Your best buy because . .**

- They are made to our rigid size and high workmanship specifications to insure a better fit for active play
- Made from durable, closely woven navy blue denim
- They're Sanforized—fabric won't shrink more than 1%
- Double needle sewn seams in contrasting color thread
- Bar tacking or metal rivets at all the points of strain



Size Chart  
for 1 to 4  
Opposite page

**\$1.65** Each in  
lots of 3

**BOYS' WESTERN JEANS . . .** styled like big brother's. Heavy 7¼-ounce blue denim takes rough everyday wear. Zipper fly front. Yoke back. Adjustable suspenders, detachable, non-slip. 4 pockets. Wash separately. *State size 1, 2, 3, 4.* Shpg. wt. each 9 oz.  
29 D 6818 . . . . . Each \$1.69  
Save 12c . . . . . 3 for 4.95

**\$1.65** Each in  
lots of 3

**GIRLS' WESTERN JEANS . . .** with that big-sister look. Sturdy 7¼-ounce blue denim. Yoke back. Handy zipper side opening. Adjustable, detachable, non-slip suspenders; snap on buckles. 4 pockets. Wash separately. *State size 1, 2, 3, 4.* Shpg. wt. ea. 7 oz.  
29 D 6819 . . . . . Each \$1.69  
Save 12c . . . . . 3 for 4.95

**\$1.21** Each in  
lots of 3

**BOYS' AND GIRLS' BOXER JEANS.** Liked by mothers and children . . . so easy on and off. Strong 6-ounce blue denim. Shirred elastic waist holds snug, helps keep shirt in. Fly front. Two front, one back pocket. Wash separately. *State size 1, 2, 3, 4.* Wt. ea. 5 oz.  
29 D 6820 . . . . . Each \$1.25  
Save 12c . . . . . 3 for 3.63

**MULTICOLOR WOVEN PLAID COTTON SHIRT.** Shown with denims above . . . colorful, looks nice with other slacks too. Sanforized—fabric won't shrink over 1%. Washfast. Convertible collar, yoke back. Short sleeves, one pocket. Full cut . . . roomy for romping youngsters. *State size 1, 2, 3, 4.* 29 D 6508—Shipping weight each 6 ounces. . . . . Each 98c; 3 for \$2.88



**\$1.70** Each in  
lots of 3

**\$1.21** Each in  
lots of 3

**BOXER JEANS.** Western styled in sturdy 6-ounce blue denim. Sanforized, won't shrink over 1%. Metal rivets in front, bartacked in back. Shirred elastic waist. Two side pockets, one in back. Wash separately. *State size 3, 4, 5, 6, 6x.* Shipping weight each 7 ounces.  
29D4398—Each \$1.25; 3 for \$3.63

**SUSPENDER JEANS** in strong 7¼-oz. blue denim. Sanforized, won't shrink over 1%. Metal rivets in front, bartacked in back, won't mar furniture. Detachable nonslip suspenders. Belt loops. 4 pockets. Wash separately. *State size 3, 4, 5, 6, 6x.* Shipping wt. ea. 10 oz.  
29D4399—Each \$1.74; 3 for \$5.10

**SHIRT.** Shown with denims above. Woven plaid cotton flannel. Convertible neck. Wash separately. *Please state correct size 3, 4, 5, 6, 6x.* Shipping weight each 8 ounces.  
29 D 4654—Red plaid. . . . . Ea. \$1.25; 3 for \$3.63

24 . . SEARS, ROEBUCK AND CO. 2CPB



**\$1.98**  
Each

**\$1.59** Each

**\$1.69** Each

### New! Colorful, Sanforized Plaid Denims

**MULTICOLOR PLAID OVERALL** in Sanforized 5¼-oz. denim, won't shrink over 1%. Zipper front. Straps buckle on bib. Elastic at back. Wash separately. *State size 3, 4, 5, 6, 6X.*  
29 D 4260—Wt. ea. 10 oz. Each \$1.98 . . . . 2 for \$3.88

**MULTICOLOR PLAID BOXER JEANS** made of 5¼-ounce denim. All elastic waist. 1 back patch pocket. Sanforized, fabric won't shrink over 1%. Wash separately. *State size 3, 4, 5, 6, 6x.*  
29 D 4325—Wt. ea. 8 oz. Each \$1.59 . . . . 2 for \$3.10

**FASHIONABLE COLLARLESS JACKET** in new multicolor plaid 5¼-oz. denim. Sanforized, won't shrink over 1%. 3 button front. Long sleeves. Two patch pockets in front. Wash separately. *Sizes 3, 4, 5, 6, 6x.* Shpg. wt. 8 oz.  
29 D 4570—*State size.* \$1.69

#### SIZE CHART FOR SIZES 3 TO 6X

Order size: . . . .	3	4	5	6	6x
If height is: . . . .	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is: . . . .	22	23	24	25	25½ in.
If weight is: . . . .	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.





## REVERSIBLE Double-duty Jacket

**\$2.98**

- Vat-dyed . . . washfast
- Practical . . . serviceable
- Heavy cotton twill outside plaid, flannel inside

Toddler reversible jackets . . . they look so handsome on the little man of the house. Made of durable cotton twill on one side, warm colorful cotton flannel on the other. It's almost like owning 2 jackets! Gripper fastener front keeps out cold. Deep vat-dyed colors are washfast. Sanforized fabric, guaranteed not to shrink over 1%. State size 2, 3, 4. Shipping weight 11 oz.

29 D 8344—Med. blue. \$2.98  
29 D 8345—Brown. . . . 2.98



## Good Looking BOYS' OUTFITS

For Play or Dress-up Time . . . Full Cut for Roominess

**A** COTTON BROADCLOTH AND WOVEN PLAID GINGHAM. Two-piece suit . . . colorful and stylish. Cut full and roomy for active youngsters. Classic plaid shirt—one pocket, convertible collar. Plain color boxer shorts. Washable. State size 1, 2, 3, 4. Shpg. wt. 6 oz.  
29 D 6719—Blue plaid shirt; royal blue shorts  
29 D 6720—Red plaid shirt; gray shorts Ea. \$1.39

**B** LET'S GO WESTERN in this 2-piece suit! Long sleeve polo shirt, cowboy design on front. Warm interlock knit combed cotton—2-button shoulder. Contrasting sanforized cotton gabardine shorts with elastic waist. Washable—won't shrink over 1%. Please state size 1, 2, 3, 4. Shipping weight 7 ounces.  
29 D 6721—Yellow shirt; navy blue shorts. \$1.98  
29 D 6722—White shirt; maroon shorts. . . . 1.98

**C** TWO-PIECE SUIT . . . cotton twill longie. Non-slip ladder back adjustable button suspenders . . . elastic back at waist. Sanforized, won't shrink over 1%. Multicolor stripe cotton knit polo shirt . . . 2 button shoulder. Rib knit cuffs, neck. Washable. State size 1, 2, 3, 4.  
29 D 6723—Navy blue. Shpg. wt. 10 oz. . . . \$2.98  
29 D 6724—Brown. Shipping wt. 10 oz. . . . 2.98

**D** DRESSY SLACK SUIT in two-tone crease-resistant rayon gabardine. Pullover jacket has contrasting rib-knit cuffs, waistband. Boxer style longies, with elastic waist, fly front. Wash separately. Maximum fabric shrinkage 3%. State size 1, 2, 3, 4. Shipping weight 11 ounces.  
29 D 6725—Brown and tan. . . . \$3.59  
29 D 6726—Royal blue and gray. . . . 3.59

**E** STURDY CHAMBRAY PLAYSUIT . . . one-piece style for boys. All seams double-stitched for extra strength . . . takes the rough and tumble of playtime. Red buttons, stitching and piping trim. Drop seat. Washable. Please state size 1, 2, 3, 4. Shipping weight each 8 ounces.  
29 D 6859—Medium blue. \$1.39 . . . 2 for \$2.72

**F** GIRL'S ONE-PIECE PLAYSUIT of washable checked percale. Peter Pan collar . . . pretty embroidered design on front. White piping trim gives playsuit neat appearance. Tie sash. Short sleeves . . . button back. Drop seat. Please state size 1, 2, 3. Shipping weight each 6 oz.  
29 D 6824—Red check. . . Each \$1.55. 2 for \$3.00  
29 D 6825—Blue check. . . Each 1.55. 2 for 3.00

**G** 3-PIECE PLAYSUIT WITH 2 PAIRS OF PANTS. Washable cotton chambray with red buttons, stitching and binding for colorful trim. Double needle stitched to give added strength. Peter Pan collar. Button-on pants. Blouse buttons down the back. Easy to wash and iron. State size 1, 2, 3. Shipping weight 8 ounces.  
29 D 6869—Medium blue. 3-piece set. . . \$1.69

**H** POPULAR BOXER LONGIE STYLE. Fly front, all around elastic waist, easy to slip on and off. Double stitched seams throughout to take rugged play wear of active youngsters. Two front pockets. Sanforized cotton twill—won't shrink over 1%. Wash separately. State size 1, 2, 3, 4. Shipping weight each 7 ounces.  
29 D 6840—Navy blue. Each \$1.00; 2 for \$1.95

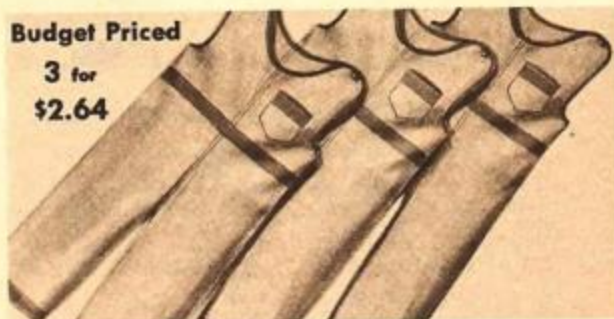
**J** GOOD QUALITY DENIM OVERALL . . . a favorite with mothers because they're so easy to wash. Tots like them because they're roomy and easy wearing. Vat-dyed, Sanforized—won't shrink over 1%. Self lined bib-top. Adjustable button suspenders, button sides. Two pockets. State size 1, 2, 3, 4. Shipping weight ea. 6 oz.  
29 D 6802—Medium blue. Ea. \$1.19; 2 for \$2.32

**K** ZIP-FRONT OVERALLS . . . open to crotch. Fine quality washable cotton gabardine. Adjustable Gripper Fastener suspenders . . . elastic at back of waist. Two patch pockets. Sanforized—won't shrink over 1%. State size 1, 2, 3, 4. Shipping weight each 9 ounces.  
29 D 6850—Medium blue 29 D 6851—Gray  
Each \$1.98 . . . Save . . . 2 for \$3.84



## Budget Priced

3 for  
**\$2.64**



BOYS' DRESS-UP SHIRT. Fine mercerized cotton broadcloth. Sport collar, short sleeves. Double stitched seams. Sanforized—won't shrink over 1%. State size 2, 3, 4. Wt. 4 oz. for 2.  
29 D 6525—White. . . 2 for \$2.10  
Save 20c. . . . 4 for 4.00

EASY-ON OVERALLS . . . button at each shoulder. Easy-to-wash blue cotton chambray with neat red trim. Chest pocket. Washable. Order 3 of one size. Sizes 1, 2, 3, 4. Shpg. wt. 14 oz. for 3.  
29 D 8346—State size. Medium blue. . . . 3 for \$2.64

SIZE CHART	Order size	1	2	3	4
1 to 4 Years	If height is	29½-31	31½-34	34½-37	37½-40
	If chest is	20	21	22	23 in.
	If weight is	22½-25	25½-29	29½-34	34½-38 lb.



SIZES  
1 to 3



**\$1.98**  
Each  
ANY 3  
FOR \$5.64

### New SUPERSET\* Wrinkle Resistant COTTONS

More news! Superset\* treated cottons stay clean longer . . . need no starching!

**\$1.98**  
Each

**TRIM JUMPER STYLE** in colorful woven plaid that's Superset wrinkle resistant treated . . . and vat-dyed to stay bright through tubings. Crisp white contrasting yoke and lace edged plaid collar . . . perky tie-back sash. Deep 3 inch hem. Washfast. State size 1, 2, 3. Shpg. wt. ea. 7 oz.

29 D 6301G—Multicolor plaid. . . . \$1.98

**DAINTY VAT-DYED POP-LIN** . . . Superset wrinkle-resistant treated to stay fresh and sweet longer. Fetchingly styled with pretty cotton lace bodice panels and puff pocket . . . lustrous pearl button trim. Deep 3 inch hem. Washfast . . . colors won't run. State size 1, 2, 3.

29 D 6302G—Pink  
29 D 6303G—Light blue  
Shpg. wt. ea. 7 oz. \$1.98

**CHEERFUL MULTICOLOR** woven plaid . . . vat-dyed to stay as bright as new! Superset treated, too . . . wrinkles hang out magically. Nicely tailored with white collar, bodice piping and pocket trim. Cute puff sleeves; tie back sash. Deep 3 inch hem. Washfast. State size 1, 2, 3. Shpg. wt. ea. 7 oz.

29 D 6304G—Multicolor plaid. . . . \$1.98

\*Reg. U.S. Pat. Off.

### BROADCLOTH in ice-cream colors

Pretty enough to go to a party . . . practical for everyday wear!

**\$1.98**  
Each

**SWEET TWO-TONED** dress is vat-dyed to keep its fresh coloring . . . in mercerized cotton for soft, lustrous finish. Cotton lace trimmed collar, tiny buttons and gay rick-rack detailing. Bow at neckline. Button back; tieback sash. Generous 3-in. hem. Washfast. State size 1, 2, 3.

29 D 6305G—Pink  
29 D 6306G—Lt. blue  
Shpg. wt. ea. 7 oz. \$1.98

**CUTE AS CAN BE** with its self-ruffled bodice, prettily tiered, stand-out skirt. Matching hued peppermint striped piping sweetens neckline, yoke, puffed sleeves and skirt. Button back with pert tie-back sash. Washfast crisp cotton broadcloth. State size 1, 2, 3.

29 D 6307G—Lt. green  
29 D 6308G—Yellow  
Shpg. wt. ea. 7 oz. \$1.98

### "Magic-Grow"

"The dress that fits as she grows!"  
Now in Sizes 1 to 3

### Spruce Pique'n' Plaid

Expandable pleats, Deep 3-in. hem

**\$3.98**

"MAGIC-GROW" means an extra season of wear! Front and back pressed down pleats allow for body growth . . . hinged belt loops lower sash . . . 3 in. hem can be adjusted to proper length. Neatly tailored with band-box freshness in crispy novelty weave cotton pique spiced with plaid piping on yoke and skirt. White collar has eyelet embroidered ruffle. Your smartest winter buy! Washfast cotton pique. State size 1, 2, 3. Wt. 8 oz.

29 D 6313—Coral. . . . \$3.98  
29 D 6314—Medium blue. . . . 3.98



**\$2.98**

**\$2.98**

**\$2.98**

### SWEET LITTLE FASHIONS styled in washfast cottons

. . . with all kinds of extra pretty detailing

**SWIRLING** full swing skirted frock in gay multicolor plaid with lace edged solid-tone insert on bodice. Frilly laced edged solid color pockets . . . puff sleeves. Button back with tie-back sash . . . Washfast. State size 1, 2, 3.

29 D 6309—Multicolor plaid. Wt. 7 oz. . . . \$2.98

**BONBON PASTELS** in crisp novelty weave cotton. Frosty white eyelet embroidered bodice fluted at yoke . . . lace-decked belt. 3-in. hem. Washfast, preshrunk and vat-dyed. State size 1, 2, 3.

29 D 6311—Yellow  
29 D 6312—Pink  
Shpg. wt. 7 oz. . . . \$2.98

**THERE'S OLD-FASHIONED CHARM** to this pretty cotton woven plaid. Demure white pique collar edged in eyelet embroidery . . . adorably tiered bouffant skirt. Puff sleeves and tie-back sash. Washfast. State size 1, 2, 3. Shpg. wt. 7 oz.

29 D 6310—Multicolor plaid. . . . \$2.98



### Clan-Plaid SKIRTS and Cotton BLOUSES

**A** PART WOOL suspender skirt . . . 55% wool . . . 45% rayon. Elasticized waist . . . all around accor-dian pleats. Dry clean. State size 1, 2, 3. Wt. 5 oz. 29 D 6589—Red plaid \$1.98

**B** SANFORIZED cotton broadcloth blouse; eyelet embroidered ruffling. Washable—won't shrink over 1%. State size 1, 2, 3. Shpg. wt. 5 oz. 29 D 6587—White. . . \$1.39

**C** ALL WOOL red plaid skirt with smartly tailored box pleats and detachable suspenders. Our best! Dry clean. State size 1, 2, 3. Wt. 6 oz. 29 D 6590—Red plaid. \$2.48

**D** CONTRASTING SMOCK-ING and collar piping brighten Sanforized cotton broadcloth—won't shrink over 1%. Washable. State size 1, 2, 3. Wt. 5 oz. 29 D 6588—White. . . \$1.98



**SPECIAL!**  
**3 FOR \$3.29**

### DRESS PACKAGE in Washable Percale

3 PRETTY STYLES cost less than \$1.10 each in our bargain package of 3 of one size . . . for \$3.29. 1 red check with solid red yoke and rick-rack trim . . . 1 solid yellow with white cotton lace yoke, pocket . . . 1 blue stripe with solid blue yoke. All have puff sleeves, back-tying sashes, 2-in. hems. All washable. State size 1, 2, 3. Wt. 13 oz. for 3.

29 D 6300—Package of 3 dresses of one size. . . . \$3.29

### SIZE CHART FOR SIZES 1 to 3

Order size . . . . .	1	2	3
If height is . . . . .	29½-31	31½-34	34½-37 in.
If chest is . . . . .	20	21	22 in.
If weight is . . . . .	22½-25	25½-29	29½-34 lbs.





3 FOR \$2.34

### PACKAGE SPECIAL

**BARGAIN PACKAGE**... three pert little girls' dresses at one bargain price. Good quality cotton percale (1) pink dress with dainty yoke and rick-rack trim; (2) Blue and white check, rick-rack and embroidery trim; (3) yellow with embroidered panel and piping. Tie back sashes, generous hems. Washable. Order 3 of one size. *State size* 6, 12, 18 mos. Wt. 13 oz. for 3. 29 D6004—All 3 for \$2.34

**A** Cotton broadcloth dress — treated with Superset\* for wrinkle resistance. Needs less ironing. Multicolor smocking across bodice. Lace edge on collar and pocket. Tie back sash. Generous hem. Washable. *Please state size* 6, 12, 18 mos. Shipping wt. ea. 6 oz. 29 D 6000—Yellow 29 D 6001—Lt. blue \$1.59 ea. . 2 for \$3.00 \*Reg. U.S. Pat. Off.

**B** Delightful little cotton broadcloth dress. Treated with Superset\*... to resist wrinkling. Pretty lace edge on collar, embroidered front panel and scalloped waistline. Tie back sash. Generous hem for easy lengthening. Washable. *State size* 6, 12, 18 mos. Wt. ea. 6 oz. 29 D 6002—Pink 29 D 6003—Lt. blue \$1.59 ea. . 2 for \$3.00

**C** Cotton broadcloth dress ready for a party. Vatted. Mercerized. Sanforized — won't shrink over 1%. Colorful smocking, lace edging on collar and front panel. Tie back sash. Washfast. *State size* 6, 12, 18 mos. Shpg. wt. ea. 6 oz. 29 D 6005G—Yellow 29 D 6006G—Lt. blue 29 D 6007G—Pink \$1.98 ea. . 3 for \$5.64

**D** Gives "little misses" that dressed-up look. Good quality cotton broadcloth. Yoke style dress with embroidered design. Lace trim at neck. Lace and piping across yoke. Tie back sash. Generous hem. Washfast. *State size* 6, 12, 18 mos. Wt. ea. 6 oz. 29 D 6012G—Lt. blue 29 D 6013G—Pink \$1.98 ea. . 3 for \$5.64

**E** Rayon satin dress spiced with embroidery and lace trim. Puffed sleeves. Wash separately. *State size* 6, 12, 18 mos. Wt. ea. 6 oz. 29 D 6014G—Lt. blue 29 D 6015G—Pink \$1.98 ea. . . Any 3 for \$5.64

**F** OUR BEST COTTON BROADCLOTH DRESS. Imported lace and organdy trim. Pressed down pleats. Tie back sash. Extra wide hem. Washfast. *State size* 6, 12, 18 mos. Wt. 7 oz. 29 D 6016—Mint green \$2.98 29 D 6017—Yellow... 2.98

**A** and **B** Each \$1.59; Any 2 for \$3.00

**C D E** Each \$1.98; Any 3 for \$5.64

### Honeysuckle WASHABLE DRESSES... daintily styled for the tiny miss



**G** \$1.59

**H** \$1.29

**L** 49c

**J** \$1.19

**K** \$1.19

### Boys' and Girls' HATS, MITTENS

**G** GIRLS' CORDUROY BONNET. Shirred brim remains firm. Embroidered crown. Rayon bow, chin tie. Rayon lined. *State head size* 13, 14, 15 in. Shpg. wt. 4 oz. ea. 29 D 7635—Pink... \$1.59 29 D 7636—Lt. blue... 1.59

**J** BOYS' CORDUROY HAT with peak. Ribbon chin tie. Embroidered design at top of peak. White piping trim. Rayon lined.

*Please be sure to state correct head size* 12, 13, 14, 15 inches. Shipping weight 4 ounces. 29 D 7645—Med. blue Each... \$1.19

**H** BOYS' OR GIRLS' CORDUROY CAP. Bunny fur trim. Adjustable chin strap. Rayon lined. *State head size* 13, 14, 15 in. 29 D 7646—Yellow 29 D 7647—Med. blue Shpg. wt. 4 oz. . \$1.29

**K** WOOL KNIT HELMET EARLAPS AND CHIN TIES. Hand wash. One size fits to 18 mos. Wt. 4 oz. 29 D 7624—Light blue 29 D 7626—White... \$1.19

**L** WOOL MITTENS. Hand wash separately. One size fits to 18 mos. Wt. ea. 3 oz. 29 D 7621—Lt. blue 29 D 7622—Pink 29 D 7623—White Each 49c... 2 for 92c



**M** \$1.19

**N** \$2.29

**P** \$2.57

### Tots' COAT SWEATERS... all cotton, wool or nylon

**M** HEAVYWEIGHT COTTON knit coat sweater. Warm, soft fleece inside, smooth to Baby's skin. Rib knit neck and cuffs hold shape. Two transfer patterns on bottom. Hand wash. *Please state size* 6, 12, 18 months. Shipping weight 6 ounces. 29 D 7702—Light blue 29 D 7703—Yellow Each... \$1.19

**N** ALL WOOL coat sweater. Fancy knit-in design and dainty hand embroidery trim. Rib knit crew neck and cuffs with white edging. Rib knit bottom. Hand wash. *State size* 6, 12, 18 mos. Shipping weight 5 ounces. 29 D 7761—Pink 29 D 7762—Lt. blue Each... \$2.29

**P** NEW! TOTS' 100% NYLON coat sweater. Soft and warm for Baby. Easy to wash, quick drying. Rib knit crew neck and cuffs. Hand wash. *State size* 6, 12, 18 months. Shpg. wt. 5 oz. 29 D 7809—Yellow 29 D 7810—Pastel green 29 D 7811—White Each... \$2.57

#### SIZE CHART FOR SIZES 6, 12, 18 MONTHS

Order size	6 mos.	12 mos.	18 mos.
If chest is	18	19	20 in.
If height is	24½–26½	27–29	29½–31½ in.
Dress length is	14	15	16 in.
Coat length is	14½	15½	16½ in.

### Rayon Jersey DRESS with Plastic Lined Panty

Dress and Panty Set \$1.98

Soft rayon jersey dress and matching panty. Yoke style dress has dainty pastel embroidery across top. Handy two button opening on each shoulder for easy on and off. Matching panties are plastic lined; have elastic waist. Hand wash. *Please state size* 6, 12, 18 months. Shipping wt. 6 oz. 29 D 6053—Pastel green 29 D 6054—Pink 29 D 6055—Lt. blue Each set... \$1.98

### Knit Cotton PANTY DRESS

Dress and Panty Set \$1.98

Knit Cotton Dress and matching panty. So cute, yet so practical. Two-piece style dress—solid color skirt buttons to white blouse. Two button shoulder opening. Embroidery on neck and simulated suspenders. Panty has all around elastic covered waist. Hand wash. No ironing necessary. *State size* 6, 12, 18 mos. Shipping weight 6 ounces. 29 D 6038—Yellow 29 D 6039—Pink 29 D 6040—Lt. blue Each set... \$1.98

\$2.98 Each



**SIZES**  
**6 TO 18 MONTHS**

**NEW 3-PIECE  
CREEP-ALONG**  
Beautiful 8-oz.  
Cotton Gabardine  
for boys and girls

3-piece  
set **\$4.98**

THREE-PIECE SET of sturdy 8-oz. Sanforized cotton gabardine, won't shrink over 1%. Snap-crotch creep-along with nonslip ladder back suspenders... easy to put on... off in a jiffy. Matching Eisenhower-style jacket, lined with warm flannelette. Elastic sides at waist. Snap front, convertible collar. Classic roller style hat, rayon lined, ear laps... adjustable chin strap. Washable. Please be sure to state size 6, 12, 18 months. Shipping weight 1 pound 1 ounce. 29 D 6692—Brown. \$4.98 29 D 6693—Yellow. 4.98



**A \$2.29**



**B \$1.49**



**C \$1.29**



**D 2 for \$1.99**

**HONEYSUCKLE CREEP-ALONGS . . Suspender Shorts, Play Suits**  
easy to put on or off . . choice of sturdy cotton fabrics

**A** PINAFORE CREEP-ALONG of 8-oz. mercerized Sanforized cotton gabardine—won't shrink over 1%. Snap crotch. Pinafore ruffled top. Non-slip straps button to waist. Embroidered padded knees. Washable. State size 6, 12, 18 mos. Shpg. wt. 9 oz. 29 D 8452—Aqua blue 29 D 8453—Pink Each \$2.29 . . . . . 2 for \$4.52

**D** BLUE CREEP-ALONG of washable chambray. Snap opening at crotch. Button side plackets and suspender straps. Pleated front and back gives baby plenty of "wiggly room." Washable. State size 6, 12, 18 months. Shpg. wt. 10 oz. for 2. 29 D 6628—Medium blue 2 for \$1.99 . . . . . 4 for \$3.79

**G** TWO-PIECE SET. Long sleeve polo shirt knit of combed cotton. 2-button shoulder, rib-knit neck, cuffs. 3 Bears print on shirt. Sanforized cotton twill shorts—fabric won't shrink over 1%. Non-slip suspenders. State size 6, 12, 18 mos. Washfast. 29 D 6672—Yellow shirt, brown shorts. Shpg. wt. 5 oz. \$2.39 29 D 6673—White shirt, Med. blueshorts. Shpg. wt. 7 oz. \$2.39

**B** CREEP-ALONG in fine quality Sanforized cotton twill—won't shrink over 1%. Pretty embroidered double fabric bib. Adjustable button suspenders. Snap fastener crotch. Washable. State size 6, 12, 18 mos. Shipping weight each 6 ounces. 29 D 8476—Yellow 29 D 8477—Med. blue Each \$1.49 . . . . . 2 for \$2.90

**E** TWO-PIECE SHORT SET of pinwale corduroy. Adjustable button suspenders. Snaps at crotch, shoulder. Elastic waist-back. Solid color shorts. White long sleeve cotton knit striped polo-shirt. Rib knit neck. Washable. State size 6, 12, 18 mos. Shpg. wt. 8 oz. 29 D 6652—Med. blue. \$2.69 29 D 6653—Yellow. . . . . 2.69

**H** 2-PIECE PLAYSUIT. Button jacket, rib-knit cuffs, waist, collar. Matching creep-along—snap crotch, elastic at waist. Nursery print on jacket and crawler. Button suspenders. Blue washfast . . . red wash separately. Sanforized cotton twill—won't shrink over 1%. State size 6, 12, 18 mos. Shpg. wt. 11 oz. 29 D 6690—Med. blue. \$2.19 29 D 6691—Red. . . . . 2.19

**C** EVEN BABY has gone Western! Jeanstyle Creep-alongs. Sanforized 8 oz. denim—won't shrink over 1%. Double needle orange stitching. Gripper fastener crotch. Adjustable suspenders. Elastic back, button side plackets. State size 6, 12, 18 mos. Shipping weight each 6 ounces. 29 D 6615—Navy blue Each \$1.29 . . . . . 3 for \$3.78

**F** SUSPENDER SHORT SET. Gripper fastener crotch. Extra fine corduroy . . embroidered padded, toy-like giraffe on shorts. Built-up back keeps white shirt in. Shirt of fine cotton broadcloth, short sleeves. Washable. State size 6, 12, 18 mos. Wt. 6 oz. 29 D 6670—Aqua green. \$2.59 29 D 6671—Med. blue. . . . . 2.59

**J** DOUBLE-DUTY SUIT with extra pair of button-on pants. Tiny checked cotton percale. Blouse buttons down the back, has rickrack trim on Peter-Pan collar. Nursery motif on blouse. Pants button to blouse. Washable. State size 6, 12, 18 mos. Shipping weight set 8 ounces. 29 D 6630—Red check 29 D 6631—Blue check Set \$1.79 . . . . . 2 sets \$3.50



**E \$2.69**



**F \$2.59**



**G \$2.39**



**H 2-pc. set \$2.19**



**J 3-pc. set \$1.79**



Each 98c

COTTON POLO-SHIRT . . interlock knit. Two button shoulder. Long sleeves . . embroidery on pocket. Wash separately. State size 6, 12, 18 mos. Shpg. wt. ea. 5 oz. 29 D 8458—White 29 D 8459—Mint green Each 98c. 3 for \$2.85



Each 89c

LONG SLEEVE COMBED COTTON KNIT POLO-SHIRT. Button shoulder. 3 Bear print. Washable. State size 6, 12, 18 mos. Shpg. wt. ea. 5 oz. 29 D 8460—White 29 D 8461—Lt. blue Ea. 89c. 3 for \$2.58



Long or short sleeves

COTTON KNIT POLO-SHIRTS. Two button shoulder. Rib knit neck, cuffs. Wash separately. Size 6, 12, 18 mos. Wt. 8 oz. for 2. Solid. Long sleeves 29 D 8464—Lt. blue 29 D 8465—Yellow 2. \$1.58 4. \$3.00 Solid. Short sleeves. 29 D 6679—Yellow 29 D 6680—Lt. blue 2. \$1.46 4. \$2.76



Stripe. Long sleeves 29 D 8462—Med. blue 29 D 8463—Yellow 2. \$1.67 4. \$3.20 Stripe. Short sleeves. 29 D 6677—Med. blue 29 D 6678—Yellow 2. \$1.54 4. \$2.94

SIZE SCALE FOR SIZES 6 TO 18 MONTHS			
Order size . . . . .	6 mos.	12 mos.	18 mos.
If chest is . . . . .	18	19	20 in.
If height is . . . . .	24½–26½	27–29	29½–31½ in.





A \$1.79

B \$2.49

C \$1.98

D \$2.98

Closed toe  
for warmth

### HONEYSUCKLE CREEP-ALONGS snap crotches for quick changes

**A** CREEP-ALONG of combed cotton yarns. Interlock knit for warm suede-like finish and strength. Colorful screen print design on double fabric bib and double fabric knees. Snap fastener crotch opening. Washable. Needs no ironing. *State size 6, 12, 18 mos.*  
29 D 8466—Yellow... Shpg. wt. 5 oz. \$1.79  
29 D 8467—Med. blue... Shpg. wt. 5 oz. 1.79

**B** NEW! CLOSED-FOOT CREEP-ALONG keeps baby's feet cozy warm. No need for shoes! Pinwale corduroy, double fabric bib front and back. Snap crotch. Non-slip ladder back, suspenders. Pleated front and back. Wash separately. *State size 6, 12, 18 mos.*  
29 D 8450—Aqua... Shpg. wt. 6 oz. \$2.49  
29 D 8451—Yellow... Shpg. wt. 6 oz. 2.49

**E** NEW, WARM COMBED COTTON INTERLOCK KNIT CREEPER—detachable, reversible white terry cloth bib, plastic lined with crumb catcher. Snap crotch. Embroidery on front. Collar, cuffs, bib binding match pants. Washable. *Please state size 6, 12, 18 months.*  
29 D 6600—Lt. mint green 29 D 6601—Lt. blue  
Shpg. wt. ea. 4 oz.... Each \$1.98; 2 for \$3.84

**G** 2-PIECE CREEPER and CARDIGAN SET. Button front sweater rib-knit white collar, cuffs, waist. White top creeper, snap crotch, 2 button shoulder. Matching embroidery on creeper and sweater. Washable combed knit cotton. *State size 6, 12, 18 mos.*  
29 D 6642—Lt. mint green. Wt. 5 oz.... \$2.37  
29 D 6643—Lt. blue. Shpg. wt. 5 oz.... 2.37

**J** KNIT COTTON CREEPER. Waterproof plastic lined pants. Elastic at waist, snap crotch opening. White top, 2 button shoulder and hand-loomed embroidery. Wash separately. *Please state size 6, 12, 18 mos.*  
29 D 8468—Light blue... 29 D 8469—Yellow  
Shpg. wt. ea. 5 oz.... Each \$1.24; 2 for \$2.42

### FAMOUS ORIGINAL "CRAWLERS" for quality and workmanship

**C** THE FAMOUS ORIGINAL "CRAWLER" with Gripper fastener crotch opening. Fine pinwale corduroy. Ocean pearl buttons on non-slip suspenders, and side plackets. Pleated front and back. Lined bib. Back is built up. Wash separately. *Sizes 6, 12, 18 mos. Wt. 7 oz.*  
29 D 6620—Dark blue... *State size*... \$1.98  
29 D 6621—Red... *State size*... 1.98

**D** "CRAWLER." Fine pinwale corduroy. Reinforced knees of plaid applique padded designs cut in shape of animals, give extra wear. Ocean pearl buttons on side plackets and non-slip ladder back suspenders. Wash separately. *State size 6, 12, 18 mos.*  
29 D 8454—Med. blue. Shpg. wt. 8 oz. \$2.98  
29 D 8455—Yellow... Shpg. wt. 8 oz. 2.98

**F** CREEPER... 2 pairs of button-on pants, 2 colors! One pair Mint green, the other yellow. When one pair is soiled, just button on the other. Knit of combed cotton. White top, 2 button shoulder, embroidered front. Washable. *State size 6, 12, 18 mos. Shipping weight each 5 ounces.*  
29 D 6604... Each \$1.98; 2 for \$3.84

**H** OUR LOWEST PRICED knit cotton creeper yet good quality. Gripper fastener crotch. Elastic at waist. Rib-knit crew neck, sleeves, and leg openings. 2 button shoulder... nursery print. Wash separately. *State size 6, 12, 18 mos.*  
29 D 6683—Lt. blue... 29 D 6684—Yellow  
29 D 6685—White... Shipping weight each 8 ounces... Each 98c; 2 for \$1.92

**K** 2-PIECE TRICOT KNIT RAYON dress-up CREEPER. White top with beautiful embroidery on front. 2-button shoulder. Snap crotch opening. Hand wash. *Please state correct size 6, 12, 18 months.*  
29 D 6640—Yellow... 29 D 6641—Lt. Mint green  
Shpg. wt. ea. 5 oz.... Each \$1.84; 2 for \$3.60

### ORIGINAL "CRAWLER" with Matching Double-breasted Jacket in Fine Quality Pinwale Corduroy \$4.98

OUR FINEST TWO-PIECE "CRAWLER" outfit—attractive and practical pinwale corduroy set. Jacket with warm flannel lining. Double-breasted with easy-fitting raglan shoulders, neat little collar. Adorable Scotty applique on jacket. "Crawler" has Gripper fastener crotch. Non-slip ladderback adjustable suspenders, lined bib. Built up back. Wash separately. *State size 6, 12, 18 mos. Shipping wt. 13 oz.*  
29D8456—Med. blue Set  
29D8457—Red Set  
Each... \$4.98



E With bib  
\$1.98

F 3-pc. set  
\$1.98

G Creeper,  
cardigan  
\$2.37



H 98c

J \$1.24

K \$1.84



Flannel Shirt \$1.55 Each

Creepers 3 for \$2.29

TOASTY WARM FLANNEL SHIRT for tiny tots. Long sleeves, button front, cuffs. Applique animal design on breast pocket. Convertible collar. Washable. *State size 6, 12, 18 mos.*  
29 D 6511—Green check  
29 D 6512—Yellow check  
Wt. ea. 4 oz. Each \$1.55; 2 for \$3.00

PACKAGE SPECIAL! 3 cotton percale creepers, 3 colors... solid blue, solid yellow, and one red check. Dainty rickrack trims and pretty embroidered designs. Full belt all around waist. Button crotch for quick and easy diaper changes. Washable. Order package of 3, one size. *Please state size 6, 12, 18 months. Shipping weight 6 oz.*  
29 D 6605—Package of 3... \$2.29



**SIZES**  
**6 TO 18 MONTHS**

# Snow Suits

For Boys and Girls

**\$9.95**



2 zippers  
from neck  
to ankles...  
opens wide

**Washable one-piece**  
**NYLON SNOW SUIT**  
**Water-repellent**  
**Two full length**  
**Zippers . .**

Keep Baby warm and snug this winter. Water-repellent Nylon with fleecy rayon lining. Elastic waist, 2 full length zippers from neck to ankles. Rib knit wristlets and anklets for added warmth. Matching hood. Washable. *State size 6, 12, 18 months.* Shpg. wt. 2 lbs. 29 D 7139—Med blue 29 D 7140—Pink...\$9.95

**Water-repellent**  
**Rayon Twill**

Lustrous rayon twill . . . bunny fur collar and trim on matching hood. One long zipper closes suit from neck to above ankle. Elastic at waist. Rayon fleece lining. Rib knit wristlets and anklets. *State size 6, 12, 18 months.* Shipping weight 2 lbs. 2 oz. 29 D 7137—Rose 29 D 7138—Med. blue Each suit . . . . . \$9.95

**\$9.95**



2 zippers

**"Speed-apart" Suit**  
**\$8.95**

Two quick zips and Baby is in . . . snug and safe from winter's wind. Two full length zippers from neck to ankles. Made from famous Ski-Master cotton poplin . . . sturdy, water-repellent, wind resistant. 100% wool quilted to cotton kasha lining for added warmth. All around buckle belt. Matching lined hat. *State size 6, 12, 18 months.* Shipping weight 2 pounds. 29 D 7141—Yellow . . . \$8.95 29 D 7130—Med. blue . . 8.95 29 D 7131—Pink . . . . . 8.95

**Low Priced Suit**  
**Only \$6.95**

Water-repellent rayon twill with neck to above ankle zipper . . at a budget pleasing price. Embroidery at top on both sides. Snug fitting elastic waist, snap tab at neck. Warm cotton kasha lined. 50% wool, 50% cotton rib knit wristlets and anklets keep out wind and cold. Matching hat. *State size 6, 12, 18 months.* Shpg. wt. 1 lb. 13 oz. 29 D 7132—Medium blue . \$6.95 29 D 7133—Dusty pink . . 6.95

Get baby ready for winter now . . . Everything baby needs can be bought on Sears Easy Terms . . see inside back cover



**\$7.95**

**\$7.95**

**\$9.95**

**\$12.95**

**Girls' COAT, LEGGING AND HAT SETS . . . in all wool or part wool**

**SOFT, SUEDE FINISH FLEECE**—25% wool, 75% rayon face; cotton back 45% of total fabric. Angora rabbit fur edging on collar, bonnet. Hand embroidery on flannel-ette lined coat. Suspender leggings. *State size 6, 12, 18 months.* Shpg. wt. 2 lbs. 6 oz. 29 D 7050—Pink 29 D 7051—Med. blue Each set . . . . . \$7.95

**SUEDE FINISH FLEECE**, 25% wool, 75% rayon face; cotton back 45% of fabric. Velveteen ruffling on yoke, bonnet brim. Warm flannel-ette lined coat. Leggings have adjustable suspenders. *State size 6, 12, 18 months.* Shpg. wt. 2 lbs. 4 oz. 29 D 7052—Pink 29 D 7053—Aqua blue Each set . . . . . \$7.95

**NEW CHINCHILLA FABRIC** 35% wool, 65% rayon face; cotton back 45% of fabric. Velveteen collar and cuffs on flannel-ette lined coat. Unlined leggings have suspenders. *Sizes 6, 12, 18 months.* Shpg. wt. 2 lbs. 5 oz. 29 D 7054—Yellow 29 D 7055—Dusty rose 29 D 7056—Aqua blue *State size . . . . . Set \$9.95*

**ALL WOOL SUEDE CLOTH.** White bunny fur edging on double collar, pompon on bonnet. Rayon lined and warm interlining. Cotton kasha lined leggings, have adjustable buckle suspenders. *State size 6, 12, 18 months.* Shipping wt. 2 lbs. 5 oz. 29 D 7057—Med. blue 29 D 7058—Dusty pink Each set . . . . . \$12.95



**Part Wool Set**  
**Boys' \$7.95**

Coat, Leggings, Helmet. Suede finish fleece—25% wool, 75% rayon face, cotton back 45% of fabric. Cotton flannel lined double breasted coat, 2 flap pockets, belted back. Unlined leggings have buckle suspenders. *State size 6, 12, 18 months.* Shpg. wt. 2 lbs. 7 oz. 29 D 7059—Med. blue 29 D 7061—Tan \$7.95

**All Wool Tweed**  
**Boys' \$10.95**

Boys' set of 100% wool tweed. Coat, leggings and Eton cap with earlaps. Rayon lined and interlined double breasted coat. 2 flap pockets, belted back. Cotton kasha lined leggings with adjustable buckle suspenders. *State size 6, 12, 18 months.* Shpg. wt. 2 lbs. 10 oz. ea. 29 D 7062—Brown 29 D 7063—Med. blue Each set . . . . . \$10.95



**Rayon Crepe**  
**Girls' \$5.95**

Dress-up coat and bonnet set for girls. Soft rayon crepe, self rayon lined. Smocking on round yoke, front and back. Lace edging on Peter Pan collar and cuffs. Lace and ribbon trim on elastic back bonnet. *State size 6, 12, 18 months.* Shpg. wt. 14 oz. 29 D 7083—Yellow 29 D 7084—Light blue 29 D 7085—Pink Each set . . . . . \$5.95

**Boys' or Girls'**  
**\$2.49**

Keeps Baby warm out-of-doors . . comfortable indoors. Soft fleece . . . 75% rayon, 25% cotton. 3 buttons on shoulders . . on in a jiffy. Elastic waist ski-style pants. Rib knit neck, waist, wristlets, anklets. Hand wash separately. *State size 6, 12, 18 mos.* Shpg. wt. 15 oz. 29 D 7006—Yellow 29 D 7022—Light blue 29 D 7021—Pink..\$2.49

**SIZE CHART**  
**FOR SIZES**  
**6 TO 18 MOS.**

Order size	If chest is	If height is	Dress length is	Coat length is
6 mos. . . . .	18	24 1/2 - 26 1/2 in.	14 in.	14 1/2 in.
12 mos. . . . .	19	27 - 29 in.	15 in.	15 1/2 in.
18 mos. . . . .	20	29 1/2 - 31 1/2 in.	16 in.	16 1/2 in.



# INFANTS' GOODS



*Hand Made... Hand Embroidered*

## DRESSES . . SLIPS and CHRISTENING SETS . . created by skilled needlewomen of the Philippines

INFANTS' HAND-MADE SLIPS of fine cotton batiste. Pretty hand scalloped neckline, armholes and bottom. Two-button shoulder, easy to slip over baby's head. Hand wash. Please state size 6 months or 12 months. Use with any dress shown. Shipping weight each 3 ounces.

**A** Beautiful hand embroidery in assorted designs . . . Our finest.  
29 D 6131—Pink 29 D 6132—Blue  
29 D 6133—Yellow  
Each \$1.39 . . . . . 3 for \$3.95

**B** Dainty plain style. Buy several for an attractive gift. White.  
29 D 6126—Each 98c . . . . . 3 for \$2.85

**C** HAND-MADE of fine cotton batiste. Assorted hand embroidery on front. Dainty tucking and pleats. Puff sleeves. Scalloped bottom. Makes a wonderful gift for baby. Hand wash. Please state size 6 months or 12 months. Shipping wt. each 3 oz.  
29 D 6163—Yellow  
29 D 6164—Pink  
29 D 6165—White  
Each \$1.59 . . 3 for \$4.59

**D** HAND-MADE of fine cotton batiste. Generously hand embroidered down front. Scalloped bottom. Puff sleeves. Dainty tucking, pleats. Fine workmanship. Hand wash. State size 6 or 12 months. Shpg. wt. ea. 3 oz.  
29 D 6108—Yellow  
29 D 6109—Pink  
29 D 6110—Blue  
29 D 6111—White  
Each \$1.98 . . 3 for \$5.79

**E** HAND-MADE of finest cotton batiste . . . lavishly hand embroidered down front and across scalloped bottom. Puff sleeves. Dainty tucking. Finest workmanship. A gift Baby and mother will love. Hand wash. State size 6 or 12 mos. Wt. ea. 3 oz.  
29 D 6121—Pink  
29 D 6122—Blue  
29 D 6123—White  
Each \$2.98 . . 2 for \$5.80

**F** TWO-PIECE CHRISTENING SET . . hand made of fine cotton batiste. Tiny tucks and hand embroidery down front. Rayon satin ribbon trim. Assorted designs. Embroidered cotton batiste slip, button shoulder. Hand wash. State size 6 or 12 mos. Shpg. wt. for set 4 oz.  
29 D 6127—Yellow  
29 D 6128—Pink  
29 D 6129—Blue  
29 D 6130—White  
2-piece set . . . . . \$2.98

**G** OUR FINEST CHRISTENING SET. Beautiful workmanship. Hand made of fine sheer cotton batiste. The dainty dress is generously hand embroidered at the top, on the front panel and at the bottom. Rayon ribbon trim. Assorted designs. Button-shoulder slip embroidered to match. Hand wash. Please state size 6 or 12 months. Shipping weight for set 4 oz.  
29 D 6158—White  
2-piece set . . . . . \$3.98

Measure to be sure . . . see size chart at bottom of page



### SHEER BATISTE

2-pc. set \$1.84

DRESS AND SLIP of good quality white cotton batiste. Dress has embroidery in assorted designs. Rayon ribbon bow, puff sleeves. Scalloped or hem bottoms (no choice.) Matching embroidered slip has lace on neck and bottom. Button-shoulder. Hand wash. Cellophane packed. State size 6 or 12 mos. Wt. set 5 oz.  
29 D 6107—White . . . \$1.84

### RAYON CREPE

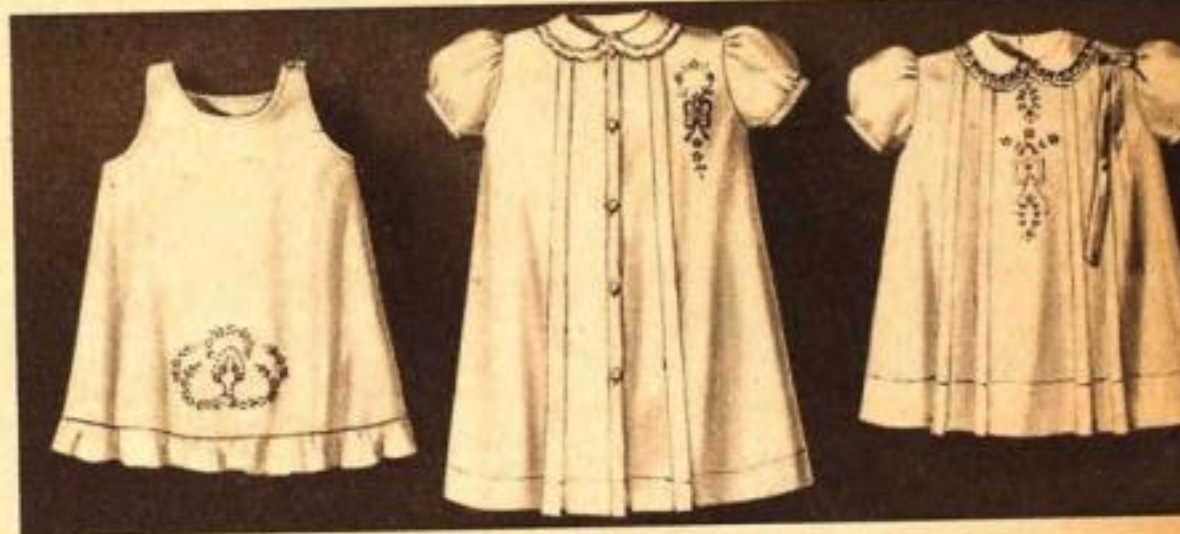
2-pc. set \$2.29

PARTY DRESS AND SLIP in pastel rayon crepe. Yoke style dress trimmed with shirring, embroidery, cotton lace rosettes. Lace edging on neck, bodice, scalloped skirt. Puff sleeves. Slip has shell stitched edges. One size fits to 12 mos. Boxed. Wt. set 10 oz.  
29 D 6140—Pink . . \$2.29  
29 D 6141—Blue . . 2.29

### SHEER NINON

2-pc. set \$2.69

SHEER WHITE DRESS over pastel slip. Dress is sheer rayon ninon; embroidered yoke and ruffle. Lace trim at neck. Puff sleeves, scalloped bottom. Rayon ribbon bows. Fits to 12 mos. Boxed. Wt. set 10 oz.  
29 D 6137—Blue slip  
29 D 6138—Pink slip  
29 D 6139—Yellow slip  
Each 2-pc. set . . . \$2.69



### BATISTE SLIP

Good quality cotton batiste with 56c  
dainty embroidery and ruffled bottom. Button shoulder. Hand wash. State size 6 or 12 mos. Wt. each 3 oz.  
29 D 6161G—Pink . . . 56c  
29 D 6162G—Blue . . . 56c  
29 D 6167G—White . . . 56c  
Buy 3 for only . . . . . \$1.65

### DAY GOWN

Dainty cotton batiste with 1.09  
lace-edged collar, embroidery. Hand wash. Cellophane packed. One size fits to 9 mos. Wt. ea. 4 oz.  
29 D 6170—Pink  
29 D 6171—Blue  
29 D 6172—White  
Each \$1.09 . . . 3 for \$3.17

### BATISTE DRESS

Cotton batiste 1.09  
..hand-loomed embroidery on front. Lace-edged collar. Hand wash. State size 6, 12 mos. Wt. ea. 4 oz.  
29D6134—Pink  
29D6135—Blue  
29D6136—White  
Each \$1.09 . . 3 for \$3.17



**BARGAIN 3 FOR SPECIAL \$1.29**  
CELLOPHANE WRAPPED

**BARGAIN 3 FOR SPECIAL \$1.98**  
CELLOPHANE WRAPPED

### SIZE CHART FOR INFANTS' SIZES 6 TO 12 MONTHS

Order size (not age) . . . . .	6 mos.	12 mos.
If chest is . . . . .	18	19 in.
If height is . . . . .	24½-26½	27-29 in.
Dress length is . . . . .	14	15 in.

INFANTS' SLIPS . . good quality white cotton batiste, ruffled bottom. Package special at a low, low price. Hand wash. State size 6, 12 months. Shipping weight 5 oz. for 3.  
29 D 6168—Pkg. of 3 slips in one size \$1.29

EMBROIDERED DRESSES . . good quality white cotton batiste. Yoke, collar styles. State size 6, 12 mos. Wt. 5 oz. for 3.  
29 D 6169—Pkg. of 3 in one size . . \$1.98

CPBKMN PAGE 31.. INFANTS' WEAR



# HONEYSUCKLE FAMOUS

REG. U.S. PAT. OFF.

Gift Layettes

In three choice assortments... all finest quality

- All fabric garments are knit of soft combed cotton bleached snowy white... in pink or blue trim
- Every item is one that Baby uses every day... attractively packed for gift giving, ribbon tied
- 6 months subscription to "Parents" magazine included in the DELUXE and GIFT assortments



## DELUXE ASSORTMENT

**\$23.95**

All the items shown above

Yes, every one of the items shown above... all of the finest quality. Thirty items plus 2 dozen birdseye diapers. Soft knit garments that mothers prefer... useful bedding and towels. A wonderful gift. 6 months subscription to "Parents" magazine included with Layette.

24 BIRDSEYE DIAPERS... our good quality, absorbent white cotton. 27x27 inches. 12 safety pins.

4 SHIRTS... rib knit cotton. Tie side, short sleeves, pin tabs

3 BINDERS... soft rib knit cotton

3 KNIT GOWNS... white combed cotton with easy-to-slip-on neck

1 KNIT WRAPPER... soft combed cotton, pastel trim. Full cut

3 BIBS... triple thick knit cotton

2 WATERPROOF PANTIES... plastic. Six snaps. Elastic waist, legs

3 RECEIVING BLANKETS... soft white cotton. 36x36 inches.

1 CRIB BLANKET... deeply napped cotton. Jacquard pattern. 3-in. rayon satin binding. 36x50 in.

2 QUILTED PADS... cotton, 15x17 in.

2 WATERPROOF SHEETS... made of white synthetic rubber. 18x27 in.

2 TOWELS... knit cotton, 16x22 in.

4 WASHCLOTHS... soft knit cotton

Layette above in ribbon-tied gift box. Shpg. wt. 4 lbs. 2 oz.

29D5666—White, blue trim. \$11.65

29D5667—White, pink trim. 11.65

## GIFT ASSORTMENT

**\$11.65**

23 of the items shown above

Layette of essential garments and bedding... 6 months subscription to "Parents" magazine included.

4 SHIRTS... rib knit cotton. Tie side, short sleeves, pin tabs

2 BINDERS... rib knit cotton

2 KNIT GOWNS... white combed cotton, patented slip-on neck

1 KNIT WRAPPER... fine combed cotton, pastel trim, full cut

2 BIBS... triple thick knit cotton

1 WATERPROOF PANTY... plastic. Six snaps. Elastic waist and legs

2 RECEIVING BLANKETS... softly napped white cotton. 36x36 inches

2 QUILTED PADS... cotton, 15x17 in.

1 WATERPROOF SHEET... white, made of synthetic rubber. 18x27 in.

2 TOWELS... knit cotton, 12x22 in.

4 WASHCLOTHS... soft knit cotton

Layette above in ribbon tied gift box. Shpg. wt. 4 lbs. 2 oz.

29D5666—White, blue trim. \$11.65

29D5667—White, pink trim. 11.65

**TWIN INSURANCE** with each layette bought from Sears by mail if you order your first layette before Baby is born. If twins—or more, send form inclosed with statement signed by physician or minister. We send an extra layette or layettes postpaid—no additional charge.

## SPECIAL ASSORTMENT

**\$4.98**

10 of the items shown above

ALL KNIT SELECTION... 10 lovely pieces that Baby needs every day. All of finest soft knit combed cotton. White with choice of dainty pink or blue trims. A welcome shower or birth gift. Attractively wrapped for giving. Items described below.

3 SHIRTS... rib knit cotton. Tie side, short sleeves, pin tabs.

1 KNIT GOWN... slip-on neck. Drawstrings at sleeves and bottom.

1 KNIT WRAPPER... white with pastel trim. Full cut size.

1 BIB... triple thick knit cotton.

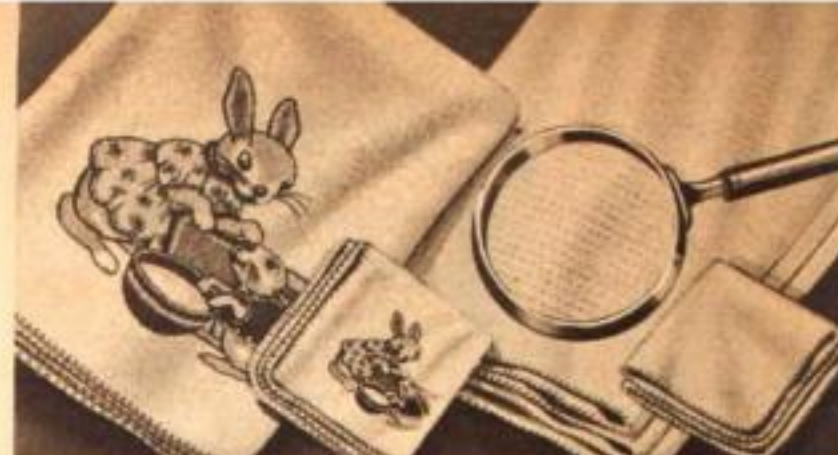
2 TOWELS... knit cotton. 16x22 in.

2 WASHCLOTHS... soft knit cotton. The assortment above wrapped in cellophane and ribbon tied. Shipping weight 1 pound 5 oz.

29 D 5664—White, blue trim \$4.98

29 D 5665—White, pink trim 4.98

32... SEARS 1CPB



## Honeysuckle TOWELS and CLOTHS

Soft, absorbent... make attractive sets

### Cotton Terry Cloth

**2 FOR \$2.16**

18x30 in.  
Terry Towel

Fluffy woven white terry cloth with gay multicolor screen printed animal designs. Highly absorbent... gives Baby a quick, soft drying. Shell-stitched edges. Washable. Makes ideal gift.

29 D 5216—Towel, 18x30 in. Shipping wt. 8 oz. for 2. 2 for \$2.16... 4 for \$4.10

29 D 5217—Towel, 24x36 in. Shipping wt. 14 oz. for 2. 2 for \$2.92... 4 for \$5.60

29 D 5238—Large square bath towel—36x36 inches. Shipping wt. 10 oz. each. Each \$1.94... 2 for \$3.78

29 D 5215—Washcloths... 10x10 in. Match terry towels. Shipping wt. for 4, 6 oz. 4 for 76c... 8 for \$1.33

### Knit Combed Cotton

**2 FOR \$1.30**

18x27 in.  
Knit Towel

Knit of fine white cotton. Highly absorbent... kind to Baby's skin. Pink or blue shell-stitched trim. Washable. Please state color.

29 D 5210—Towel 18x27 in. Handy face size. Shipping weight 6 ounces for 2. 2 for \$1.30... 4 for \$2.44

29 D 5211—Towel 20x40 inches... bath size. Shipping weight 8 oz. for 2. 2 for \$1.98... 4 for \$3.75

29 D 5212—Large bath size towel—27x40 inches. Shipping weight 12 oz. for 2. 2 for \$2.48... 4 for \$4.69

29 D 5209—Washcloths... 9x9 in. Match towels. Shipping wt. 6 oz. for 4. 4 for 64c... 8 for \$1.19



## Handy BIBS... protect clothes at meal time

Pkg. of 3, 98c

Pkg. of 3, \$1.09

Cotton Terry Cloth bib with cute hand printed animal nursery designs. Our lowest priced bib, yet so practical. Size about 11x11 inches. Washable. Light blue or pink—please state color.

29 D 5226—Wt. 5 oz. for 3. 3 for 98c... 6 for \$1.90

Waterproof vinyl plastic bib. Screen print design. Pinafore style with crumb catcher. 12 1/4 x 12 1/4 in. State colors (pink, white, green ass't. or blue, white, yellow ass't. in pkg. of 3.)

29 D 5228—Wt. 5 oz. for 3. 3 for \$1.09... 6 for \$2.10



## New! 2-in-One Reversible Bib

**3 FOR \$1.44**

A two-in-one waterproof apron-bib. Bib side protects baby's clothes at meal time... has wide crumb catcher. Size 11x13 in. Reverse and use as cute little apron. Made from waterproof vinyl plastic. Embossed and screen painted design. Please state colors (pink, white, green ass't. or blue, white, yellow ass't. in pkg. of 3.) Shipping weight 6 ounces for three.

29 D 5229—Pkg. of 3. 3 for \$1.44... 6 for \$2.76

## Useful Lap Pads Soft, Waterproof

**4 FOR \$1.26**

Waterproof lap pads... look like flannelette. Both sides fleecy, absorbent. Waterproof layer of rubber is bonded between two layers of soft flannelette. Protects clothing when you hold Baby; useful when Baby goes visiting. Can be used to protect sheets, mattresses, furniture and auto seats. White. Washable. Size 12x14 inches. Shipping weight 1 pound 14 ounces for four.

29 D 5454... 4 for \$1.26 Save... 8 pads for 2.36





**\$5.49**  
4-pc. Set



**\$3.98**  
3-pc. Set



**\$2.98**  
3-pc. Set

**Cunning KNITWEAR SETS**  
in soft, fleecy 100% virgin wool

4-PC. OUTDOOR SET in fine virgin wool with dainty, hand embroidery. Boxed set includes coat sweater, leggings, cap and mittens. Hand wash. One size fits up to 9 months. Shpg. wt. set 15 oz.  
29 D 7716—Pink... \$5.49  
29 D 7717—Lt. blue. 5.49

HAND EMBROIDERED 3-pc. set of virgin wool in assorted knit-in patterns. Coat sweater, bonnet and booties — boxed. Hand wash. One size fits up to 9 months. Wt. set 8 oz.  
29 D 7738—Yellow. \$3.98  
29 D 7739—Lt. blue 3.98  
29 D 7740—Pink... 3.98

3-PC. ALL WOOL SET. Cute matching coat sweater, bonnet, booties —boxed. Assorted knit-in designs. Hand wash. Fits to 9 months. Wt. 8 oz. set.  
29 D 7757—Lt. blue.\$2.98  
29 D 7758—Lt. green 2.98  
29 D 7759—Yellow. 2.98  
29 D 7760—Pink... 2.98



**72c**



**44c**

**A** HELMET knit of virgin wool. Earflaps. Hand wash. 1 size fits up to 9 months. Wt. 4 oz.  
29 D 7598—Blue. 72c  
29 D 7599—White. 72c  
**B** BOOTEES knit of all wool. Hand wash. 1 size fits to 4 months. Wt. 8 oz.  
29 D 7524—Pink  
29 D 7523—Lt. blue  
3 pair for... \$1.47

**C** KNIT WOOL panty. Hand wash. Fits to 18 mos. Wt. ea. 3 oz.  
29 D 7529—Pink  
29 D 7528—White  
29 D 7530—Lt. blue  
Ea. 72c; 2 for \$1.39  
**D** MITTS. All wool. To 9 mos. Hand wash. Wt. pr. 3 oz.  
29 D 7561—Blue  
29 D 7562—Pink  
29 D 7563—White  
Pr. 44c; 3 for \$1.26



**\$2.09**

**\$2.09**

ALL WOOL coat sweater has knit-in design with dainty hand embroidery... pearl buttons. White yoke on pastel sweater. Rib knit neck, cuffs. Hand wash. Fits up to 9 months. Shipping wt. 5 oz.  
29 D 7803—Lt. green  
29 D 7804—Blue  
29 D 7805—Pink  
Each... \$2.09

100% NYLON coat sweater. Easy to wash—keeps its fine fit—wears beautifully. Rib knit neck, cuffs and bottom—lustrous pearl-like buttons. Hand wash—dries in a flash. Fits up to 9 months. Shipping wt. 5 oz.  
29 D 7806—Yellow  
29 D 7807—Blue  
29 D 7808—White  
Each... \$2.09



**\$1.00**

**\$1.98**

**\$1.69**

CUTE BUNNY slippers in rayon plush with shining button-eyes. Padded cushion sole. State size 2, 3, 4, 5, 6, 7, 8. See size chart page 40. Wt. pr. 6 oz.  
29 D 5868—Blue. Pr. \$1.00  
29 D 5869—Pink. Pr. 1.00

ZIP FRONT slippers. Shearling fur on felt. Comfy padded soles. State size 2, 3, 4, 5, 6, 7, 8. See size chart on page 40. Wt. pr. 8 oz.  
29 D 5870—Blue. \$1.98  
29 D 5871—Pink. 1.98

JOLLY JESTER slippers in gay two-toned felt with silvery color metal bells. State size 3, 4, 5, 6, 7, 8. See size chart, page 40. Shpg. wt. pr. 8 oz.  
29 D 5881—Red, white. \$1.69  
29 D 5882—Green, yellow 1.69  
29 D 5883—Orange, blue. 1.69

Felt wool content not stated... marked on slippers as required by Wool Products Labeling Act.



**\$2.38**

**\$1.98**

**\$1.89**

CAPEKIN LEATHER zip-up slippers with cozy warm shearling lamb fur cuffs—leather soles. State size 2, 3, 4, 5, 6, 7, 8.  
29 D 5877—Royal blue  
29 D 5878—Bright red  
Shpg. wt. 7 oz. \$2.38

INDIAN-STYLE moccasins. Cowhide. Bunny fur cuff. State size 3, 4, 5, 6, 7, 8—chart on page 40. Wt. 9 oz.  
29 D 5851—Tan  
29 D 5852—Red  
29 D 5853—Dk. blue  
Shpg. wt. 9 oz. \$1.98

FOOTEASE with knit-in pattern all wool tops—hand-stitched leather soles. Please state sizes to fit foot lengths. Small (4 inches or less), Medium (4½ inches), Large (5 inches). Shipping weight pair 12 ounces.  
29 D 5884—Blue 29 D 5885—Pink  
29 D 5886—Yellow... Pair \$1.89



**\$4.98**  
Blanket Cloth



**\$8.98**  
Cotton Poplin



**\$6.98**  
Estron

**Honeysuckle CARRIAGE SUITS**

**E** Keep baby toasty warm from head to toe. Heavy quality cotton blanket cloth, bunny fur trim on hat and hands. Zip front and zip crotch for easy changing. Hand wash. One size fits to 12 months. Shpg. wt. 1 lb. 5 oz.  
29 D 7015—Yellow. \$4.98 29 D 7016—Blue. \$4.98

**F** Suit of lustrous, water-repellent Estron (100% acetate rayon). Handy neck to ankle zipper. Embroidery trim. Elastic waist. Closed hands, feet. Lined with soft fleece of 100% rayon face, 100% cotton back. Dry clean. One size fits to 12 months. Shpg. wt. 1 lb. 12 oz.  
29 D 7036—Pink... \$6.98 29 D 7037—Blue... \$6.98

**G** Our finest—"Speed Apart" suit of famous Skimaster cotton poplin; water-repellent, wind-resistant. Two full length zippers for easy changing. Cotton flannel lined. Embroidery trim. Elastic at front. Dry clean. One size fits to 12 months. Shpg. wt. 1 lb. 6 oz.  
29 D 7038—Blue... \$8.98 29 D 7039—Pink... \$8.98  
29 D 7042—Yellow... 8.98



Two full length zippers for easy on, off in a jiffy



Pretty embroidery  
**\$3.98**



**\$4.98**  
Jacket-style

**Look at Sears Thrifty Prices for these Cozy Warm Zip-front Blanket Cloth BUNTINGS**

INFANTS' BUNTING of soft cotton blanket cloth with attached rayon lined hood. Embroidery and pretty rayon ribbon trimming. Three-quarter length zipper front. Hand wash. Infants' size only. Shpg. wt. 1 lb. 1 oz.  
29 D 7014—Blue 29 D 7013—Pink. \$3.98

INFANTS' JACKET-STYLE BUNTING of cotton blanket cloth. Drawstring hood, closed hands, full length zipper front. Rayon ribbon trim. Hand wash. Infants' size.  
29 D 7005—Yellow 29 D 7004—Lt. blue  
29 D 7003—Pink. Wt. 1 lb. 6 oz. \$4.98



**\$2.98**

**\$3.98**

**\$4.29**

**Honeysuckle SHAWLS... Two in All Wool... One in Nylon**

TWO-TONE VIRGIN WOOL shawl with lovely all-over, woven-in patterns—for many uses. White center, pastel border. About 40x48 in. including hand-knotted fringe. Hand wash.  
29 D 7504—White, blue  
29 D 7505—White, pink  
Shpg. wt. 8 oz... \$2.98

VIRGIN WOOL SHAWL. Rich woven-in patterns—hand-embroidered flowers. About 46x50 in. including hand-knotted fringe. Hand wash.  
29 D 7509—Yellow  
29 D 7510—Light green  
29 D 7511—Lt. blue  
29 D 7512—White  
Shpg. wt. 9 oz... \$3.98

100% VIRGIN NYLON woven-in pattern. Heavy-weight and large—about 48x48 in. including hand-knotted fringe. Hand wash.  
29 D 7513—Light green  
29 D 7514—Yellow  
29 D 7515—Light blue  
29 D 7516—White  
Shpg. wt. 10 oz... \$4.29



**NEW! COTTON CRIB BLANKET**  
with wool tufted design

OUR OWN  
HONEYSUCKLE  
in 5 lovely colors  
Wide rayon Satin  
binding . . . Boxed

**Honeysuckle CRIB BLANKETS**  
**Finest material . . workmanship**

4 Exclusive Jacquard patterns in warm fluffy cotton . .  
Lovely colors and designs . . full sized and washable

DESCRIPTIONS ON OPPOSITE PAGE



**A**  
\$3.98

**B** \$1.65 Each  
in lots of 2

**C** \$2.15 Each  
in lots of 2

**D** \$2.94 Each  
in lots of 2

**E** \$3.84 Each  
in lots of 2

**F**  
\$7.95  
Set

**Comforters, Quilts, Spreads and Blankets . .**

**Buy all Baby's Bedding at Sears Low Prices**



**J**  
\$3.89



**G** \$5.69  
Set



**K**  
\$2.98



**H**  
\$3.88



**L**  
\$2.39



**M** All Wool  
36x50-in. \$6.98  
42x60-in. \$8.98



**N** Part Wool  
36x50-in. \$3.89  
42x60-in. \$5.25



**P** Cotton  
\$2.98



**R** \$1.10 Each  
in lots of 3



**S** 64c Each  
in lots of 6



**W** Cotton  
Sheet Blanket  
\$1.05 Each  
36x50-in.  
in lots of 2  
\$1.80 Each  
42x72-in.  
in lots of 2



**T** \$1.06 Each  
in lots of 3



**V** 38c Each  
in lots of 6



## Honeysuckle CRIB BEDDING

Warm and color-rich... tops in quality

Your complete satisfaction guaranteed

DESCRIPTIONS OF MERCHANDISE SHOWN ON THE OPPOSITE PAGE

### Sears Cozy Warm Cotton CRIB BLANKETS

**A** Brand New! Exclusive HONEYSUCKLE. Our finest crib blanket... with wool tufted teddy bear design. Softest cotton, deeply napped. Baby will love it, and you can't find a more decorative gift. 6-in. rayon satin binding. *State color* blue, pink, yellow, green or white. About 36x50-inches. In attractive box. Hand wash separately.

29 D 5284—Shipping wt. ea. 2 lbs. 3 oz. Each \$3.98... 2 for \$7.86

**B** THRIFT QUALITY. Our lowest price cotton crib blanket with woven-in jacquard pattern... "tug-o-war" design. Softly napped, stitched edges. About 36x50-inches. Washable. *Colors* pink or blue. *Please state color*. Shipping weight each 1 pound.

29 D 5360—Ea. \$1.68; 2 for \$3.30

**D** OUR BETTER QUALITY cotton crib blanket. Woven-in lively circus pattern in contrasting color. Thick, warm, softly napped. Lustrous 4-inch rayon satin binding. About 36x50-inches. Individually boxed. Washable. *State color* blue or pink. Shpg. wt. 1 lb. 9 oz.

29 D 5398—Ea. \$2.98; 2 for \$5.88

**C** OUR GOOD QUALITY cotton crib blanket... at a thrifty price. Woven-in jacquard pattern shows "animal train" design. Silky 3-inch rayon satin binding. About 36x50 inches. Washable. Boxed. *State color* blue or pink. Shipping weight each 1 lb. 9 oz.

29 D 5395—Ea. \$2.19; 2 for \$4.30

**E** OUR BEST cotton crib blanket. Lovable, woven-in pony pattern. Double woven of finest cotton yarns, deeply napped. 7-inch rayon satin binding. About 36x50 inches. Washable. Boxed. *State color* yellow, pink, or blue. Shpg. wt. each 1 pound 14 oz.

29 D 5288—Ea. \$3.89; 2 for \$7.68

### Satin COMFORTER SETS and PATCHWORK QUILT

**F** OUR BEST RAYON SATIN COMFORTER SET. Will dress up Baby's bed, keep him snug and warm. Comforter plumply filled with 100% wool. Pillow cotton filled. Assorted patterns in soft reversible colors: yellow and pearl gray or pink and blue. Comforter size about 34x46 inches. Pillow about 12x16-inches. Boxed. Shpg. wt. 2 lbs. 11 oz.

29 D 5340—*Please state color wanted*... Set \$7.95

**G** OUR BETTER QUALITY 2-piece comforter set. Filled with fluffy cotton. Rayon satin covered... blue on one side, pink on reverse... use either. Comforter about 34x46-in. Includes matching pillow about 12x16-in.

29 D 5339—Shpg. wt. 3 lbs. \$5.69

**H** PATCHWORK COTTON PRINT QUILT. Made to resemble hand-made quilts. Practical yet attractive. Filled with new bleached white cotton. Size about 39x54-inches. Washable. In blue, pink, or yellow print. Shpg. wt. 1 lb. 8 oz.

29 D 5301—*State color*... \$3.88

### Colorful Cotton CHENILLE CRIB SPREADS

**J** OUR BEST QUALITY chenille crib spread. Heavily waffle tufted in fluffy white cotton chenille, multi-color floral overlay on firm bleached white sheeting. Washable... no ironing. About 40x60-inches. Shipping weight 1 lb. 5 oz.

29 D 5314... \$3.89

**K** OUR BETTER QUALITY chenille crib spread. Closely tufted pinpoint cotton chenille in cute multi-color "Jackbenimble" design on sturdy bleached white sheeting. Washable... no ironing. About 40x60-in. Shpg. wt. 1 lb. 5 oz.

29 D 5285... \$2.98

**L** GOOD QUALITY cotton chenille spread. "Doghouse" design on white ground. Tufted to bleached white sheeting. Washable... no ironing. About 40x60 inches. *State color* blue or pink. Shipping wt. 1 lb. 2 oz.

29 D 5328... \$2.39

### Wool, Part Wool and all Cotton CRIB BLANKETS

**M** 100% WOOL. Fluffy brushed nap. Very warm and soft. 4-inch rayon satin binding. Wash with care. Boxed. *State color* pink, blue, or yellow. 29 D 5332—36x50-in. Wt. 1 lb. 14 oz. \$6.98

29 D 5334—42x60-in. Wt. 2 lbs. 5 oz. \$8.98

**N** 25% WOOL, 50% rayon 25% cotton. 4-in. rayon satin binding. Wash with care. Boxed. *State color* yellow, pink, blue, white. Wt. ea. 1 lb. 10 oz.

29 D 5369—36x50-in. Ea. \$3.89; 2 for \$7.68

29 D 5372—40x60-in. Wt. 2 lbs. 5 oz. \$5.25

**P** ALL COTTON, softly napped in 5 solid colors. 4-in. rayon satin binding. Washable. Boxed. *State color* blue, pink, white, yellow, or Nile green. 29 D 5366—36x50-in. Wt. ea. 1 lb. 12 oz.

Ea. \$2.98; 2 for \$5.88

### Cotton RECEIVING BLANKETS... save, buy 3

**R** OUR BEST receiving blanket... you can feel the velvety smoothness of the fine quality, softly napped cotton. Warm and comfortable. Lustrous 1 1/2-inch rayon satin binding. Washable. Size about 30x40-inches. *Please state color* blue, pink, Nile green, yellow, or white.

29 D 5388—Shipping weight each 9 oz. Each \$1.13... 3 for \$3.30

**S** OUR GOOD QUALITY COTTON receiving blanket. Stitched edges. About 30x40-in. Washable. Blue, pink, yellow, or white. *State color*. Wt. 1 lb. 4 oz. for 3.

29 D 5302—3 for \$1.98

Save, buy 6 for 3.84

**T** OUR BETTER Quality cotton receiving blanket. Exclusive woven-in patterns in pink or blue. Stitched edges. About 30x40-in. Washable. Shpg. wt. ea. 11 oz.

29 D 5330—*State color*

Each \$1.09; 3 for \$3.18

**V** THRIFT QUALITY cotton receiving blanket. Firmly stitched ends. About 26x34 in. Washable. *State color* blue or pink. Shpg. wt. 1 lb. 1 oz. for 3.

29 D 5318—3 for \$1.19

Save buy 6 for 2.28

### Cotton BLANKET CLOTH SHEETS... 2 sizes

**W** Cotton blanket cloth sheets in white and pastel colors. Woven of fine cotton, lightly napped on both sides for comfort and warmth. Use as bath blanket, crib blanket, or sheet. Full sizes as quoted. Stitched edges. Washable. *State color* blue, pink, yellow, or white.

29 D 5305—36x50-inches. Shpg. wt. each 9 oz. Each \$1.08; 2 for \$2.10

29 D 5306—42x72-inches. Shpg. wt. each 10 oz. Each 1.85; 2 for 3.60

## Pepperell CRIB BLANKETS

New "DYNEL" synthetic fabric blanket...

Lightweight, yet warm, soft and resilient

Mothproof, minimum shrinkage, colorfast

The new pride of the Pepperell Mills... crib blanket made from amazing new "Dynel" synthetic fiber (fabric). It's mothproof, mildew proof and stain resistant. Quick drying, colorfast, washable—shrinkage is minimum (1 to 2%). 6-inch rayon satin binding. Size about 36x50 inches. Boxed. *Colors* blue, pink, yellow, or green. Shipping weight 2 lbs.

29 D 5286—*State color*... \$5.79

### New Nylon and Rayon Blanket

Super strong... super soft. Rayon and nylon blend... deeply napped to pamper Baby's tender skin. Washable, quick drying. Keeps beautiful luster after repeated washings. 6-inch rayon satin binding. Choice of 5 lovely colors blue, pink, yellow, green, or white. Boxed. Size about 36x50-inches. Shpg. wt. each 1 lb. 7 oz. *State color*.

29 D 5287—Each \$3.75... 2 for \$7.40

\$339

\$239

### Cotton CRIB BLANKETS in lovely jacquard patterns

Pepperell Heavier Quality cotton crib blanket. 5-inch rayon satin binding. Woven-in moon and star pattern. *State color* pink or blue. Washable. Size about 36x50-inches. Boxed. Shpg. wt. each 1 lb. 4 oz.

29 D 5394—Each \$3.39... 2 for \$6.68

Pepperell Better Quality cotton blanket. 3-inch smooth rayon satin binding. Woven-in little lamb pattern. Washable. Size about 36x50-inches. Pink or blue. *State color*. Boxed. Shpg. wt. each 1 lb. 8 oz.

29 D 5358—Each \$2.39... 2 for \$4.70



## Honeysuckle SAFETY SLEEPING COVER

Easy to slip on... keeps baby snug all night

Just slip it on; fasten back easily, safely with 3 rust proof snaps

Tie tapes securely to both sides of crib and tuck under mattress

Baby can sit up or turn freely in any direction and stay covered

Med. weight Flannelette \$398

Heavy weight Flannelette \$729

Famous patented cover... safe, comfortable. Designed by a mother for her own baby... now you too can be sure baby is safely tucked in at all times. Can't kick covers off, or wiggle out of gown. Slips on easily... 3 snaps close back. Tuck sides under mattress, tie tapes to crib. That's all there is to it... baby can sit up or move freely in any direction and still be covered. Size about 50x60-inches. Fits standard size crib.

In medium or heavy weight flannelette. MEDIUM WEIGHT FLANNELETTE. Sanforized won't shrink over 1%. Soft, absorbent. Washable. Pink or blue. Shpg. wt. 13 oz. 29 D 5642—*State color*... Each \$3.98

HEAVIEST WEIGHT FLANNELETTE. Sanforized, won't shrink over 1%. Washable. Colors pink or blue. Shipping wt. 1 lb. 1 oz. 29 D 5644—*State color*... Each \$7.29



## INFANTS' GOODS

Day and Night  
let Baby have  
the Very Best

### Honeysuckle Combed Cotton KNIT GOWNS and WRAPPERS

Thrifty packages  
of 3—in white  
or assorted baby  
soft colors



**78c Ea.**  
in lots of 6

**98c Ea.**  
in lots of 6

**75c Ea.**  
in lots of 6

- Knit of full combed cotton yarns of finest quality . . . smooth and strong
- So comfortable to Baby's skin. Finished seams are smooth and even. Roomy size with plenty of stretch
- Easy to launder . . . just wash in your machine . . . retain fit and shape

**A** GOWN fastens in front with 3 tape ties. Drawstring closures at sleeves (tie at wrists or over hands) and drawstring bottom. Infants' size fits to 6 months. Shpg. wt. 14 oz. for pkg. of 3.

29 D 5705—Package of 3 white . . . \$2.45 2 pkgs. for \$4.68  
29 D 5706—1 ea. pink, white and yellow . . . 2.45 2 pkgs. for 4.68  
29 D 5707—1 ea. blue, white and yellow . . . 2.45 2 pkgs. for 4.68

**B** GOWN with patented slip-on neck—stretches easily over Baby's head. Drawstrings at sleeves and bottom. Infants' size fits up to 6 months. Shpg. wt. 11 oz. for pkg. of 3.

29 D 5739G—Package of 3 white . . . \$3.09 2 pkgs. for \$5.88  
29 D 5741G—1 ea. pink, white, yellow . . . 3.09 2 pkgs. for 5.88  
29 D 5762G—1 ea. blue, white, yellow . . . 3.09 2 pkgs. for 5.88

**C** WRAPPER for daytime wear. Dainty stitched trim. Tape ties at neck. Full cut. Fits to 6 months. Wt. 11 oz. for pkg. of 3.

29 D 5966G—Package of 3 white . . . \$2.37 2 pkgs. for \$4.50  
29 D 5981G—1 ea. pink, white, yellow . . . 2.37 2 pkgs. for 4.50  
29 D 5704G—1 ea. blue, white, yellow . . . 2.37 2 pkgs. for 4.50

### Easy-to-change HOSPITAL GOWN

**3 for \$2.79**

Heavyweight Flannelette hospital gown. Opens all the way down the back . . . hospital style, easy to change in a jiffy. Gives baby complete protection when closed. 4 tape ties in back. Drawstring sleeves for snug comfort. Heavyweight absorbent flannelette, warm, softly napped; Sanforized so fabric won't shrink over 1%. White. Washable. Infants' size fits up to 9 months. Shipping wt. 8 ounces for 3.

29 D 5645 . . . 3 for \$2.79  
Save; 6 for only . . . 5.34



### FLANNELETTES . . washable . . all Sanforized

#### Medium Weight

Gown and Wrapper **53c** Each, in lots of 6

**GOOD QUALITY.** Medium weight white cotton flannelette, softly napped. Sanforized—won't shrink over 1%. Stitched trim, ribbon bow. State pink or blue trim. Overlock stitched edges. Finished inside seams. Washable. Infants size fits to 6 months. Order 3 of one color. Shpg. wt. 8 oz. for package of 3.

**GOWN . . .** Fleecy flannelette.  
29 D 5604—Pink or blue trim.  
3 for \$1.68; Save, 6 for \$3.18

**WRAPPER . . .** in soft flannelette  
29 D 5605—Pink or blue trim.  
3 for \$1.68; Save, 6 for \$3.18

#### Heavier Weight

Gown and Wrapper **61c** Each, in lots of 6

**BETTER QUALITY.** Heavier, warmer, white cotton flannelette with soft, fleecy nap. Sanforized—won't shrink over 1%. Embroidered trim. Ribbon bound neck. Overlock stitched edges on wrapper, gown hemmed. State pink or blue trim. Washable. One size fits to 6 mos. Wt. 8 oz. for 3. Order 3 of one color.

**GOWN . . .** heavier flannelette  
29 D 5600—Pink or blue trim  
3 for \$1.92; Save, 6 for \$3.66

**WRAPPER . . .** heavier flannelette  
29 D 5601—Pink or blue trim  
3 for \$1.92; Save, 6 for \$3.66

#### Heaviest Weight

Gown and Wrapper **80c** Each, in lots of 6

**OUR BEST QUALITY.** Heaviest weight, finest quality cotton flannelette. Full cut. Sanforized—won't shrink over 1%. Ribbon bound neck, sleeves. Washable. One size fits to 6 mos. Wt. 12 oz. for pkg. of 3. **GOWN . . .** heaviest flannelette  
29 D 5646—White with blue trim  
29 D 5650—White with pink trim  
29 D 5651—One pink, one blue, and one yellow in solid colors.

**WRAPPER . . .** heavy flannelette  
29 D 5647—White with blue trim  
29 D 5648—White with pink trim  
29 D 5649—One pink, one blue, and one yellow in solid colors.  
Pkg. of 3 \$2.49; 2 pkgs. for \$4.80



Adjustable safety strap fastens bag to crib

### SLEEPING BAGS . . Keep Baby safely snug and warm day or night

One buckle strap keeps Baby tucked in all night **\$2.98**

**SANDMAN SLEEPING BAG.** Patented design permits free movement in any direction . . . rolling, turning, sitting up. Warm, vat-dyed flannelette. Sanforized—won't shrink over 1%. Roomy enough to fit comfortably over heavy night gowns. Zips from waist to bottom for easy diaper changing. Adjustable buckle strap fastens to metal ring at bottom . . . entire bag may be lifted from crib without removing strap. Washable. Small (fits to 16½ lbs.). Medium (17 to 20½ lbs.). Large (21 to 25 lbs.). State size. Shpg. wt. 1 lb. 6 oz. Mailed postpaid.  
29 D 5602—Light blue \$2.98 29 D 5603—Pink . \$2.98

Cozy Sleeping Bag **\$2.19**  
at Sears Low Price

**SEARS THRIFTY SLEEPING BAG.** Made of warm cotton flannelette. Keep Baby warm and snug at all times. Handy zipper front allows easy on and off . . . quick diaper changing. Comfortable knitted collar. Barrel bottom for plenty of leg room and growth. Many uses: crib, carriage, or auto rides. Washable. One size fits up to 12 months. Shipping weight each 8 ounces.

29 D 5641—Light blue . . . \$2.19  
29 D 5642—Pastel pink . . . 2.19

#### SIZE CHART FOR INFANTS' SHIRTS

Order size . . . . .	3 mos.	6 mos.	12 mos.	18 mos.	24 months
If weight is . . . . .	Up to 13	14-18	19-22	23-26	27-29 pounds.
If length is . . . . .	10	11	12	14	16 inches

Always be sure of correct size . . . measure before you order





## Honeysuckle INFANTS' SHIRTS . . knit of finest combed cotton to our standards

**GOOD QUALITY 44c** Each in lots of 6  
3 for \$1.38

GOOD QUALITY HONEYSUCKLE SHIRTS. Rib knit of combed cotton. Shirts A and C lap over for extra chest and tummy protection. B is popular for Babies of 6 months or more. White. Washable. Shpg. wt. 8 oz. for 3. Order 3 of one size.

**A** Pin-back shirt. *State size* 3, 6, 12, 18 mos.  
29 D 5962G—Long sleeves..... 3 for \$1.38  
29 D 5963G—Short sleeves..... 3 for 1.38  
Buy in lots of 6—save 12c..... 6 for 2.64

**B** Slip-on shirt. *State size* 6, 12, 18, 24 mos.  
29 D 5756G—Long sleeves..... 3 for \$1.38  
29 D 5757G—Short sleeves..... 3 for 1.38  
Buy in lots of 6—save 12c..... 6 for 2.64

**C** Tie-side shirt. *State size* 3, 6, 12, 18 mos.  
29 D 5960G—Long sleeves..... 3 for \$1.38  
29 D 5961G—Short sleeves..... 3 for 1.38  
Buy in lots of 6—save 12c..... 6 for 2.64

**BETTER QUALITY 54c** Each in lots of 6  
3 for \$1.68

OUR BETTER QUALITY HONEYSUCKLE SHIRTS. Rib-knit of combed cotton yarns. PIN TABS at sides give added strength to resist pin holes. D and F in lapover style (for tiny babies) . . . E is popular after 6 months. White. Washable. Shpg. wt. 8 oz. for 3. Order 3 of one size.

**D** Pin-back shirt with tabs. Laps over in front for greater protection. *State size* 3, 6, 12, 18 months.  
29 D 5711G—Long sleeves 29 D 5712G—Short sleeves  
3 for \$1.68..... Save, buy in lots of 6..... 6 for \$3.24

**E** Slip-on shirt with tabs. Stretches to slip over Baby's head, fits neatly. *State size* 6, 12, 18, 24 mos.  
29 D 5715G—Long sleeves 29 D 5716G—Short sleeves  
3 for \$1.68..... Save, buy in lots of 6..... 6 for \$3.24

**F** Tie-side shirt with tabs. Lap-over provides double fabric in front. *State size* 3, 6, 12, 18 months.  
29 D 5713G—Long sleeves 29 D 5714G—Short sleeves  
3 for \$1.68..... Save, buy in lots of 6..... 6 for \$3.24

**OUR BEST QUALITY 64c** Each in lots of 6  
3 for \$1.98

OUR BEST HONEYSUCKLE SHIRTS. Rib knit of heavier quality, longer wearing combed cotton yarns. Extra tough DIAPER PIN TAPES of heavy cotton twill firmly stitched to each side . . . resist strain of diaper pins. Smooth, flat locked seams. White. Washable. Shpg. wt. 8 oz. for 3. Order 3 of one size.

**G** Slip-on shirt with easy-on, snug-fitting patented neck . . . stretches to slip over Baby's head. *State size* 6, 12, 18, 24 mos.  
29 D 5733G—Long sleeves 29 D 5734G—Short sleeves  
3 for \$1.98..... Buy in lots of 6—save 12c..... 6 for \$3.84

**H** Pin-back shirt. Laps over chest and tummy . . . adjust to size as Baby grows. *State size* 3, 6, 12, 18 months.  
29 D 5737G—Long sleeves 29 D 5738G—Short sleeves  
3 for \$1.98..... Buy in lots of 6—save 12c..... 6 for \$3.84

**J** Tie-side shirt. Lap-over gives double fabric in front . . . adjust to size as Baby grows. *State size* 3, 6, 12, 18 mos.  
29 D 5731G—Long sleeves 29 D 5732G—Short sleeves  
3 for \$1.98..... Buy in lots of 6—save 12c..... 6 for \$3.84



### Infants' Long Stockings In Two Qualities

Knit of soft combed cotton. Full length, seamless. White. Washable. *State size* 4, 4½, 5, 5½. See chart page 41. Order 3 of one size. Shpg. wt. 3 oz. for 3.

29 D 5921—Our Good Quality. 3 pair 85c..... 6 pair \$1.56  
29 D 5922—Our Best . . . mercerized. 3 pair \$1.00..... 6 pair \$1.86

### Infants' COTTON BINDERS

Designed to give protection and comfort. Choice of flannelette or rib knit. Two tape ties. White. Washable. About 5x23-in. Shipping weight 5 oz. for 3.

29 D 5792—Double fabric flannelette. Fleecy soft..... 3 for 79c  
29 D 5791—Double Rib Knit soft combed cotton..... 3 for 98c



### Rubens Infants' Shirts

**56c** Each in lots of 6

Nationally known brand. Rib knit of fine combed cotton yarns. White. Washable. Shpg. wt. 8 ounces for package of 3. Please order 3 of one size.

**K** Slip-on shirt, double in front. Neck stretches to slip on easily. *State size* 6, 12, 18, 24 months.

29 D 5760G—Long sleeves  
29 D 5770G—Short sleeves  
3 for \$1.74 Save 12c 6 for \$3.36

**L** Tie-side shirt, laps over to give double fabric over Baby's chest. *State size* 3, 6, 12, 18 mos.

29 D 5767G—Long sleeves  
29 D 5768G—Short sleeves  
3 for \$1.74 Save 12c 6 for \$3.36

See Size Chart for Infants' Shirts on the opposite page



### Sleeveless Shirt

**46c** Each in lots of 6

HONEYSUCKLE Sleeveless shirt of fine rib-knit combed cotton yarns. Soft and smooth for Baby's comfort. Strong cotton twill tapes are firmly stitched to each side . . . hang free for diaper pinning . . . resists tearing and pin holes, give longer life to shirt. Patented shoulder design is stronger yet stretches to slip on or off easily. White. Washable. *Sizes* 12, 18, 24 months.

Please state correct size. Order 3 of one size. Shipping weight 5 ounces for 3.

29 D 5790..... 3 for \$1.44  
Save 12c..... 6 for 2.76

### Honeysuckle Extra Warm Double Fabric Front SHIRT

With double tape diaper tabs and Easy-On Neck Opening

**80c** Each in lots of 6



Double tape diaper tabs Easy-on neck opening Fabric doubled at front Gussets for comfort

All the features you mothers look for and need in Baby's shirts. Double fabric front for extra warmth. Neck fits snug, yet stretches easily over baby's head. Diaper pins to strong wide cotton twill tape doubled into V loop . . . firmly stitched to each side. Adjust pin position to Baby's size. Saves rips and pinholes in shirt. Gussets at shoulders give more room, greater comfort. Strongly rib-knit of fine combed cotton yarns. White. Washable. *Sizes* 6, 12, 18, 24 months. Order 3 of one size. Please state size wanted. See size chart on opposite page.

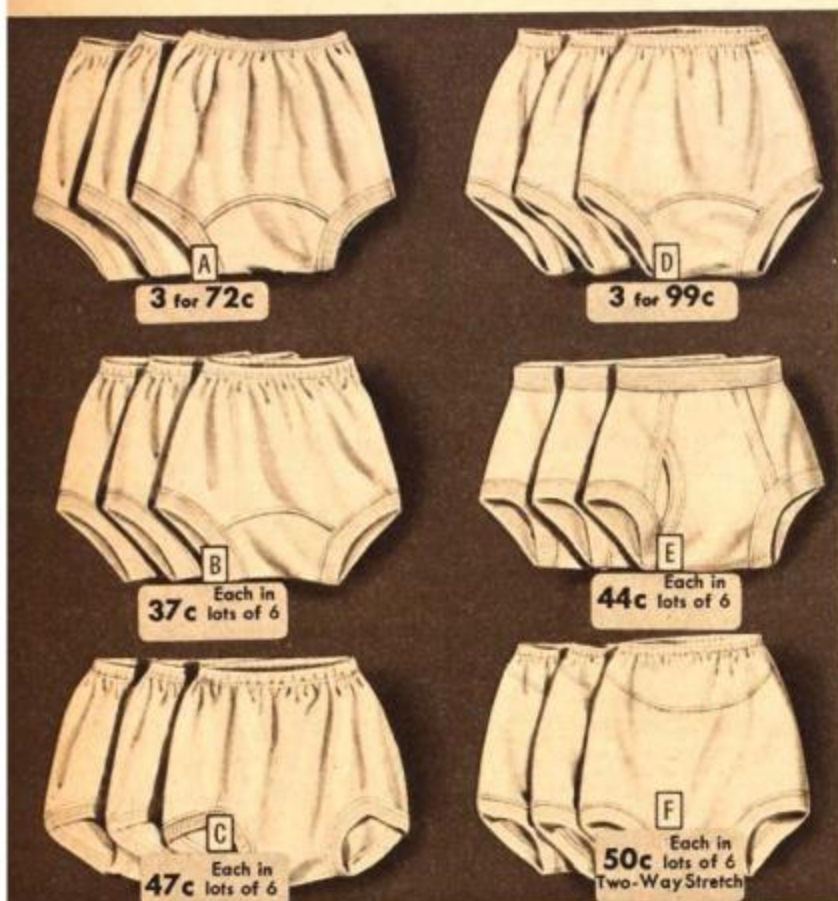
29 D 5780—Long sleeves 29 D 5782—Short sleeves  
Shipping weight 8 oz. for 3..... 3 for \$2.49..... 6 for \$4.80



# HONEYSUCKLE TRAINING PANTS

All Soft Knit Combed Cotton with plenty of stretch

- Full cut for correct fit and to give baby roomy comfort . . all washable
- Bar-tacked at points of strain to insure lasting strength, long wear
- Reinforced crotches for wear; all around elastic waist holds panty snug



3 for 72c

3 for 99c

37c Each in lots of 6

44c Each in lots of 6

47c Each in lots of 6

50c Each in lots of 6 Two-Way Stretch

Buy TRAINING PANTS in quantity lots and save

**A** PASTEL COLORS AND WHITE. Washable. Double fabric crotch. State color white, pink, blue, or yellow. State size 1, 2, 3, 4. Shpg. wt. 10 oz. for 3. Order pkg. of 3, one size and color. 29 D 5776—Packages of 3 for . . . 72c Any 4 packages, (12) for . . . \$2.64

**B** RIB-KNIT of combed cotton. Double fabric crotch. Elastic waist. White. State size 1, 2, 3, 4. Order pkg. of 3, one size. Shpg. wt. 10 oz. per pkg. 29 D 5728—Pkg. of 3 \$1.17. 2 pkgs. \$2.22

**C** DOUBLE RIB-KNIT FABRIC throughout. Slightly napped for greater absorbency. Elastic waist. White, washable. State size 6 mos., 1, 2, 3, 4. Order pkg. of 3, one size. Wt. 8 oz. per pkg. 29 D 5727—Pkg. of 3 \$1.47. 2 pkgs. \$2.82

**D** DOUBLE FABRIC throughout with triple fabric crotch for extra wear. White combed cotton. Elastic waist. Washable. State size 1, 2, 3, 4. Order 3 of one size. Shpg. wt. 8 oz. for 3. 29 D 5742—3 for 99c . . . 6 for \$1.86

**E** BOYS' FLY-FRONT—heavy rib-knit combed cotton. Wide elastic waist. Double fabric crotch. Flat seams. White, washable. State size 2, 3, 4. Order 3 of one size. Wt. 7 oz. for 3. 29 D 5774—3 for \$1.38 . . . 6 for \$2.64

**G** NEW 2-WAY STRETCH for comfort, wear. Double front. Bar-tacked seams. Elastic waist. Shpg. wt. 8 oz. for 3. State size 1, 2, 3, 4. White. 29 D 5702—3 for \$1.59 . . . 6 for \$3.00

## SIZE CHART FOR INFANTS' TRAINING PANTIES

Order size . . . . . 6 months	1	2	3	4
If weight is . . . . . Up to 18	19-22	23-28½	29-32½	33-37 lbs.



DRESS-UP PANTS . . waterproof lining, runproof tricot rayon outside

4 colors! 48c Each

3 colors! 75c Each

86c Each

WATERPROOF plastic lining . . runproof tricot knit rayon outside. Fine quality rayon elastic binding at waist and legs. Hand wash. State color blue, pink, yellow or white. State size 3, 6, 12, 18 months. Shipping weight for each 2 oz. 29 D 5161 . . . . . Each 48c Save, buy . . . . . 3 for \$1.41

TAILORED PANTY . . waterproof plastic lining. Runproof tricot knit rayon outside. Six snaps, reinforced. Elastic at waist back for comfortable fit. Hand wash. State color blue, yellow or white. State size 3, 6, 12, 18 months. Shpg. wt. ea. 4 oz. 29 D 5170 . . . . . Each 75c Save . . . . . 3 for \$2.21

LACE TRIMMED PANTY. Our finest . . run proof tricot knit rayon, plastic lined. 6 snaps. Ribbon bows. Elastic waist back. Hand wash. State pink, yellow, white. State size 3, 6, 12, 18 mos. Shipping weight each 4 oz. 29 D 5171 . . . . . Each 86c Save . . . . . 3 for \$2.50



WATERPROOF PANTIES . . roomy to fit over diapers . . elastic waist

Honeysuckle Plastic

47c 3 for \$1.38

SNAP-ON PANTY. 6 snaps. Clear plastic. Rayon elastic waist, legs. State size 3, 6, 12, 18 mos. Wt. ea. 3 oz. 29 D 5172—Ea. 47c, 3 for \$1.38

"Playtex"

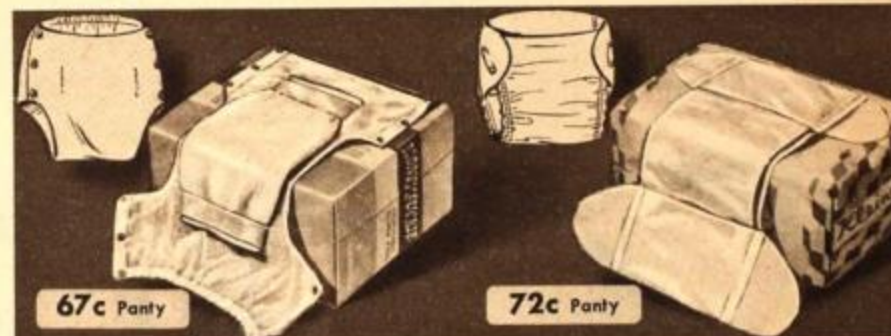
76c Each

LATEX rubber, soft and seamless. Hand wash. State white or flesh. State size 3, 6, 12, 18 mos. Shpg. wt. 4 oz. 29 D 5156 . . . . . Each 76c

Kleinert's

86c Each

"SOFTEX" white plastic coated rayon. Elastic waist, legs. State size 3, 6, 12, 18 mos. Wt. ea. 3 oz. 29 D 5167—Ea. 86c, 3 for \$2.50



67c Panty

72c Panty

DISPOSABLE PADS . . quick changing, no washing, ideal for travel

Honeysuckle Pads and Panty

ABSORBENT PADS. Wt. 4 lbs. for 96 (2 pkgs.) 29 D 5120—2 pkgs. (96) \$2.38 4 pkgs. \$4.59 WATERPROOF 6-SNAP PANTIES to hold pads. Birdseye cotton outside, plastic lined. State size 3, 6, 12, 18 mos. Shpg. wt. 5 oz. each. 29 D 5118—White . . . . . Each 67c, 2 for \$1.30

Kleinert's Pads and Panty

PADS. Wt. 4 lbs. 4 oz. for 2 pkgs. 29 D 5124—Pads . . . . . 96 (2 Pkgs.) \$2.58 KLEINERT'S WATERPROOF PANTY to hold pads above. Cotton tabs for pinning. State size 3, 6, 12, 18 months. Shpg. wt. 5 oz. 29 D 5115—White . . . . . Each 72c, 2 for \$1.40

## SIZE CHART FOR WATERPROOF PANTIES

Order size . . . . . 3 months	6 months	12 months	18 months
If weight is . . . . . up to 13	14-18	19-22	23-26 lbs.



Honeysuckle FORMULA BAGS . . waterproof inside . . Use for travel, nursery, home

\$1.75

\$2.79

\$3.48

HEAVY GAUGE PLASTIC . . completely fiber glass insulated to keep baby's food warm. Zip top. 2 bottle straps. Shoulder strap—wear it like a handbag. 10x10 inches. State color royal blue or tan. 29 D 5133—Shpg. wt. 15 oz. \$1.75

38 . . SEARS-ROEBUCK & CO.

LARGER PLASTIC FOOD BAG with adjustable shoulder strap, zip top. Handy when Baby goes visiting—just sling bag over your shoulder. Fully fiber glass insulated for formula use—2 bottle straps. Waterproof—easy to clean with damp cloth. 11x10 inches. State color navy blue or med. green. 29 D 5134—Shpg. wt. 1 lb. 2 oz. \$2.79

OUR FINEST PLASTIC UTILITY BAG does double duty. Separate soiled diaper container. Two bottle bags keep formula warm for hours. Adjustable shoulder strap. "Klikit" flap fastener. 11½x9 inches. State color navy blue or med. brown. Bag price includes 20% Fed. Excise Tax. 29 D 5184E—Shpg. wt. 1 lb. . . . \$3.48



SHAMPOO GUARD

42c

SAFETY HARNESS

\$1.55

Keeps soap out of Baby's eyes during shampoo. Waterproof plastic brim is shirred into rubber stripping at center—stretches to fit any size head. White. Hand wash. Shpg. wt. 43 oz. 29 D 5277 . . . . . Each 42c

For carriage, high chair or walking. Top quality leather, adjustable metal buckles . . fastens securely to carriage, etc. Detachable leader for strolling. Natural tan. Shpg. wt. 11 oz. 29 D 5265—Each . . \$1.55



MY MOTHER SAYS  
BIRDSEYE BECAUSE IT  
WEARS SO WELL

MY MOTHER LIKES  
GAUZE—IT'S SO  
COMFORTABLE, AND  
DRIES SO FAST!

MY MOTHER CHOOSES  
FLANNELETTE IT'S SO  
FLEECY SOFT

MY MOTHER ALWAYS CHOOSES  
HONEYSUCKLE DIAPERS...  
THE BEST IN QUALITY  
FOR THE PRICE SHE PAYS

## Let Baby's most important garment be **FAMOUS HONEYSUCKLE DIAPERS**

Made to exacting specifications, thoroughly tested in our laboratories  
to assure you uniform fine quality and the best possible "diaper buys"

*Compare* the features  
of each fabric

*Choose* the Honeysuckle  
Diapers that suit  
You and Baby best

### FLANNELETTE

### BIRDSEYE

### GAUZE

**12 for \$2.79**

Good . . 27x27 in.

**12 for \$3.29**

Our Best 27x27 in.

- FLANNELETTE is most absorbent of all diaper fabrics . . woven of strong, select cotton yarns
- Fleecy nap on both sides is soft and comfortable . . . retains its nap through repeated washings
- Long-wearing. Bleached white. Neatly hemmed

Woven of fine cotton yarns with a soft fleecy nap that's gentle next to Baby's skin. It's extra absorbent, very strong and long wearing. Offered in two qualities—both 27x27 inches before hemming. Both qualities come in dustproof packages.

Good Quality Flannelette. Shpg. wt. 1 lb. 6 oz. for 12. 29 D 5027—12 for \$2.79 . . . 36 for \$8.29

Our Best Flannelette. Extra heavy, softer fleece, even more absorbency. Shpg. wt. 1 lb. 12 oz. for 12. 29 D 5028—12 for \$3.29 . . . 36 for \$9.76

**12 for \$2.79**

Good . . 27x27 in.

**12 for \$3.29**

Our Best 27x27 in.

- BIRDSEYE is strongest by test . . gives longest wear
- Absorbs moisture readily . . easy to keep snowy white
- Woven of select cotton yarns in cross-checked pattern . . . resists pinholes and tearing . . neatly hemmed

Choice of many mothers because it retains its snowy whiteness through repeated washings—through more than one infancy. Two qualities—both of select cotton yarns. Sizes quoted before hemming. Packed in dustproof packages.

Good Quality Birdseye. Shipping wt. 1 lb. 6 oz. for 12. 29 D 5052—27x27 inches . . 12 for \$2.79 . . . 36 for \$8.29

Our Best Birdseye . . stronger by test. More closely woven for higher absorbency, longer wear. Offered in two sizes. 29 D 5053—27x27 inches Shpg. wt. 1 lb. 12 oz. for 12. 12 for \$3.29 . . 36 for \$9.76 29 D 5054—Larger, 30x30 in. Shpg. wt. 1 lb. 6 oz. for 12. 12 for \$3.98 . . 36 for \$11.82

**12 for \$3.09**

Good . . 20x40 in.

**12 for \$3.69**

Our Best . . 21x40 in.

- GAUZE is easiest to wash . . fastest to dry. Dries in half the time needed for other woven diapers
- Softest, most comfortable for Baby . . finished with pinked selvages—no hems to rub . . fold without bulk
- Highly absorbent. Long-wearing. Bleached white

Two layers of soft cotton gauze are held together in a pinked selvage—to avoid bulky hemming . . . fray resistant edges. Though light and porous in appearance, gauze is actually highly absorbent. Will wear as long as Baby needs diapers. All packed in dustproof packages.

Our Good Quality Gauze. Shpg. wt. 1 lb. 15 oz. for 12. 29 D 5073—Size 20x40 in. . . 12 for \$3.09 . . 36 for \$9.16

Our Best Gauze Diapers . . of surgical-type cotton yarns. More absorbent, larger. Shpg. wt. 2 lbs. 1 oz. for 12. 29 D 5074—Size 21x40 in. . . 12 for \$3.69 . . 36 for \$10.91

### DIAPER LINERS . . . less washing

360 Liners for **\$1.96**

144 Liners for **\$1.96**

### GAUZE DIAPERS . . . easy to wash

12 for **\$3.95**

12 for **\$3.95**



DENNISON DELUXE LINERS. Use inside regular diaper. Made of pure white cellulose . . soft, absorbent, lintfree. Easily disposable. Save washing. Oblong shape fits any diaper. 180 packed in dispenser box. (Shpg. wt. 2 lbs. 8 oz. for 360). Postpaid. 29D5122—2 pkgs. \$1.96

CHIX DIAPER LINERS of soft, white cotton non-woven fabric, delicately scented. Not paper—won't wad or stick to Baby. Use inside regular diaper. Easily disposable. Size 9 1/4 x 13 in. (Wt. 3 lbs. for 144). Postpaid. 29D5101—(144) \$1.96

CHIX GAUZE DIAPERS . . two layers of surgical-type cotton gauze woven in birdseye pattern . . especially soft and highly absorbent. Pinked selvages . . no hems. Easy to wash—fast drying. White. Size 21x40 inches. (Shpg. wt. 1 lb. 14 oz.) Postpaid. 29 D 5076—12 for \$3.95

CURITY GAUZE DIAPERS . . woven-in fold line. Woven of soft absorbent surgical-type cotton yarns. Two layers are held together in a pinked selvage—no hems . . fray-resistant edges. White. Easy to wash, quick to dry. Size 21x40 in. (Wt. 1 lb. 14 oz.) Postpaid. 29 D 5077—12 for \$3.95



### HONEYSUCKLE KNIT DIAPERS

Need not be folded . . S-t-r-e-t-c-h to fit baby

**12 for \$3.08**

**36 for \$9.14**

Elastic across full width of each end. Strongly tubular knit of softly napped 2 ply long staple cotton . . highly absorbent. Doubles without folding . . elastic ends stretch to fit. Resists ripping, pinholes. About 9x18 inches. White; washable. 29 D 5057—Shpg. wt. for 12, 1 lb. 7 oz. 12 for \$3.08 . . 36 for \$9.14

Buy all of Baby's needs at Sears . . for Easy Terms, see inside back cover

CPR2 PAGE 39 . . BABY NEEDS





**NOW IN INFANT SIZES!**  
Flexible shoe with  
reinforced back and heel

**\$2.69**  
Pair

**\$1.98**

**\$1.89**

**\$1.69**

**\$1.39**

**\$1.47**

**\$1.47**

**\$1.00**

## UP TO 9 MONTHS . . Baby wears Honeysuckle Soft Sole Shoes

... uppers of smooth, flexible, fine quality leather . . carefully sized and designed to fit Baby's tiny, growing feet

**A** HAND-LASTED MOCCASINS with patented extended SOLE AND HEEL . . leather sole extends around heel and reinforces back—gives added support for Baby. Infant sizes offered for the first time in Sears Big Book. This shoe gives better fit, more comfort and encourages normal foot growth. Made of the best quality elk-tanned leather . . supple and pliable. White. Washable. State size 0, 1, 2, 3.

29 D 5823—White. Shipping wt. 6 oz. . . . . Pair \$2.69

**B** CHRISTENING SHOES . . look so sweet on baby's feet. In white, baby-blue or baby pink with matching rayon satin lining and ribbon bow. Moccasin style. Soft supple leather soles and uppers cradle baby's feet. Clean easily with damp cloth. They're a lovely gift for a new baby . . a wonderful keepsake for his mother. Packed in smart clear plastic gift box. State size 0, 1, 2. Shipping weight 5 oz. Size chart at bottom of page.

29D5825—Blue. 29D5826—Pink. 29D5822—White. Pr. \$1.39

**C** GROWTH MARKER Open-to-Toe Shoes. Look inside shoes while they're on baby's feet. If toes are over Growth Line, new shoes are needed. Made of soft washable white elk-tanned leather—no seams, no lining, no metal eyelets to rub tender feet. Rubber padded innersole. State size 0, 1, 2, 3.

29 D 5827—White. Wt. 5 oz. Pr. \$1.98

**D** BLUCHER STYLE four-eyelet tie with plain toe. Made of supple white elk-tanned leather . . elk-tanning makes the leather pliable and soft, so gentle to baby's tiny feet. Flexible leather soles add to baby's comfort. Easy to clean—washable leather. State size 0, 1, 2, 3.

29 D 5811—White. Wt. 6 oz. Pr. \$1.47

**E** BUNNY FUR TRIMMED Carriage Booties . . soft and warm. Uppers are of supple leather and quilted rayon satin. They look so cute on baby's feet and they're so gentle to his tender skin. Cushioned leather soles. White. State size 0, 1, 2, 3. Shipping weight 6 oz.

29 D 5819—White. . . . . Pair \$1.89

**F** Laces all the way from ankle to toe. Snug fit around baby's ankle for support. Easy to slip on baby's foot because it opens clear to toe. A pretty shoe with fine soft leather vamp, perforated and scalloped. Comfortable cushioned leather soles. State size 0, 1, 2, 3.

29D5816—White. Wt. 6 oz. Pr. \$1.47

**G** ROMAN SANDAL STYLE with three button-straps . . cool and comfortable for any weather. Uppers of soft, pliable leather with perforated vamp. Flexible, cushioned leather soles. Washable . . easy to keep white and new looking. State size 0, 1, 2, 3. Shipping wt. 6 oz.

29 D 5806—White. . . . . Pair \$1.69

**H** OUR LOWEST PRICE for Baby's HONEYSUCKLE shoe. Fine quality for the price. Well made. Four eyelet tie style made with soft, supple leather uppers and cushioned soft-leather soles. White. Easy to keep clean . . washable. State size 0, 1, 2, 3. Shipping weight 6 oz.

29 D 5805—White. . . . . Pair \$1.00



**GLAMORETTE**  
Has removable  
soft cushion insole

**\$2.29**  
Pair

**\$1.98**

**\$1.98**

**\$1.89**



**SOFT LEATHER SOLE**  
extends all the  
way up the back

**\$3.49**  
Pair

**\$2.89**

**\$2.17**

**\$1.98**

## FROM 9 TO 12 MONTHS Honeysuckle Creeper Shoes

give support . . plenty of toe room for young growing feet

**J** BABY "WALKS ON AIR" IN GLAMORETTE! Foam Rubber innersole gently supports the arch . . comes out for washing. Made of glove-soft white kid leather. Collar style fits snugly around ankle. Washable. State size 1, 2, 3, 4. Postpaid. 29D5817—White. (Wt. 6 oz.) . . Pair \$2.29

**K** MOCCASIN STYLE CHUBBY SHOE . . made on a rounder fuller last to give added comfort to babies with chubby ankles. Plenty of toe room. Made of white washable elk-tanned leather. Non-slip, turned under soles. State size 1, 2, 3, 4. 29D5831—White. Shpg. wt. 6 oz. Pr. \$1.98

**L** BLUCHER STYLE CREEPER SHOE . . best quality elk-tanned leather . . soft, durable. Easy-bending, non-slip leather soles. Plenty of toe room for growing feet. White . . wipe clean with soap and water. State size 1, 2, 3, or 4. 29D5824—White. Shpg. wt. 6 oz. Pr. \$1.98

**M** OUR LOWEST PRICE for HONEYSUCKLE Creeper. It's a blucher style four-eyelet tie with pretty perforated vamp. Uppers are good quality elk-tanned leather with turned under non-slip leather soles. State size 1, 2, 3, 4. 29D5821—White. Shpg. wt. 6 oz. Pr. \$1.89

## FROM 12 TO 18 MONTHS . . .

Pre-walk shoes for Baby . . with sturdier soles

**N** CONTINUOUS SOLE AND HEEL IN HAND-LASTED MOCCASINS. One piece of flexible leather extends around heel and up back. Gives better fit, more comfort. Made of best quality white elk-tanned leather. Washable. State size 2, 3, 4, 5. 29D5804—White. Shpg. wt. 8 oz. Pr. \$3.49

**P** MOCCASIN STYLE shoes with lots of "wiggly room" for baby's toes. Washable white elk-tanned leather uppers. Non-skid flexible hard-leather soles. Give baby's feet firm support. State size 2, 3, 4, 5. Shipping weight 6 oz. 29 D 5842—White. . . . . Pair \$2.17

**R** "FIRST-STEP" SHOES of Best Quality washable white elk-tanned leather soft, supple, sturdy, too. Non-skid flexible hard-leather soles buffed to keep baby from slipping. Blucher style. State size 2, 3, 4, 5. Shpg. wt. 8 oz. 29 D 5841—White. . . . . Pair \$2.89

**S** OUR LOWEST PRICE "first step" shoes. Best quality obtainable for the price. Supple elk-tanned leather uppers, perforated vamp. Moc-style with lots of toe room. Flexible hard-leather soles. State size 2, 3, 4, 5. 29D5807—White. Shpg. wt. 9 oz. Pr. \$1.98

It's important for Baby's shoes to fit correctly to insure normal foot growth. Check his foot size often. Sears HONEYSUCKLE shoes are guaranteed to fit.

*Measure to be sure*

Order shoe size . . . . . 0 1 2 3 4 5 6 7 8  
If foot length is . . . . . 3 1/2 or less 3 3/4 4 1/4 4 3/4 4 3/4 5 1/4 5 3/4 5 3/4 6 1/4 in.

For larger sizes and children's hard sole shoes, see pages 104 thru 112



**OUR BETTER QUALITY ANKLETS**  
Sparkling New Colors Won't Fade in Laundering  
... all sizes proportioned to fit comfortably

**3 Pairs 86c**      **6 Pairs \$1.68**



**Washfast**

**HONEYSUCKLE ANKLETS of Soft Durene\* Mercerized Cottons**

Full reinforced heels and toes shaped-to-fit for greater comfort, longer wear

**A** BLAZER STRIPES... bright and gay for dress or play. Vat-dyed colors won't fade. *State size* 5½, 6, 6½, 7, 7½. Assortment of three colors in each package.  
29 D 5934G—Red, yellow, medium blue  
29 D 5933G—Med. blue, aqua green, yellow  
Pkg. of 3... 86c    Any 2 pkgs... \$1.68

**B** ENGLISH RIB-KNIT of soft, strong, absorbent mercerized cotton. Nylon reinforced at heel and toe. *Please state size* 5½, 6, 6½, 7, 7½. Assortment of three colors in each package of 3.  
29 D 5926G—Pink, white and yellow  
29 D 5929G—Blue, white and yellow  
Pkg. of 3... 86c    2 pkgs... \$1.68

**C** Fancy knit cuff design. Nylon reinforced full heel and toe—shaped-to-fit-toes. 3 colors to a pkg. *Washfast. State size* 4, 4½, 5, 5½, 6, 6½.  
29 D 5907G—Pink, white, yellow  
29 D 5911G—Blue, white, yellow  
Pkg. of 3... 86c    2 pkgs... \$1.68

**D** Crew anklets. Heavy rib knit cuffs. Nylon reinforced heel, toe. Three vat-dyed colors in each package. *Washfast. State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½.  
29 D 5914G—Pink, white, yellow  
29 D 5916G—Blue, white, yellow  
29 D 5919G—Med. blue, red, navy blue  
Pkg. of 3... 86c    2 pkgs... \$1.68

**E** Terry cloth knit cuffs, soft and thick. Nylon reinforced heel and toe. *Washfast. 3 colors to a pkg. State size* 4, 4½, 5, 5½, 6, 6½.  
29 D 5918G—Pink, white and yellow  
29 D 5925G—Blue, white and yellow  
Pkg. of 3... 86c    2 pkgs... \$1.68

**F** Dainty picot edge. Finest gauge knit cotton. Nylon reinforced heel and toe. Soft on Baby's feet. *Washfast. Three colors to a package. Please state size* 4, 4½, 5, 5½, 6, 6½.  
29 D 5935G—Pink, white and yellow  
29 D 5937G—Blue, white and yellow  
Pkg. of 3... 86c    2 pkgs... \$1.68

**NOTE:** On anklets above, order package of three—one size. Assortment of 3 colors (listed) to a package. Shipping weight for pkg. of 3... 5 oz. For 2 pkgs... 10 oz. For correct fit, see size chart at bottom. \*Reg. U.S. Pat. Off.

**OUR LOWEST PRICE**  
for Washfast Anklets

**3 Pairs 69c**      **6 Pairs \$1.35**



**OUR BEST QUALITY ANKLETS**  
In colors to delight youngsters...  
ribbed tops hug ankles snugly

**3 Pairs 93c**      **6 Pairs \$1.82**



**Washfast**

**HONEYSUCKLE ANKLETS... Not afraid of soap and water**  
Lustrous mercerized Durene\* cottons—no bunching up—no creeping down

**G** Picot-edge cuffs... good quality for the price. Soft mercerized cotton yarns. 3 colors to a package. *State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5901G—Pink, white, yellow  
29 D 5903G—Blue, white, yellow  
Pkg. of 3... 69c    2 pkgs... \$1.35

**H** Striped cuffs... mercerized cotton yarns. Vat-dyed washfast colors. Three colors in each package. *State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5906G—Pink, white, yellow  
29 D 5904G—Blue, white, yellow  
Pkg. of 3... 69c    2 pkgs... \$1.35

**J** Knit-in cuff design. Finest mercerized cotton yarns. *Washfast. Three colors in each package. State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5939G—Pink, white, yellow  
29 D 5940G—Blue, white, yellow  
Pkg. of 3... 93c    2 pkgs... \$1.82

**K** Striking wide stripes on white. Soft mercerized cotton. Vat-dyed colors. Three colors in each package. *State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5943G—Pink, medium blue, red  
29 D 5946G—Med. blue, yellow, red  
Pkg. of 3... 93c    2 pkgs... \$1.82

**L** Fancy plaid designs knit-in cuffs. Fine mercerized cotton yarns. Shaped to fit small feet and ankles. 3 colors in each package. *State size* 5, 5½, 6, 6½, 7, 7½. Shpg. wt. 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5923G—Pink, white, yellow. Pkg. of 3... 93c  
29 D 5927G—Blue, white, yellow. Pkg. of 3... 93c  
29 D 5930G—Red, brown, navy blue. Pkg. (3)... 93c  
2 pkgs... \$1.82

**M** English rib knit anklet with knit-in design throughout. Mercerized cotton. Smooth knit on cuffs. Reinforced heel, toe. 3 colors in ea. pkg. *State size* 5½, 6, 6½, 7, 7½. Wt. 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5941G—Pink, white, yellow.  
29 D 5942G—Blue, white, yellow.  
Pkg. of 3... 93c  
2 pkgs... \$1.82

**MEASURE FOR SOCKS:** Place ruler against sole. Measure from heel to tip of toe. See chart for size to order.

Order size..... 4    4½    5    5½    6    6½    7    7½  
For foot length... 3½    4    4½    5    5½    6    6½    7 in.

**PACKAGE SPECIAL**



**Mercerized FANCY CUFF ANKLETS**

Package of Four **\$1.00**

Four anklets gift wrapped in cellophane package. Makes ideal birthday present for some little boy or girl. Knit of fine lustrous mercerized cotton. Soft, absorbent yarns give comfortable fit. Reinforced heels and toes wear longer. Each pkg. contains 4 pairs of socks in assorted patterns, one color. *State color* Pink, blue, white, yellow. One size. *Washfast colors stay new looking.*

*Please state size* 4, 4½, 5, 5½, 6, 6½.  
29 D 5902—Shpg. wt. 6 oz. Pkg. of 4... \$1.00

**WESTERN DECORATION**

**Dale Evans Cuff Design**

**3 Pairs 88c**

**6 Pairs \$1.72**

Wear with Western togs. Knit of fine mercerized cotton yarns. Dale Evans design printed on cuffs. Handwash. Three colors to a package, one size. *State size* 5, 5½, 6, 6½, 7, or 7½. Shipping weight 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5932G—Pkg. of 3 Pink, white, yellow... 88c  
29 D 5956G—Pkg. of 3 Blue, white, yellow... 88c  
Any 2 pkgs... \$1.72



**DRESSY RAYON ANKLET**

**Fancy Knit-in Design on Cuff**

**3 Pairs 93c**

**6 Pairs \$1.82**

Party anklet of fine knit rayon. Dainty knit-in design on smooth cuff gives neat, dressy appearance. Three colors in each package, one size. *Washfast... stay new looking.* Reinforced heels and toes for long wear. *State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5957—Pkg. of 3 Pink, white, yellow... 93c  
29 D 5959—Pkg. of 3 Blue, white, yellow... 93c  
Any 2 pkgs... \$1.82



**NYLON and RAYON ANKLETS**

**Dainty Picot Edge Cuffs**

**3 Pairs 90c**

**6 Pairs \$1.76**

Knit of fine gauge nylon and rayon with heels and toes in strong nylon and cotton. Knit on cuffs with picot edge. Handwash. 3 colors to a package. *State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for pkg. of 3; 2 pkgs. 10 oz.  
29 D 5955—Pkg. of 3 Pink, white, yellow... 90c  
29 D 5958—Pkg. of 3 Blue, white, yellow... 90c  
Any 2 packages... \$1.76





## INFANTS' GOODS



All Corners Slip on without lifting mattress

## Honeysuckle FITTED CRIB SHEETS . . Stay smooth and tight through naps and night

- No matter how Baby bounces . . . sheets always stay snug and unwrinkled
- All Sanforized . . won't shrink over 1% no matter how much they're washed
- Woven from selected bleached white cotton . . smooth seams, firmly stitched
- Make bed changing quick and easy. Fit standard 52x28-in. crib mattress

Mitered corners hold sheet firmly

End pockets hold sheet in place

### "EXPANDING CORNER" Sheet slips on without bending mattress . . stays on

Less than **\$1.63** each in lots of 6

Easy to handle favorite . . . elasticized corners slip on easily, hold fast. No need to lift or bend mattress. Sheet stays smooth and tight no matter how Baby tosses. Made of smooth, sturdy white cotton—160 threads to sq. in. All 4 corners shirred with elastic . . . reinforced bar tacking. Sanforized. Washable. Shpg. wt. 1 lb. 3 oz. for pkg of 3.

29 D 5421—Pkg. of 3 for \$5.00 Save 25c . . . 2 pkgs. \$9.75

### OUR FINEST PERCALE Sheet . . Mitered corners hold tight

**\$1.73** each in lots of 6

Woven of fine textured percale—180 threads per sq. in. Soft pastel colors or white. Easy-on mitered corners hold sheet secure, unwrinkled. Sanforized. Washable. *State color* light blue, pink, yellow, or white. Shipping weight 3 pounds 10 ounces for 3.

29 D 5401—3 for \$5.34 . . . 6 for \$10.38

### Good Quality SHEET and MATTRESS COVER with snug fitting end pockets

Crib Sheet less than **\$1.39** each in lots of 6

Our lowest price for a fitted sheet . . . firm white cotton—140 threads per sq. in. 2 end pockets hold sheet in place. Sanforized. Washable. Shpg. wt. 2 lbs. 10 oz. for 3.

29 D 5444—Package of 3 for \$4.30 . . . 2 pkgs. for \$8.30

PLASTIC MATTRESS COVER . . . ends constructed as above. Made of clear white plastic. Fits standard size mattress.

29 D 5459—Shipping weight 15 oz. . . . Each \$1.13



Thrift Quality **39½c Ea.** in lots of 4 15x17 in.

Less than **54c Each** in lots of 4 15x17 in.



### Honeysuckle QUILTED COTTON PADS . . all white . . highly absorbent

THRIFT QUALITY—durable white cotton cover, firm zig-zag stitching. Bleached white cotton filler. Washable.

29 D 5435—15x17-inch size. Shpg. wt. 10 oz. for package of 2. Pkg. of 2, 85c; 2 pkgs. \$1.58

29 D 5436—17x18-inch. Shpg. wt. 11 oz. for package of 2. . . . Pkg. of 2, 95c; 2 pkgs. \$1.78

29 D 5442—17x30-inch. Shpg. wt. 14 oz. for package of 2. . . . Pkg. of 2, \$1.69; 2 pkgs. \$3.22

29 D 5433—27x34-inch. Shipping weight each 14 oz. . . . Each \$1.39; 2 for \$2.70

29 D 5434—34x52-inch. Shipping wt. each 1 lb. 13 oz. . . . Each \$2.69; 2 for \$5.18

OUR BEST—heavier, more absorbent cotton cover. Sanforized, won't shrink over 1%. Filled with white sterilized cotton. Washable.

29 D 5470—15x17-inch. Shpg. wt. 10 oz. for package of 2. Pkg. of 2, \$1.14; 2 pkgs. \$2.15

29 D 5471—17x18-inch. Shpg. wt. 14 oz. for package of 2. Pkg. of 2, \$1.40; 2 pkgs. \$2.65

29 D 5472—17x30-inch. Shpg. wt. 1 lb. 4 oz. for pkg. of 2. Pkg. of 2, \$2.30; 2 pkgs. \$4.40

29 D 5473—27x34-inch. Shipping weight each 1 pound 2 oz. . . . Each \$1.98; 2 for \$3.85

29 D 5474—34x52-inch. Shipping weight each 2 pounds 2 oz. . . . Each \$3.98; 2 for \$7.65

### Honeysuckle CRIB SHEETS and CASES

- Good quality cotton—140 threads to square inch
- Neatly hemstitched • Bleached white • 2 sizes

Thrift Quality . . . made to our own specifications—so that we can keep the quality high, the price low! Smooth white cotton sheets, firm and durable. Washable. Sizes quoted before hemming.

29 D 5417—36x54 inch. Shipping weight 14 oz. for 3. Package of 3, \$2.64. 2 packages for \$4.98

29 D 5418—42x72 inch. Shpg. wt. 1 lb. 2 oz. for 3. Package of 3, \$4.10. 2 packages for \$7.90

CRIB PILLOW CASES to match sheets above, fit pillow at right. Size before hemming 28x21 in.; about 17x13 inches finished. Shipping weight 8 oz. for 3.

29 D 5419—Package of 3, \$1.15. . . 2 packages for \$2.15

### CRIB PILLOW

- Lustrous sateen cover
- Fluffy kapok filling

Plump filled pillow to give Baby's head gentle support in crib or carriage. Lustrous sateen cover is pink on one side, blue on the other.

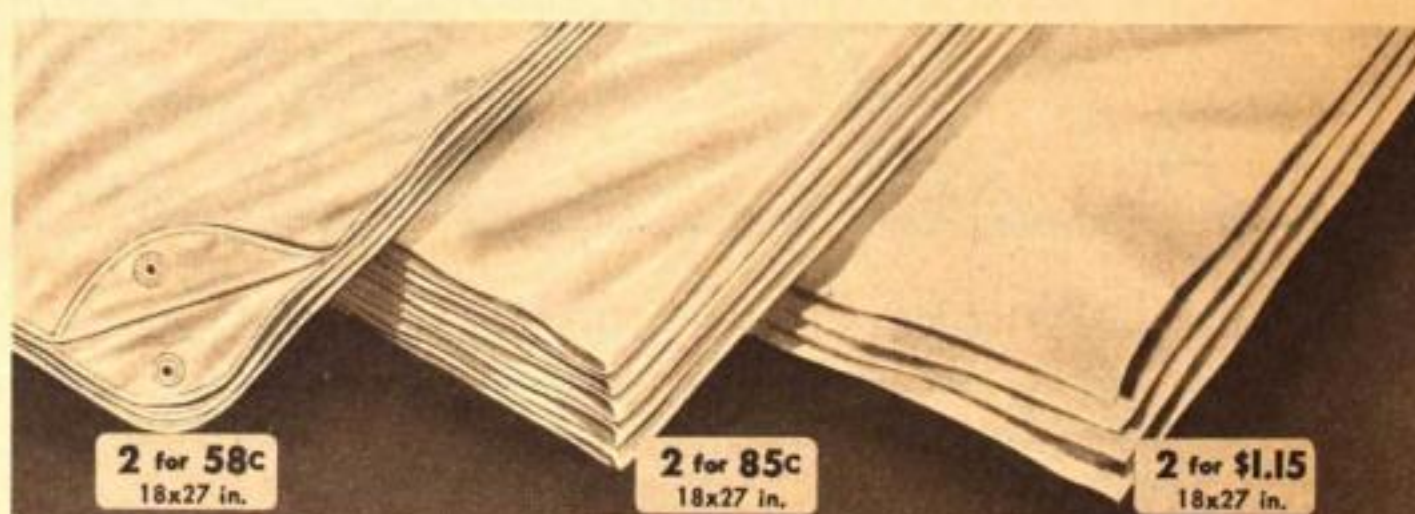
Soft, all new kapok filling. About 12x16 inches. Fits pillow cases at left. Shipping weight each 14 ounces.

29 D 5476—Each . . . 89c Save, buy . . . 2 for \$1.73



**\$1.69**

**\$2.59**



**2 for 58c** 18x27 in.

**2 for 85c** 18x27 in.

**2 for \$1.15** 18x27 in.

### Waterproof Plastic CRIB MATTRESS COVERS

HONEYSUCKLE PLASTIC COVERS are made of durable plastic film. Give better protection to mattress, springs and crib. Neatly tailored, firm seams . . . give long wear. Clean with damp cloth. For maximum life, covers should be aired regularly.

COVERALL of waterproof plastic. Covers top, bottom and sides of mattress. Slips on easily, straps at each end prevent slipping. Size about 27x52 in. *State color* pink or blue. Shipping weight 14 ounces.

29 D 5460 . . . . . \$1.69

ZIPPER COVERALL of clear, white waterproof plastic. Covers top, bottom, sides and ends. Zipper at one end for convenient opening and closing, easy on and off. Size about 29x52x4½ in. Wt. 1 lb. 3 oz.

29 D 5586 . . . . . \$2.59

### Honeysuckle WATERPROOF SHEETING . . in 3 materials and 3 sizes

Waterproof plastic crib sheet . . . long wearing. Protects crib mattress. Made from clear white plastic. Firmly bound edges. Two larger sizes have metal grommets at each corner for fastening to crib.

29 D 5550—18x27-in. size. Shpg. wt. 8 oz. for package of 2. Package of 2, 58c. . . 2 pkgs. \$1.08

29 D 5551—27x36-inch size. Shpg. wt. 10 oz. for package of 2. Package of 2, 98c. . . 2 pkgs. \$1.88

29 D 5552—36x54-inch size. Shpg. wt. 14 oz. for package of 2. Package of 2, \$1.58. . . 2 pkgs. \$3.08

ALL WHITE 2-PLY SYNTHETIC RUBBER crib sheets . . heavy-weight, waterproof. Resists oils, acids and stains from food. Soft and pliable. Washable. Choice of 3 sizes.

29 D 5553—18x27-inch size. Shpg. wt. 15 oz. for package of 2. Pkg. of 2, 85c; 2 pkgs. \$1.59

29 D 5554—27x36-inch size. Shpg. wt. 1 lb. 10 oz. for pkg. of 2. Pkg. of 2 \$1.58; 2 Pkgs. \$3.00

29 D 5558—36x54-inch size. Shipping wt. each 1 lb. 6 oz. Each . . . \$1.54; 2 for \$2.98

WHITE FLANNELETTE COATING bonded to flesh colored waterproof synthetic rubber back. Top side is smooth and softly fleeced. Protect sheets, mattresses. Boilable—easy to keep clean.

29 D 5452—18x27-inch size. Shpg. wt. 11 oz. for package of 2. Package of 2, \$1.15; 2 Pkgs. \$2.15

29 D 5453—27x36-inch size. Shpg. wt. 1 lb. 6 oz. for pkg. of 2. Package of 2, \$2.10; 2 Pkgs. \$4.05

29 D 5557—36x54-inch size. Shipping weight each 1 lb. 8 oz. Each . . . \$2.10; 2 for \$4.05





## Honeysuckle Matched PADS and LINERS

Quilted waterproof plastic in pink or blue for Baby's basket

**A** BASKET LINER. Quilted plastic with 5-inch clear plastic ruffle; printed in lace effect. Top about 18x33 in., bottom 13x27 in.; 11 1/4-in. deep. *State* pink or blue. 29D5581—Wt. 14 oz..\$2.89

**B** LINER WITH HOOD. Same as above with hood added. *Please state color* pink or blue. 29D5508—Wt. 1 lb.. \$3.33

**C** BASKET PAD covered in waterproof plastic... one side quilted, the other smooth. Plump and comfy cotton felt lining. Firm boxed edges. Easy to clean with damp cloth. About 13x27 inches. Fits baskets 33x18 inches at top. For basket, see page 30. *State color* pink or blue. Shipping wt. 2 lbs. 6 oz. 29 D 5512.....\$2.26

**D** FULL SKIRTED LINER to dress up Baby's basket. Waterproof vinyl plastic, quilted inside. 5-inch ruffles of clear plastic printed in pretty lace effect pattern around top and skirt. Top about 18x33 in., bottom 13x27 in., 11 1/4-in. deep. *State* pink or blue. Shipping weight 1 lb. 10 oz. 29 D 5514.....\$4.98

## Honeysuckle Plastic Covered PLAY YARD PADS

Waterproof, long wearing, fade and stain resistant, easy to clean

**E** SEARS GOOD QUALITY in reversible two-color combination. Covered in waterproof plastic, cotton filled. *State color*, pink (pink back and border, blue center), blue (blue back and blue border, pink center). Use either side up. About 40 x40 in. Shipping weight 2 lbs. 14 oz. 29 D 5497.....\$2.98

**F** SEARS BETTER QUALITY. All over print in assorted cunning nursery designs. Waterproof plastic cover, cotton felt filling firmly stitched to prevent shifting. Reversible. About 40x40 inches. *State color* pink or blue. Shipping wt. 3 lbs. 10 oz. 29 D 5507.....\$3.86

**G** SEARS BEST QUALITY. "No draft" pad... covers bottom and 4 sides of play yard for best protection. Waterproof plastic... solid color sides and bottom, printed top. Assorted nursery designs. Use either side. Cotton felt filling. *State color* pink or blue. 29 D 5493—Size 40x40 inches. Shpg. wt. 5 lbs. 3 oz.....\$4.79

29 D 5591—Size 38 1/2 x38 1/2 inches. Shpg. wt. 4 lbs. 14 oz.....\$4.29

Basket Pads fit baskets on page 57. Play Yard Pads fit play yards on page 55



**H** BASKET PAD. Covered in waterproof plastic with overall assorted nursery prints. Use either side. Cotton filled. Size about 13x27 inches. *Please state color* pink or blue. Shipping weight 3 pounds 4 oz. 29 D 5503.....\$1.69

**J** "NO BANG" 3-PIECE CRIB SET. Helps protect Baby from bumps. Waterproof plastic, cotton felt filling. Assorted prints. Reversible. Ties to crib. *State* pink or blue. Shpg. wt. 4 lbs. 7 oz. 29 D 5504.....\$2.84

**K** 3-PIECE QUILTED SET... pad, belt, bib. Barrel back plastic chair pad... reversible. Cotton filling. Safety belt. Plastic bib with crumb catcher. Shipping wt. 2 lbs. 9 oz. *Please state color* pink, blue, red. 29 D 5502.....\$2.84

**L** HIGH CHAIR PAD. Waterproof plastic cover... cotton felt filling. Assorted nursery designs, ruffle trim. Clean with damp cloth. Tape ties. *State color* pink or blue. Shipping weight 2 pounds 2 ounces. 29 D 5511.....\$1.98

**M** HIGH CHAIR PAD in solid color waterproof plastic. Cute ruffle trim. Comfortable cotton felt filling. Clean with a damp cloth. Tape ties. *State color* pink or blue. Shipping weight 2 pounds 2 ounces. 29 D 5495.....\$1.78

**N** TOILET SEAT PAD... waterproof plastic in assorted prints. Cotton filled. Reversible. Tape ties. *State color* blue or pink. 29 D 5510—Shpg. wt. 13 oz... 98c

**P** WALKER PAD... waterproof plastic pad in assorted prints. Cotton filling. *State* blue or pink. 29 D 5505—Shpg. wt. 14 oz.. \$1.29



**R** PLAY YARD PAD in reversible colors. Animal prints. Pink border, blue ground print on one side, blue border, pink print on reverse. Ruffle edge. Cotton filling. About 40x40-inches. Shipping weight 4 lbs. 8 oz. 29 D 5585.....\$4.98

**S** "HOLLYWOOD" 3-PIECE CRIB BUMPER SET... protects from bumps and drafts. Koroseal\* print on inside, solid color outside... ruffle trim. Cotton filling. *State* blue, pink or yellow. Wt. 3 lbs. 10 oz. 29 D 5576.....\$3.89

**T** 3-PC. CRIB BUMPER SET at lower price. Koroseal\* print inside, solid color outside... ruffle trim. Cotton felt filling. Ties to crib with tapes. *State color* pink, blue, or yellow. Shpg. wt. 3 lbs. 2 oz. 29 D 5594.....\$3.19

**U** CARRIAGE PAD... print on one side... plain on reverse. Cotton filling. Boxed edge. Hinged to fit under Baby's head or at front of carriage. About 16x34 in. *State* blue, pink, yellow. Wt. 2 lbs. 9 oz. 29 D 5579.....\$2.89

**V** BASKET PAD... waterproof Koroseal\* print on one side, plain color on reverse, use either. Comfortable cotton filling. About 13x27 inches. *State color* blue, pink, or yellow. Shpg. wt. 2 lbs. 5 oz. 29 D 5598.....\$1.89

**W** HIGH CHAIR PAD in Koroseal\*. Print inside, plain outside. Pink, blue, or yellow. Cotton filling. Tape ties. Shpg. wt. 1 lb. 12 oz. 29 D 5592—*State color*.....\$2.19

**X** WALKER PAD... Koroseal\* print inside, plain outside. *State* pink, blue, or yellow. Cotton filling. 29 D 5596—Shpg. wt. 12 oz. \$1.29

Buy all of Baby's needs at Sears... it's easy and convenient. Lack ready cash? See inside back cover

CPB PAGE 43... NURSERY PADS





## FORMULA LAYETTE

**A SEARS COMPLETE FORMULA STERILIZING KIT**... every piece of equipment you need to prepare baby's formula in a safe, sanitary method. With the Evenflo bottles included with the set, hospital-type terminal sterilization (sterilizing formula, bottles, and nipples, all at the same time) may be used if desired. Aluminum sterilizer has rust-resistant 8-bottle rack.

Nipple sterilizer has 2 covers for sterilizing and sealing. Formula pitcher graduated in ounces. Nursing funnel and strainer. Set of measuring spoons. Wooden mixing spoon. Six 8-oz. Evenflo bottles and two 4-oz. Evenflo bottles. 8 each of Evenflo nipples, caps, and sealing discs. Fine mesh strainer, tongs. Nylon bottle brush and nylon nipple brush. Shpg. wt. 11 lbs.

8 D 02002... Complete set \$9.49

8 D 02006—Shpg. wt. 10 lbs.

Set without sterilizer... \$5.98

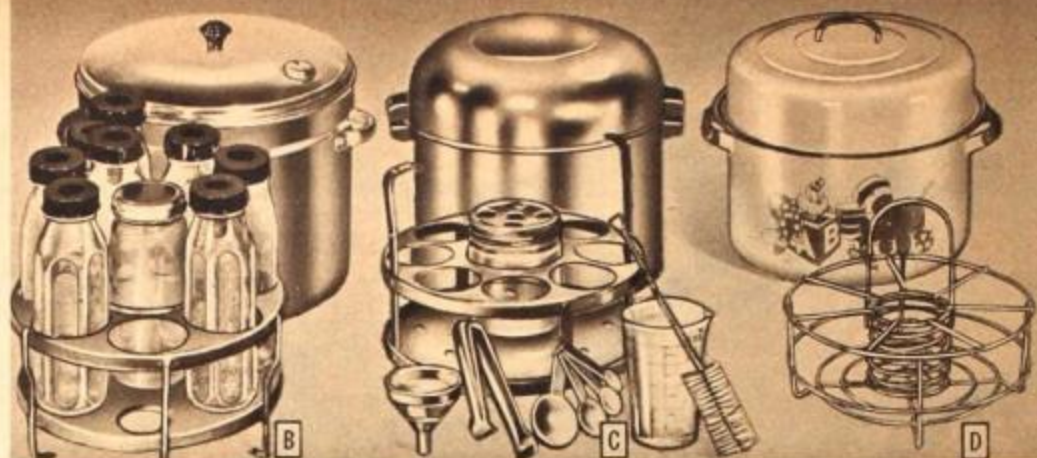
## ALUMINUM and PORCELAIN ENAMEL STERILIZERS for formula equipment

**B HEAVY ALUMINUM STERILIZER**, an inexpensive, but compact and efficient piece of equipment, so necessary for baby's proper feeding. Sterilizes bottles and nipples by steam. Tight-fitting lid has steam vent which whistles when water boils. Handles for easy lifting.

Aluminum rack fits inside, and has space for 7 bottles and nipple jar which is included. (Bottles and jar are not included.) Overall size 7 inches high, 9 3/4 inches in diameter. Shipping weight 2 lbs. 8 oz.

8 D 2065... Complete \$4.29

You can buy all your nursery needs... when you need them... and pay for them later. Use Sears Easy Payment Plan, the sensible and convenient way to shop for baby. See inside back cover for details.



**C COMPLETE HONEYSUCKLE STERILIZER OUTFIT**. Hospital-type outfit enables sterilization of all your formula equipment by steam at one time. Polished aluminum sterilizer and cover have black plastic handles. Measures 9 3/4 inches high overall. 8-bottle aluminum rack.

Nipple jar with perforated sterilizing and sealing covers. Nylon bristled bottle brush. Stainless steel tongs. 8-oz. measuring cup. Funnel and strainer, measuring spoons.

For terminal sterilization (sterilizing formula, nipples, bottles at one time), use Evenflo Nurses on opposite page. See following pages for additional nursery needs.

8 D 2017—Complete Set. Shpg. wt. 5 lbs. 8 oz. \$5.29

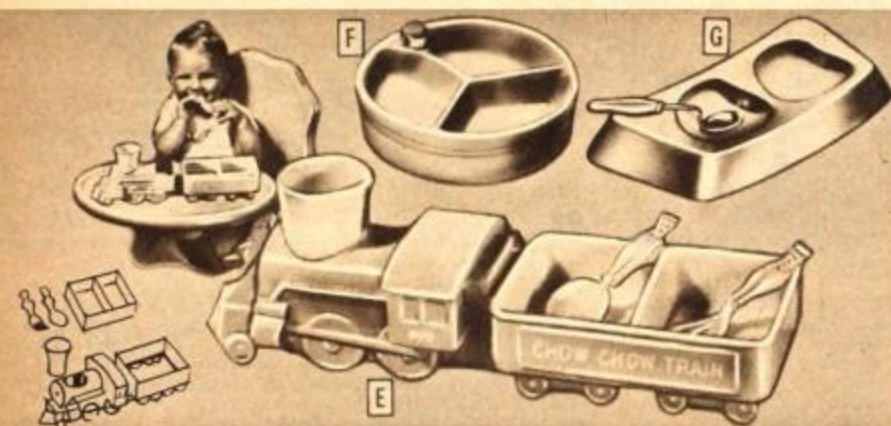
8 D 2018—Sterilizer and Rack only. Shpg. wt. 4 lbs. 8 oz. \$4.59

**D WHITE PORCELAIN ENAMEL STERILIZER** with gay red and blue nursery design on sides. Colors are baked on... won't rub off. Enamel coating is heavy gauge and stain-resistant.

Tight-fitting cover and side handles for easy lifting. Wire rack fits inside and provides space for 7 bottles with center space for nipples and caps. (Bottles and nipples are not included. Order these from the selection on the following page. Don't overlook them!) 7 3/4 inches high overall, 9 inches in diameter. An ideal gift for that new baby!

8 D 2217—Shpg. wt. 3 lbs. 12 oz. Complete set... \$3.49

8 D 2076—(Not illustrated). Same as above, but plain white, without nursery design on sides. Shipping weight 3 pounds 12 ounces. Complete set... \$2.69



## SECTIONED FEEDING DISHES for baby

**E CHOW-CHOW FEEDING TRAIN** makes mealtime fun for baby. This clever 5-piece set is designed of sparkling red and white heat-resistant plastic.

Spoon, fork, two-section dish and tumbler fit into engine and tender, but can be removed and used separately if desired. Overall length of train 13 1/2 inches. Shpg. wt. 1 lb.

8 D 2020—5-pc. set, boxed... 98c

Shop for baby needs at home, the leisurely Sears Mail Order Way. Check the index for other nursery items.

**F TOMMY TUCKER ALL PORCELAIN HOT PLATE** warm water in base distributes heat evenly. Rubber vacuum cup on bottom anchors plate, prevents upsets. 8-inch diameter. Has three food sections. Two-tone pink and blue.

8 D 2005—Shpg. wt. 2 lbs. 3 oz. \$3.79

**G DEE'S SCOOP... PLASTIC EATING SET**. Tip-proof dish has 2 food sections. Sloping bottom and overhanging front make it easy for child to get food on spoon. Spoon of heavy silver-plate with plastic handle, shaped to fit child's clenched fist grip. Shpg. wt. 1 lb. 10 oz.

8 D 2239—State pink or blue... \$4.69

## QUALITY PREPARED BABY FOODS

**J SIMILAC BABY FOOD**, powdered modified milk product.

8 D 2238—Shpg. wt. 1 lb. 7 oz. 1-lb. can 99c

8 D 02222—Buy in quantity! 12 cans. Shpg. wt. 17 lbs. \$11.88

**K SMA BABY FOOD**, Special food formula. 1-pound can.

8 D 2235—Shpg. wt. 1 lb. 10 oz. 1 can \$1.08

8 D 02234—Buy in quantity! 12 cans. Shpg. wt. 18 lbs. \$12.36

**L SMA CONCENTRATED LIQUID FOOD FORMULA** for infants. Makes 1 quart formula. Diluted, it's essentially the same as human milk. 13-oz. can.

8 D 2233—Shipping weight 1 pound 5 ounces... One can 34c

8 D 02251—Buy in quantity! 24 cans. Shpg. wt. 30 lbs. \$7.68

**M KANANA BANANAS**. Dehydrated banana flakes. Add liquid and use as beverage or on cereal. 5 1/2-ounce can.

8 D 2272—Shipping weight 1 pound 4 ounces... 2 cans 98c

**N MEAD'S DEXTRI-MALTOSE NO. 1**, with sodium chloride. For infants' diets.

8 D 2244—Shpg. wt. 6 lbs. 14 oz. 5-pound can \$3.12



## AUTOMATIC!



## ELECTRIC STERILIZERS, BOTTLE WARMERS

- **ELECTRIC**... The quick, safe, convenient way to sterilize and warm bottles
- **AUTOMATIC**... Just add water, plug in. Shut off automatically when done!
- **UL APPROVED** for your protection. For 110-120-volt 25 to 60-cycle AC only

**P KENMORE AUTOMATIC STEAM STERILIZER**. Forces live steam into every inch of each bottle—the method recommended by doctors and nurses. Sterilizes 7 bottles, 12 nipples, 12 caps and funnels... all at the same time! (All not included).

Shuts off automatically when sterilizing is finished. Safe; can't overheat.

Lightweight odorless plastic base with metal rack and aluminum cover. Easy to use, easy to clean. Diameter 9 in.; overall height 10 1/2 in. Uses 550 watts. Cord is included. UL approved.

34 D 6854—Shpg. wt. 3 lbs. 14 oz. \$4.79

**R KENMORE ELECTRIC BOTTLE WARMER AND VAPORIZER**. Cool plastic handle. Porcelain base. Attractively decorated. Automatic. Shuts off when done. Deep well for uniform warmth. Vaporizer fits on top. Steams or vaporizes medicants. Bottle not included. Cord included.

34 D 6857—Shpg. wt. 3 lbs. 8 oz. \$2.49

**S ECONOMY BOTTLE WARMER**. As above but no handle or vaporizer or bottle. With cord.

34 D 6864—Wt. 3 lbs. \$1.79

## 4-in-1 Warmer Unit

**HANKSCRAFT 4-IN-1 BOTTLE WARMER, FOOD WARMER, VAPORIZER AND NIGHT LIGHT**. Can be seen in the dark. Has Night Light built into base. With porcelain vaporizer and porringer that can be set on top to keep baby's food warm. Shuts off automatically. Porcelain well. 350 watts. Cord included.

34 D 6879—Shpg. wt. 3 lbs. \$4.19



## Actually Four Appliances in One!

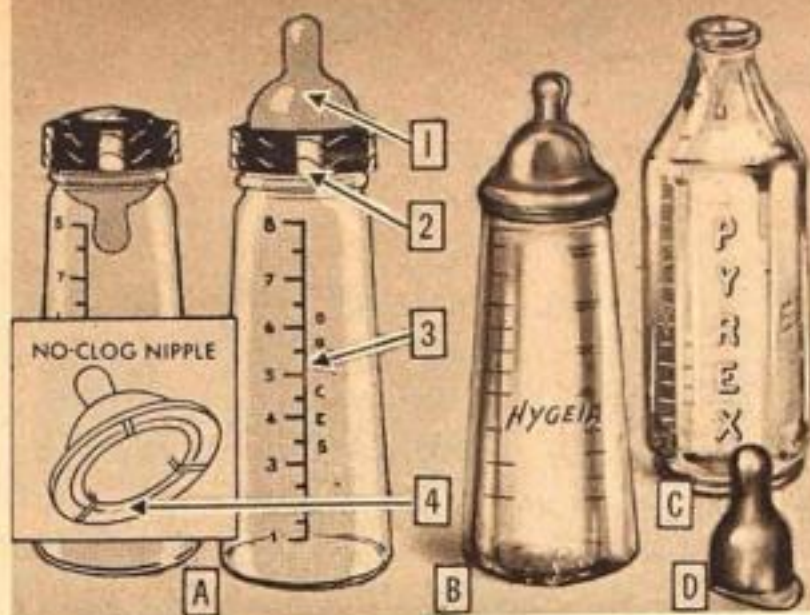
1. Bottle Warmer
2. Food Warmer
3. Vaporizer
4. Night Light



**HONEYSUCKLE**

THE RIGHT WAY  
TO SAY

**INFANTS' NEEDS**



## FORMULA SET . . Popular Brand BOTTLES, NIPPLES

THREE-PIECE FORMULA OUTFIT, so convenient to prepare baby's formula efficiently and quickly.

Set includes quart (32-oz.) glass pitcher, with graduated measurements in color. Aluminum funnel with strainer insert. Nylon-bristled bottle brush.

8D2202-COMplete SET. Shpg. wt. 3 lbs. . . \$1.13

8D2203-PITCHER ONLY. Shpg. wt. 2 lbs. 2 oz. . . . . 45c

8D2212-FUNNEL AND STRAINER. Shpg. wt. 6 oz. . . . . 2 sets 33c

8D2115-BRUSH ONLY. Shpg. wt. 4 oz. . . Each 45c

**A** HYGEIA SCREW-TOP NURSER offers 4 exclusive features: (1) Breast-shaped nipple (2) Wide mouth bottle, easy to clean and fill (3) Red, easy-to-read measuring scale on bottle (4) No-clog vent in nipple. Nipple can be sealed inside bottle to remain sterile until feeding (see illustration above for "up" and "down" views.) (Nurser includes 8-oz. bottle, nipple, sealing disc and ring.)

8 D 2260—Wt. 2 lbs. 8 oz. Nurser complete . . . 4 for \$1.16

**B** HYGEIA NURSING SET. Includes 8-oz. wide-mouth bottle and nipple.

8 D 2261—Shpg. wt. 2 lbs. 12 oz. . . . . 4 sets \$1.00

HYGEIA NIPPLES (not illustrated). For wide mouth bottle 8D2261 listed above.

8 D 2145—Shipping weight 10 ounces. . . . . 6 for 99c

**C** PYREX BABY BOTTLES. Heat resistant. 8-oz. narrow-mouth size.

8 D 2154—Postpaid. . . . . 5 for \$1.00

**D** DAVOL SANI-TAB NIPPLES for narrow-mouth bottles. Amber color.

8 D 2258—Postpaid. . . . . 12 for \$1.08



## EVENFLO ALL-IN-ONE NURSER



America's most popular nurser, Evenflo, is available in your choice of famous heat-resistant Pyrex, combining utility and durability, or in regular glass.

Evenflo "breathes as it feeds" to give the utmost in feeding comfort. A valve prevents nipple's collapse, so baby can nurse with ease. Nipple can be sealed inside bottle.

Nurser includes bottle, cap, nipple, and disc. Postpaid.

8 D 2207-33-PIECE LAYETTE PACKAGE (8 NURSING UNITS, regular glass). Six 8-oz. nursers for round-the-clock feeding and two 4-oz. nursers for orange juice or water, also included is one 6-ounce package of Evenflo Brushless Bottle cleanser. Boxed. Set of 8 nursers and cleanser (33 pieces) . . . . . only \$2.25

8D2151-Nurser (8 ounce, regular bottle) . . . . . 4 for \$1.00

8D2218-Nurser (8-oz. Pyrex bottle) 4 for 1.60

8D2156-Nurser (4-oz. regular bottle) 4 for 1.00

8D2214-Nurser (4-oz. Pyrex bottle) 4 for 1.60

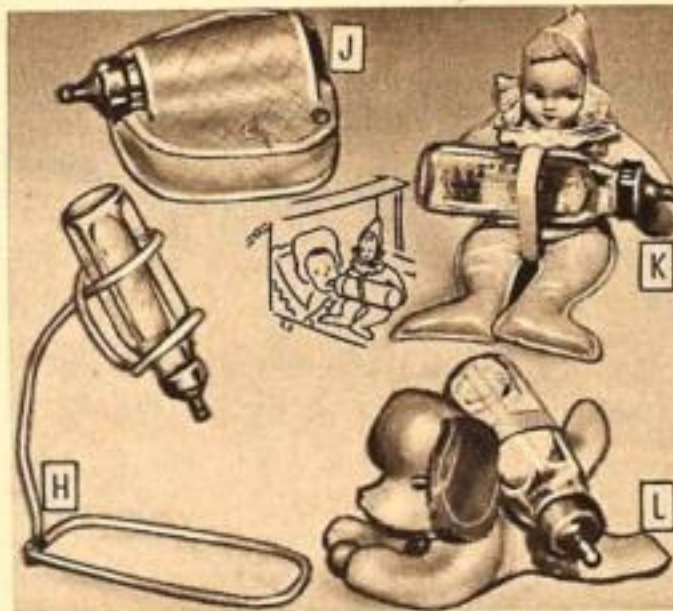
8D2152-Cap and Disc. . . . . 6 for 60c

8D2153-Nipple. . . . . 6 for 60c

8D2155-8-oz. regular bottle. . . . . 6 for 60c

8D2229-8-oz. Pyrex bottle. . . . . 6 for 1.50

**\$2.25** Set of 8 nursers, cleanser



## BOTTLE and FOOD WARMERS for home and travel use . . BOTTLE HOLDERS . . UTILITY BAGS

**E** BABY'S BOTTLE WARMER, VAPORIZER COMBINATION. Holds one bottle or can of baby food. Put water in base . . heats on stove in 1½ minutes. Speedy way to warm bottle for day or night feedings. Doubles as vaporizer by using vaporizer attachment included. Can holder also included.

Made of heavy gauge aluminum, 4½x5¼ inches. Compact and efficient piece of nursery equipment . . a lot for so little money. (Bottle not included.) Shpg. wt. 8 oz.

8 D 2227 . . . . . Complete \$1.09

**F** BABY'S THERMO-TAINER NURSER. Insulated padded bag of washable plastic. Holds one bottle, to keep it warm for baby's feeding. Use also to keep milk, water, juices or food cool and fresh for several hours.

Converts to bottle holder for feeding, by snapping outside flaps around bottle. Bag serves as cushion to prop bottle in comfortable position for baby. Fine for travel, night feedings, out-of-doors use . . and an excellent gift idea. State choice of color: pink or blue. Shipping weight 8 ounces.

8 D 2262 . . . . . \$1.59

**G** ELSIE'S BOTTLEMASTER, efficient holder for baby's bottle. Insulated with Fiberglas that keeps bottle warm or cold as desired, for 4 hours. Convenient to take with you when traveling, or to keep bottle warm for middle-of-night feedings.

Made of pliable plastic fabric decorated with amusing drawings of the famous Elsie, the cow, and Beauregard the calf. Drawstring closure. Easy to clean with damp cloth. Holds one bottle (not included). State pink or blue.

8 D 2192—Shpg. wt. 4 oz. . . . . 98c

**H** "BOTTOMS UP" BABY BOTTLE HOLDER of heavy rubber-covered wire, ¾-inch diameter. One-piece construction, with one end coiled to hold bottle, the other end shaped to slip under baby's pillow to hold it securely as baby feeds. Easily bent to position desired. (Bottle not included.) State pink or blue.

8 D 2007—Shpg. wt. 8 oz. . . . . \$1.19

**J** FEED-A-BABE BOTTLE HOLDER to hold bottle as baby feeds. Washable quilted plastic material, 2½x6½x6½ inches. State pink, blue, or maize. (Bottle not included.)

8 D 2266—Shpg. wt. 12 oz. . . . . 98c

**K** "TOTOKIN" . . the cuddlesome doll that converts to a bottle holder simply by snapping elastic band around bottle. Holds it securely as baby feeds. Washable vinyl plastic covering. 12 inches long. State pink or blue. (Bottle not included.)

8 D 2264—Shpg. wt. 12 oz. . . . . 98c

8 D 2270—Same as above but with clown's head. Shpg. wt. 12 oz. . . . . 98c

**L** BABY'S PET BOTTLE HOLDERS. These cunning animal figures hold bottle comfortably in position while baby feeds. Easy-to-wash pink or blue plastic fabric cover. Smart gift for baby. (Bottle not included.)

8 D 2098—"PUPPYKIN" (illustrated). 10½ inches long. State pink or blue. Shpg. wt. 12 oz. . . . . \$1.49

8 D 2274—"PUSSYKIN". 10½ inches long. State pink or blue.

Shpg. wt. 12 oz. . . . . \$1.49

8 D 2097—"BUNNYKIN". 10½ inches long. State pink or blue.

Shpg. wt. 12 oz. . . . . \$1.49

8 D 2097—"BUNNYKIN". 10½ inches long. State pink or blue.

Shpg. wt. 12 oz. . . . . \$1.49

8 D 2097—"BUNNYKIN". 10½ inches long. State pink or blue.

Shpg. wt. 12 oz. . . . . \$1.49

Shopping for baby is no problem . . when you shop at home . . the Sears Catalog way. You'll like the convenience.

**M** "CARRYKIN" BABY FOOD CARRIER of quilted vinyl-plastic. Holds 3 bottles or feeding needs (not included.) Insulated with Fiberglas to keep baby's milk warm or cool for hours. Lightweight, with zip top and shoulder strap. Waterproof, scuffproof, stainproof. 12½x11 in. Gift boxed. State color kelly green or royal blue.

8 D 2016—Shpg. wt. 10 oz. . . . . \$2.19

**N** HEAVY GAUGE PLASTIC BAG to carry necessities for baby. Zip top opening, side utility pocket, adjustable shoulder strap. Separate soiled-diaper bag. About 11½x9 in. (Bottle not included.) State navy, red, or brown.

8 D 2249—Shpg. wt. 10 oz. . . . . \$3.39

**P** DELUXE THERMO BAG. For carrying formula, diapers, and general utility use. Removable bottle pouch, insulated to keep bottle warm for feeding. Zip top, stand-alone base. Shoulder strap simplifies carrying. Outside pocket, plastic envelope for soiled items. Calf-grained plastic, 11x10x2¼ inches. (Bottle not included.) 60c Fed. tax included. State red, gray, or navy.

8 D 2232E—Shpg. wt. 2 lbs. . . . . \$5.49





## TUB for baby's bath

Gleaming White Triple-Coated Porcelain Enamel Tub for baby's bath. Place it at any height desired on table or chair, eliminates tiresome bending for mother.

Made of heavy-gauge steel, covered with 3 coats durable white baked-on enamel. Seamless. Hole in rim for hanging.

8 D 02000—Small 15-quart size. 20½x16x5½ inches. Shpg. wt. 5 lbs. .... \$2.29

8 D 02157—25-quart size. 25x18½x6½ inches. Shpg. wt. 8 lbs. .... 2.98



**L** **LABY SCALE WITH REMOVABLE TRAY.** Use in kitchen later on. One-piece base of heavy gauge metal encloses mechanism, means more accurate weight. Weighs to 26 lbs. by 1-oz. markings. Adjustable dial. 9x11-in. tray. Enameled ivory, pink or blue. Partly assembled. Shpg. wt. 9 lbs. 11 D 07888—State color ... \$7.29

**M** **HONEYSUCKLE BABY SCALE.** Removable tinted terry cover for 18½x10½-in. tray. Enclosed spring-type mechanism weighs to 24 lbs. by 2-oz. markings. Metal and plastic base in pink or blue. Shpg. wt. 6 lbs. 11 D 07887—State color ... \$7.24



**DETECTO BEAM-TYPE SCALE.** More accurate than scales above. Mechanism is adjustable ... you can check scale accuracy before using. Markings every ½ ounce to 30 lbs. Heavy metal base 13½x6 in. 19½x10½-in. tray. Ivory enamel baked on. Partly assembled. (Shpg. wt. 15 lbs.) 11 D 07886—Post paid ... \$9.95

## BABY HAMPER

**COMPLETELY WASHABLE**—the most practical baby hamper we've seen. All steel, with baked-on white enamel finish. Resists rusting, chipping, staining. Gay nursery decals trim front, top. Fully ventilated back. 7x10½x12 in. high. 11D07204—Shpg. wt. 5 lbs. .... \$2.79



## BABY NEEDS for your nursery . . Practical and novel gift ideas

**A** **BATH LAYETTE.** Handy basket with Honeysuckle items: 4½-oz. baby powder; 1-lb. absorbent cotton, 4-oz. boric acid powder, U.S.P., 6-oz. baby oil, 3 cakes baby castile soap, 100 cotton-tipped swabs, Ivory-colored wicker basket, (14½x11x4½ in.) 13c Fed. tax included in price. 8 D 2206E—Wt. 5 lbs. .... Complete \$3.98 8 D 2111—BASKET ONLY. Shpg. wt. 2 lbs. 1.19

**B** **SAFETY SCISSORS.** For baby's nails. Nickel-plated carbon steel. Safety rounded point. Fully ground blade. 3½ inches long. 8 D 2054—Shipping weight 3 ounces. \$1.39

**C** **COMB AND BRUSH SET FOR BABY.** White plastic. 4½-inch brush has white synthetic bristles. 4-inch comb. 8 D 6449—Shpg. wt. 8 oz. .... Set \$1.49

**D** **"KOOL-A-GUM" TEETHER SOOTHER.** Cools and soothes baby's gums during teething period. Chill in refrigerator. A soft pillow of transparent plastic, it's filled with pure distilled water. Won't break with ordinary use, and can be sterilized. Buy two and always have one cool. 8 D 2106—3½x1 inch. Postpaid. .... 79c

**E** **"GLOWYKIN" CRIB LIGHT.** Allows Mother to peek at baby without disturbing his sleep. So easy to attach to crib top ... or carry in your hand as flashlight. Gives instant or steady light as desired. Safe and simple to operate, it's easy on baby's eyes, too. Operates on any pen-size battery (one battery included). Lightweight plastic in a pretty combination of blue and pink. 7½ in. long overall. An inexpensive, but especially useful nursery item, for your own baby or to give as a gift. 8 D 2210—Shpg. wt. 8 oz. .... \$1.00

**F** **TRAY AND JAR SET for the nursery.** Made of shatterproof plastic, this 5-piece set consists of an 11x7-inch tray with two extra wells for pins, etc. Four plastic jars fit into sections of the tray. Jars are marked Nipples, Swabs, Boric, and Cotton. Each jar is 3½x3½x2½ inches. State color desired: pink or blue. Shpg. wt. 1 lb. 4 oz. 8 D 2286 . . . . . 5-piece set \$1.98

**BABY BATH THERMOMETER** (not illustrated). Fish design with rubber "fin." Eliminates guessing about temperature of baby's bath water. Made of wood, it floats. Enameled in nursery colors. 4½x2½ inches. 8D2149—Shipping weight 9 ounces. .... \$1.39

**G** **SEARS APPROVED STERILIZED COTTON BALLS.** 200 med.-sized balls in box. 8 D 2662—Shpg. wt. 8 oz. .... One box 59c Shpg. wt. 1 lb. .... Two boxes (400) \$1.05

**H** **3-INCH COTTON SWABS in Decorated Glass Jar.** 8 D 2135—Shpg. wt. 1 lb. 300 in jar 79c

**J** **Q-TIPS . . . Applicators with swabs on both ends.** 8 D 2033—240 double-tipped applicators with 480 swabs. .... Postpaid 98c

8 D 2220—108 double-tipped applicators with 216 swabs. .... Postpaid 49c

Shopping for baby is no problem, when your Sears Catalog is handy.

Postpaid items above are not for sale by Sears outside continental U. S. A.



## BABY BOOKS, ALBUM

**K** **STORY OF OUR BABY** for keeping a record of baby's first five years. 24 illustrated pages cover every big event ... birthdays, first steps, etc. Padded rayon moire cover, 8½x7 in. Shpg. wt. 12 oz. 3 D 6092—Blue. .... 98c 3 D 6093—Pink. .... 98c

**L** **BABY'S BOOK.** New! 54 loose-leaf pages ... 30 white with color illustrations; 24 gray for photographs. Dainty rayon moire padded cover. Size 7½x10 in. Shpg. wt. 1 lb. 4 oz. 3 D 6037—Blue. .... \$2.69 3 D 6038—Pink. .... 2.69

**M** **"BABY".** Records all interesting and important events for first seven years. Hand-painted rayon moire padded cover. 24 beautifully designed pages. Size 8x10 in. Shpg. wt. 1 lb. 3 D 6029—Blue. .... \$1.98 3 D 6030—Pink. .... 1.98

**N** **MUSICAL BABY BOOK** with baby's name in gold. Lift the cover and it plays a soft "Rock-a-bye Baby". The cover is a snowy-white artificial leather, luxuriously padded. Easy to keep clean ... just wipe with a damp cloth. Inside are 60 fine quality white pages for pictures and records, plus 24 colorful decorated pages. Book is 10½x11½ inches. Shipped postpaid from factory in Chicago. Please print name that you want on cover (maximum 20 letters). Sorry, no C.O.D.'s. (Shpg. wt. 2 lbs. 12 oz.) 3 DR 6024F. .... \$6.35

**P** **NEW! BABY PHOTO ALBUM.** "Baby's Early Days." Imitation leather padded cover with rich gold color printing. 60 black loose-leaf pages turn on metal rings. Size 7½x10½ in. Shpg. wt. 1 lb. 8 oz. 3 D 6031—Blue. .... 98c 3 D 6032—Pink. .... 98c

## FRAMES

**R** **NEW! PLASTIC BABY FRAMES** for 5x7 or 8x10 inch photo. Dainty-looking ... inexpensive ... easy to wash clean of smudges and dust. Upright easel style with suede-like finish back; glass window protects photo. Takes single picture of size designated. 3 D 8950—Blue. For photo 5x7 in. Shpg. wt. 1 lb. 4 oz. 98c 3 D 8951—Pink. For photo 5x7 in. Shpg. wt. 1 lb. 4 oz. .... 98c 3 D 8952—Blue. For photo 8x10 in. Shpg. wt. 1 lb. 12 oz. .... \$1.39 3 D 8953—Pink. For photo 8x10 in. Shpg. wt. 1 lb. 12 oz. .... \$1.39

**S** **DOUBLE BABY FRAME.** Lovely padded white imitation leather folding frame holds two 8x10 inch photographs. Richly decorated with gold color stamping. No need to worry about smudges ... cover can be wiped clean with a damp cloth. Acetate windows. 3 D 6099—Wt. 1 lb. 6 oz. \$1.30

## CARDS

**T** **ANNOUNCE BABY'S ARRIVAL.** 24 beautiful announcement cards with matching envelopes. In pastel colors suitable for both boys and girls. There is a pretty design highlighted with foil trim. Space is provided for baby's name, weight, date of arrival and other data. About 3¼x3¼ inches. Shipping weight 8 ounces. 3 D 5612. .... 24 cards 55c

**V** **30 ANNOUNCEMENT CARDS** in soft pastel colors. Each with a lovely design and verse announcing the arrival. Popular four-fold style with space inside for baby's name, weight, date of birth, and other information. 30 rich-looking cards, size 4½x4½ inches, with 30 envelopes.

You'll be delighted with this fine card. Shpg. wt. 10 oz. 3 D 5611. .... 30 cards 69c





## NESTLE'S BABY HAIR TREATMENT . . POWDERS and LOTIONS . . HONEYSUCKLE BABY NEEDS

**SPECIAL GIFT OFFER** gives you a Baby Curl Brush, at no extra charge, with each bottle of Nestle's Baby Hair Treatment you buy.

Brush is  $4\frac{3}{4}$  inches long, of clear plastic with "baby-weight" nylon bristles. Use handle for curling.

Nestle's Hair Treatment helps give your baby lovely curls. Apply small portion daily. Harmless.

You can start to use Nestle Baby Hair Treatment successfully when baby's hair grows to about 1 inch in length . . or longer. One bottle, in concentrated form, makes a full quart of solution. You need but a few drops daily, and the unused portion of solution may be stored from day to day. 2-ounce bottle. Postpaid.

8 D 2173E—Brush and bottle Hair Treatment for regular price of Treatment alone. . . . . \$1.18

**A** JOHNSON'S BABY OIL. Shipping weights: 13 ounces, and 2 pounds 6 ounces.

8 D 2185E—5-ounce size. . . . . 59c  
8 D 2100E—12-ounce size. . . . . \$1.18

**B** JOHNSON'S BABY LOTION. 12-oz. size

8 D 2190E—Shpg. wt. 1 lb. 8 oz. . . . . \$1.18

**C** JOHNSON'S BABY POWDER. 9-oz. size.

8 D 2182E—Shpg. wt. 2 lbs. . . . . Two for \$1.18

**D** JOHNSON'S BABY SOAP. Gently soothing to baby's sensitive skin.

8 D 2184—Shpg. wt. 1 lb. 10 oz. . . . . 5 bars 95c

**E** STORK CASTILE SOAP contains pure olive and other vegetable oils to make it exceptionally bland and mild for tender skin. Excellent for shampoo.

8 D 2023—Shpg. wt. 3 lbs. 8 oz. . . . . 12 bars \$1.92

**F** MENNE'S BABY OIL with lanolin. 16-oz.

8 D 2136E—Shpg. wt. 2 lbs. 4 oz. . . . . \$1.18

**G** MENNE'S BABY POWDER. 9-oz. can has built-in rattle and nursery-rhyme pictures to amuse baby.

8 D 2160E—Shpg. wt. 1 lb. . . . . 2 for \$1.18

**H** MENNE'S BABY MAGIC SKIN CARE. Fragrant, soothing creamy lotion with lanolin. Use all over baby's body to help prevent diaper rash and skin irritation, and keep him fresh, sweet. Fine also for adult skin care. State pink or blue plastic squeeze bottle (lightweight, non-breakable). 4-ounce size.

8 D 2223E—Shpg. wt. 10 oz. . . . . 2 for \$1.18

**J** JOHNSON'S BABY GIFT BOX contains bar castile baby soap, 2-oz. baby oil, 4-oz. baby powder, 2-oz. antiseptic baby lotion, 1-oz. baby cream, 10 double-tipped cotton tips, 24c Fed. tax included in price.

8 D 2248E—Shipping weight 1 lb. 8 oz. . . . . \$1.74

**K** "DISPENSIT" PLASTIC LOTION DISPENSER. Press top button, lotion comes out swing spout. One-hand operation makes it ideal for nursery use, for liquid lotions, oils, soaps. 8 oz. capacity. State pink or blue.

8 D 2240—Shpg. wt. 6 oz. . . . . \$1.19

**L** JOHNSON'S DELUXE GIFT BOX. Includes 1 bar baby soap,  $2\frac{3}{4}$ -ounce baby cream, 5-ounce baby oil, 9-ounce baby powder, 5-ounce baby lotion, 54 double-tipped cotton tips. 47c Federal Tax included.

8 D 2189E—Shpg. wt. 5 lbs. . . . . \$3.42

The name Honeysuckle on the baby needs you buy, is your assurance of dependability and fine quality. Backed by Sears famous guarantee of satisfaction, Honeysuckle products are your best buy for the nursery, where the best is always of the utmost importance.

**M** HONEYSUCKLE ANTISEPTIC BABY OIL. Soothing to baby's skin. Giant 16-oz. bottle.

8 D 2158E—Shpg. wt. 3 lbs. . . . . 89c

**N** HONEYSUCKLE BABY POWDER. 10-oz. size. Shipping weight 1 lb. 12 oz.

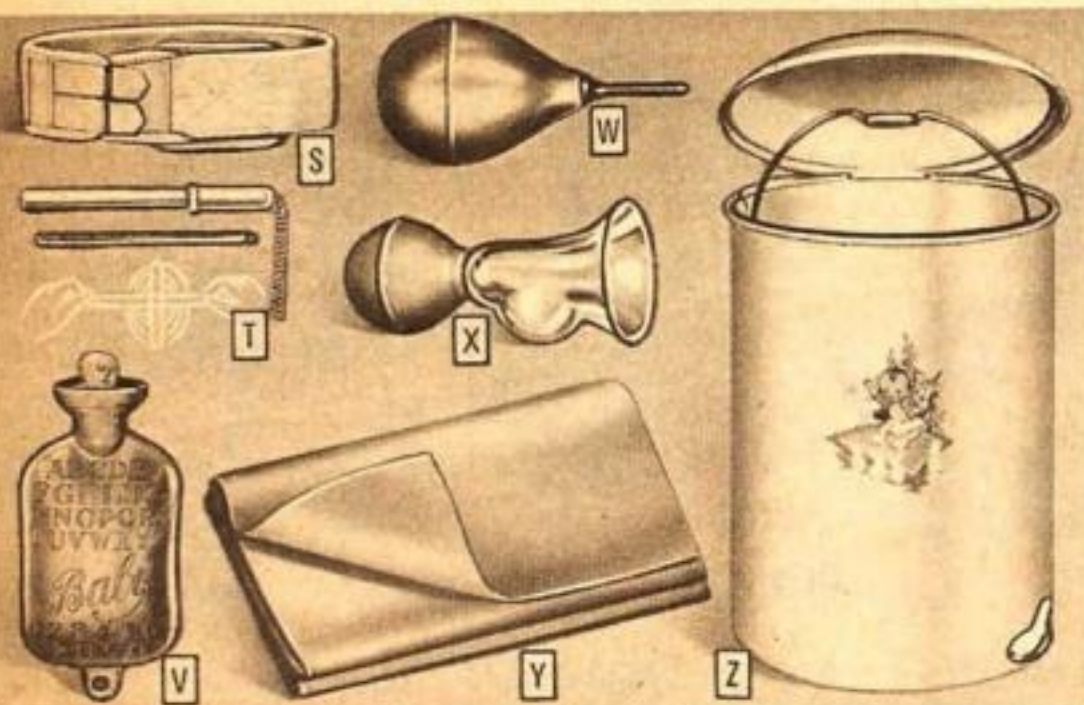
8 D 2177E . . . . . 2 for 89c

**P** HONEYSUCKLE BABY CASTILE SOAP. Mild.

8 D 2022—Shpg. wt. 2 lbs. . . . . 6 bars 90c

**R** HONEYSUCKLE ZINC STEARATE POWDER with Balsam of Peru. 1-ounce size. Shipping weight 6 ounces.

8 D 2224E . . . . . 2 for 59c



## NURSERY NEEDS . . Step-on DIAPER CAN

**S** UMBILICAL TRUSS. For navel rupture. Cotton elastic. Even sizes 12 to 24 inches. Measure snugly around body at navel. State measurement.

8 D 1323—Shpg. wt. 4 oz. . . . . \$1.98

**T** WHIRL-PULL FEVER THERMOMETER. Mercury comes down without shaking. Oral or rectal use. In case.

8 D 2594—Shpg. wt. 3 oz. . . . . \$1.19

**V** HOT WATER BOTTLE for nursery use. Pint size, 8x4 $\frac{1}{2}$  inches. State choice of color pink or blue.

8 D 2437—Shpg. wt. 10 oz. . . . . 79c

**W** INFANT SYRINGE. For enemas. Rubber bulb has 4-ounce capacity. Hard rubber pipe.

8 D 2301—Shpg. wt. 5 oz. . . . . 49c

**X** BREAST PUMP. Helps start flow of milk. 1 $\frac{1}{2}$ -ounce capacity.

8 D 2466—Shpg. wt. 10 oz. . . . . 59c

**FREE!** SEARS GET-ACQUAINTED KIT OF BABY CARE ITEMS. Includes  $\frac{1}{2}$ -ounce bottle Honeysuckle Baby Oil,  $\frac{1}{4}$ -ounce package Honeysuckle Baby Powder,  $\frac{1}{2}$ -ounce bottle Glow Shampoo. With your next Sears order, request kit 8D2103, and it will be included with your order at no extra charge to you.

**Y** RUBBER SHEETING. Flannelette-covered on both sides. White. Boilable. Choice of 4 handy sizes.

8 D 1158—12x14 inches. Shpg. wt. 1 lb. 4 oz. . . . . 2 for 71c

8 D 1159—18x27 inches. Shpg. wt. 1 lb. 6 oz. . . . . 2 for \$1.98

8 D 1160—27x36 inches. Shpg. wt. 1 lb. 6 oz. . . . . Each \$1.98

8 D 1161—36x45 inches. Shpg. wt. 2 lbs. . . . . Each \$3.19

**Z** STEP-ON DIAPER PAIL . . a boon to busy mothers. Just step on pedal and lid raises so that wet diapers can be disposed of quickly and neatly. Sturdy well-made metal can has white enamel coating, with colorful nursery design on side. Removable insert pail of white enamel has handle, is easily removed for cleaning. 12 quart capacity. 15 inches high, 10 inches diameter.

8 D 02196—Shpg. wt. 11 lbs. . . . . \$7.95



## DIAPER SHOWER

**AA** NEW! SANITARY DIAPER SHOWER! Eliminates messy hand-rinsing of soiled diapers. No more 'lost' diapers to clog plumbing. It's quick, clean, and simple to use. Just set Diaper Shower on toilet! (Rubbertext cushions on bottom prevent slipping), spread soiled diapers over rack inside, and rinse off with spray connected to lavatory faucet. In a jiffy, diapers are rinsed, ready for the laundry.

Diaper Shower is a metal cylinder, 12 $\frac{3}{4}$  inches in diameter, 8 inches deep. Coated with pink enamel, set off by colorful nursery decal on side. Transparent plastic top has hole in center for spray tube. 6-foot rubber tube has metal spray head on one end, and adjustable connection on other to fit any faucet.

8 D 2250—Shpg. wt. 2 lbs. 6 oz. Diaper Shower, complete with rack and spray \$6.98



## NEW! KIDDIE KABINETTE

**BB** KIDDIE KABINETTE is a miniature wall cabinet your child can use for his very own, to keep his grooming needs together.

Cabinet is white plastic with colorful nursery decal on door. On inside of door are a small mirror, and a rack containing 2 children's toothbrushes . . . one marked "good morning" and one "good night." Included also are a child's size white plastic comb and brush set, and a plastic drinking cup, 2 $\frac{1}{4}$  inches high. Attach cabinet to wall with adhesive included (no nails or screws to mar your wall). Size 5 $\frac{1}{2}$ x6x2 $\frac{1}{2}$  inches deep.

8 D 2241—Shpg. wt. 1 lb. . . . . \$2.95

## New! Honeysuckle Baby Hair Curl

**CC** Encourages your baby's hair to curl in soft waves and ringlets. Use but a small portion of Honeysuckle Baby Hair Curl each day. Apply with cotton, and massage into baby's scalp. One bottle makes a quart of solution. Use as needed, store the remainder from day to day. 2-oz. bottle. Harmless, economical.

8 D 2225E—Shipping weight 8 ounces. . . . . 61c

Items on this page with catalog numbers ending in "E" have 20% Federal Excise tax included.



As a bassinet      As a auto bed      On porch...in yard      For outings

**BODY LIFTS OUT!**

IT'S AS EASY AS 1, 2, 3

1. Fold hood      2. Lift out body      3. Fold frame

**A** • Lined, padded leatherette body and 4-bow hood  
• Full padded top rail... heavier chrome-plated handle  
• Tubular lower frame. Duchess gear irons out bumps  
• Large 12-inch wheels. 1-inch rubber tires  
• Special easy-to-operate parking stand. Large hub caps  
• Extension pouch for added length. Handy inside pocket  
• Your choice of smart blue or handsome gray

A handsome carriage for baby with all the Boodle Buggy features shown above. Body and 4-bow hood of weather-resistant leatherette... both are lined. Adjustable back. Storm shield. Strong steel frame packs easily... folds compactly. Body 32x17x16 in. deep. Duchess gear, smoother ride. Freight or express.

1 DM 8617—State color. Shipping wt. 53 lbs. . . . . Only **\$37.95**

**B** • Lined and padded leatherette body  
• Padded  $\frac{1}{2}$  top rail... chrome-plated handle  
• Tubular lower frame. Duchess gear irons bumps  
• 10-inch wheels...  $\frac{3}{8}$ -inch rubber tires  
• 2-wheel brakes. Large hub caps  
• Choose blue or smart gray color

Here's a carriage with lots of style... lots of practical usefulness. Body, 4-bow hood of weather-resistant leatherette—body padded and lined. Adjustable back. Storm shield. Sturdy steel frame folds compactly... easy to store... easy to put in auto. Size 33x17 $\frac{1}{2}$ x15 in. deep. Freight or express.

1 DM 8616—State color. Shpg. wt. 49 lbs. . . . . **\$32.95**

**C** • Weather-resistant leatherette body and hood  
• Padded  $\frac{1}{2}$  top rail... chrome-plated handle  
• Duchess gear irons bumps for smoother ride  
• Large 10-inch wheels...  $\frac{3}{8}$ -inch rubber tires  
• Reliable 2-wheel brakes for added safety  
• Choose blue or handsome gray

Trim appearance and with all the wonderful Boodle Buggy features shown at left. Body and 4-bow visored hood are of durable weather-resistant leatherette. Adjustable back. Storm shield to fend off bad weather. Steel frame is easy to fold or store. 33x17x15 in. Shipped freight or express.

1 DM 8615—State color. Shpg. wt. 49 lbs. . . . . **\$27.95**

**HONEYSUCKLE**  
THE RIGHT WAY  
TO SAY  
INFANTS'  
NEEDS

**\$37.95** Cash  
**\$4.00** Down

**\$32.95** Cash  
**\$3.50** Down

**\$27.95** Cash  
**\$3.00** Down

## The only and original BOODLE BUGGIES\* . . Smart Carriages convert to bassinets

- A** • Lined, padded leatherette body and 4-bow hood  
• Full padded top rail... heavier chrome-plated handle  
• Tubular lower frame. Duchess gear irons out bumps  
• Large 12-inch wheels. 1-inch rubber tires  
• Special easy-to-operate parking stand. Large hub caps  
• Extension pouch for added length. Handy inside pocket  
• Your choice of smart blue or handsome gray

A handsome carriage for baby with all the Boodle Buggy features shown above. Body and 4-bow hood of weather-resistant leatherette... both are lined. Adjustable back. Storm shield. Strong steel frame packs easily... folds compactly. Body 32x17x16 in. deep. Duchess gear, smoother ride. Freight or express.

1 DM 8617—State color. Shipping wt. 53 lbs. . . . . Only **\$37.95**

- B** • Lined and padded leatherette body  
• Padded  $\frac{1}{2}$  top rail... chrome-plated handle  
• Tubular lower frame. Duchess gear irons bumps  
• 10-inch wheels...  $\frac{3}{8}$ -inch rubber tires  
• 2-wheel brakes. Large hub caps  
• Choose blue or smart gray color

Here's a carriage with lots of style... lots of practical usefulness. Body, 4-bow hood of weather-resistant leatherette—body padded and lined. Adjustable back. Storm shield. Sturdy steel frame folds compactly... easy to store... easy to put in auto. Size 33x17 $\frac{1}{2}$ x15 in. deep. Freight or express.

1 DM 8616—State color. Shpg. wt. 49 lbs. . . . . **\$32.95**

- C** • Weather-resistant leatherette body and hood  
• Padded  $\frac{1}{2}$  top rail... chrome-plated handle  
• Duchess gear irons bumps for smoother ride  
• Large 10-inch wheels...  $\frac{3}{8}$ -inch rubber tires  
• Reliable 2-wheel brakes for added safety  
• Choose blue or handsome gray

Trim appearance and with all the wonderful Boodle Buggy features shown at left. Body and 4-bow visored hood are of durable weather-resistant leatherette. Adjustable back. Storm shield to fend off bad weather. Steel frame is easy to fold or store. 33x17x15 in. Shipped freight or express.

1 DM 8615—State color. Shpg. wt. 49 lbs. . . . . **\$27.95**

**D** **\$26.95** **E** **\$34.50** **F** **\$6.59** **G** **\$11.95** **H** **\$22.95** **J** **\$37.95**

Swivel wheel

Folds compactly

### HONEYSUCKLE PRINCESS CARRIAGES



Steel frame completely collapsible



Punch extends to foot



Duchess gear irons out bumps

**D** Body, adjustable 4-bow hood of weather-resistant fabric. Storm shield. 4-position back. Adjustable pusher... chrome-plated. 2-wheel brakes. 10-in. wheels. 33 $\frac{1}{2}$ x16 $\frac{1}{2}$ x14 in. State color turquoise blue or gray.

1 DM 8563—Wt. 42 lbs. . . **\$26.95**

**E** Free-action steering front wheel! Weather-resistant cloth cover. 4-bow hood. Back adjusts. Storm shield. Adjustable, chrome-plated pusher. 2-wheel brakes. 33 $\frac{1}{2}$ x16 $\frac{1}{2}$ x14 in. State turquoise blue or gray.

1 DM 8561—Wt. 50 lbs. . . **\$34.50**

### HONEYSUCKLE STROLLERS . . lightweight . . fold compactly

**F** "FEATHERWEIGHT" STROLLER . . with shopping bag. Dark blue fabric body, white binding. Collapsible steel frame. Chrome-plated pusher 8-in. wheels,  $\frac{3}{4}$ -in. tires. Seat 11x9 in. Mailable.

1 D 08506—Stroller with bag. Shpg. wt. 13 lbs. **\$7.98**

1 D 08501—Stroller only. Shipping wt. 13 lbs. **6.59**

**G** LIGHTWEIGHT STROLLER . . with roomy shopping bag. Military blue rubberized cloth. Collapsible steel frame makes it easy to store... put in car. Chrome-plated pusher, back rail. Footrest. 8-in. wheels,  $\frac{3}{4}$ -in. tires. Seat 11x10 in. Mailable.

1 D 08511—Stroller with bag. Shpg. wt. 18 lbs. **\$11.95**

**H** COLLAPSIBLE STROLLER . . padded seat, reclining back... 3-bow hood. Chrome-plated pusher. Brakes, 10-in. wheels, 1-in. tires. Seat 13 $\frac{1}{2}$ x13 $\frac{1}{2}$  in. State turquoise blue or gray fabric cover.

1 DM 8568—With hood. Shpg. wt. 37 lbs. . . **\$22.95**

1 D 08567—Without hood. Shpg. wt. 31 lbs. . . **17.95**

**J** COLLAPSIBLE LUXURY STROLLER. Weather-resistant fabric body, hood. Padded seat, back, quilted sides. 4-position back. 4-bow hood. Padded arms. Chrome-plated pusher. 10-in. wheels, 1 $\frac{1}{4}$ -in. tires. 14x16 $\frac{1}{2}$ -in. seat. Shipping wt. 54 lbs.

1 DM 8596R—State turquoise blue or gray. **\$37.95**

### Thrifty Stroller-style CARRIAGE

Duchess gear absorbs shock. Weather-resistant rubberized fabric body. Quilted side designs. 4-bow hood with visor. Brakes for added safety. Storm shield for bad weather. Parking stand. Gleaming chrome-plated pusher. 8-inch wheels with  $\frac{3}{8}$ -inch tires. 33x16x10 $\frac{1}{2}$  in. deep. Military blue or smart gray color. State color.

1 DM 8555—Shipping weight 32 lbs. **\$17.95**

All Carriages, Strollers freight or express  
\*Reg. U.S. Pat. Off.

### Buoyant CARRIAGE PADS

**K** TUFFLEX<sup>†</sup> FILLED PADS . . with knife edge. Covered with waterproof vinyl plastic. Pink or blue ground with white snowflake pattern. Use hinged pad with adjustable backs. State color. Mailable.

1 D 08251—Unhinged. 15x30 in. Wt. 2 lbs. . . . . **\$2.10**

1 D 08252—Hinged. 16x32 in. Shpg. wt. 3 lbs. . . . **2.59**

**L** TUFFLEX<sup>†</sup> FILLED PAD . . with trim box edge. Filled with Tufflex<sup>†</sup>—new cellulose fiber. Waterproof vinyl plastic in attractive juvenile print. Hinged to fit adjustable back. Size 32 $\frac{1}{2}$ x16 inches.

1 D 08268—Mailable. Shipping wt. 5 lbs. . . . . **\$2.49**

<sup>†</sup>New cellulose fiber. Registered U.S. Pat. Off.

**K** **\$2.10** Unhinged

**L** **\$2.49** Single

**\$17.95**



# Another 4-STAR Feature!

Superb 84-coil Crib Mattress . . specially seal tufted for firmer sleeping support

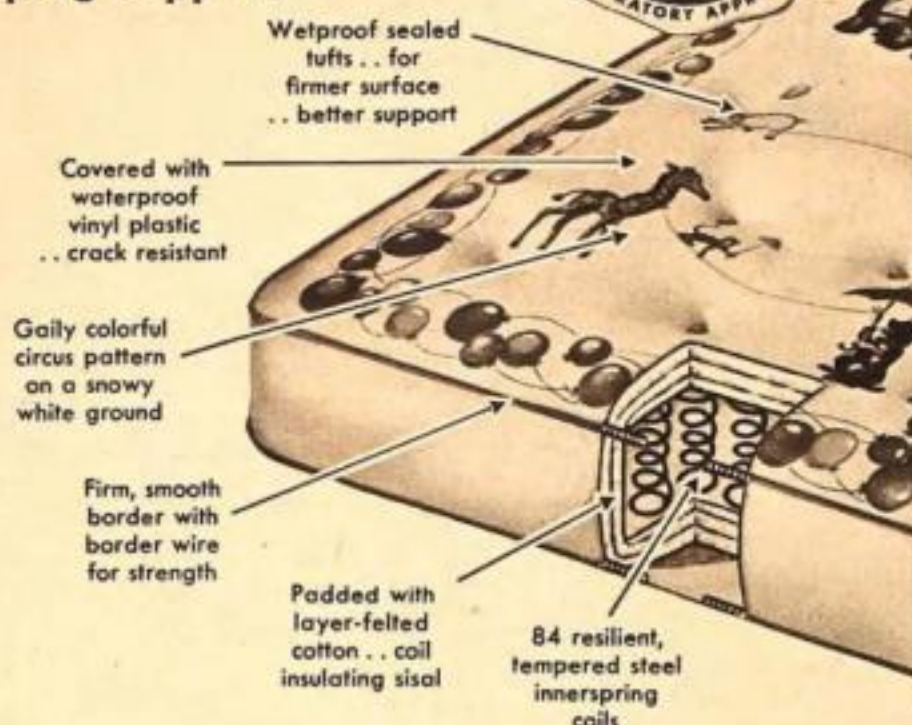


What you've been looking for! A Mattress scientifically designed to give proper sleeping support to baby's back

84 tempered steel innerspring coils designed to cradle baby in comfort. Resilient, all-new layer-felted cotton padding . . plus coil-insulating sisal to prevent "coil feel." Strong border wire gives added firmness to mattress. Seal tufted to hold padding, coils in place . . provide firm surface for baby's growing back. Tufts are sealed . . wetproof. Covered in waterproof vinyl plastic . . so easy to swish clean . . durable . . crack and stain resistant. Rollicking circus pattern in lively colors on a snowy white ground. Careful workmanship throughout. Firmly sewn seams. 52x28 inches. 1 DM 8296—Shipping weight 23 lbs. . . . . Now \$15.00

**\$15.00**

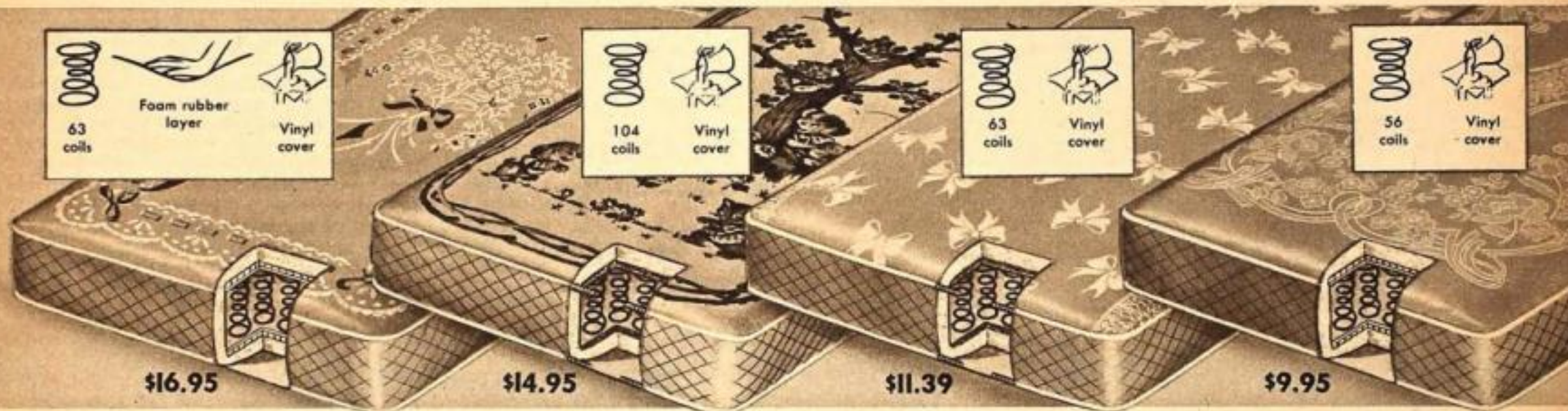
Order now with Sears Easy Terms.



**HERE'S VALUE! Our 4-Star Feature compared with 2 other nationally known mattresses**

FEATURES	SEARS	A	B
Coils	84	70	70
Ticking	Vinyl-plastic 7-gauge	Plastic coated fabric	Plastic coated fabric
Filling	Sisal and 8 lbs. felt	Sisal and 8 lbs. felt	Sisal and 7 lbs. felt
Tufting	Seal tufted	Seal tufted	Seal tufted
Price	\$15.00	\$19.95	\$17.95

Prices shown were in effect when this book was published.



## Our finest . . with foam rubber

63 innerspring coils topped with a 1/4-inch layer of springy, resilient foam rubber for luxurious cushioning support. Coils are heat-tempered for lasting resiliency and buoyant comfort. Tufflex\* fiber padding plus fiberboard buffer for added firmness. Covered with waterproof vinyl-plastic, blue ground with dainty floral print. So easy to wipe clean. 52x28 inches.

1 DM 8220—Shipping wt. 25 lbs. . . \$16.95

## 104-coil Innerspring Mattress

104 resilient tempered steel coils . . padded with Tufflex\*, new cellulose fiber . . insulated with sisal. Ideal support for baby's growing back. Smooth tuftless surface . . border wire for added border firmness. Attractive printed border. Covered in waterproof, crack-resistant vinyl-plastic. Wipes clean in a jiffy. Pink background with an attractive tree pattern. 52x28 inches.

1 DM 8221—Shipping wt. 24 lbs. . . \$14.95

## 63-coil Innerspring Mattress

63 steel coils . . scientifically designed and constructed to bring your baby firm, resilient support. Resilient Tufflex\* fiber and sisal padding. Border wire. Pink or blue waterproof vinyl-plastic in sweet bow-knot pattern. 52x28 in. State color. Wt. 17 lbs.

1 DM 8265—Smooth, tuftless surface. \$11.39

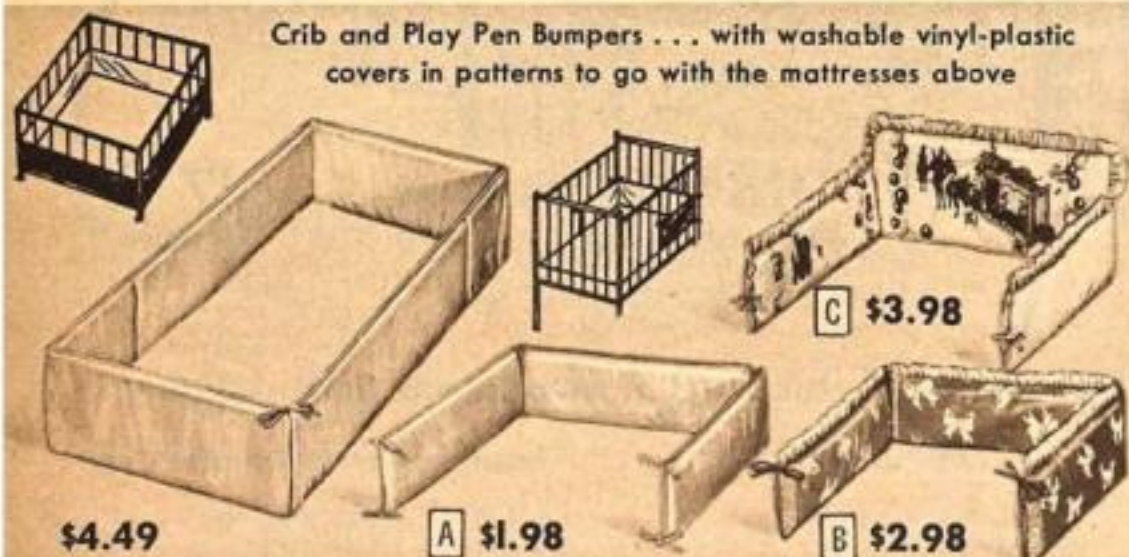
1 DM 8262—As above but firmly button tufted. Tufts sealed to resist water. \$12.98

## 56-coil Innerspring Mattress

Proper support . . relaxing comfort for baby . . and at prices that are easy on Mother's purse. 56 tempered steel coils for resilient support. Padded with Tufflex\* . . new cellulose fiber. Fiberboard buffer for posture support. Covered with pink or blue waterproof vinyl-plastic. Lovely medallion pattern, tuftless surface. 52x28 in. Please state color.

1 DM 8222—Shipping weight 17 lbs. . \$9.95

Crib and Play Pen Bumpers . . with washable vinyl-plastic covers in patterns to go with the mattresses above



## Crib-Pen Bumper

Fits all 4 sides of play pen or crib. Padded with Tufflex\*, a scientifically developed fiber. Cuts drafts . . saves bumps. Constructed so you can convert it to fit standard-size play pen (about 38 1/2 x 38 1/2 in.) or crib (about 54 x 30 in.). State pink or blue. Washable vinyl cover. Mailable. 1 DM 8245—Wt. 5 lbs. \$4.49

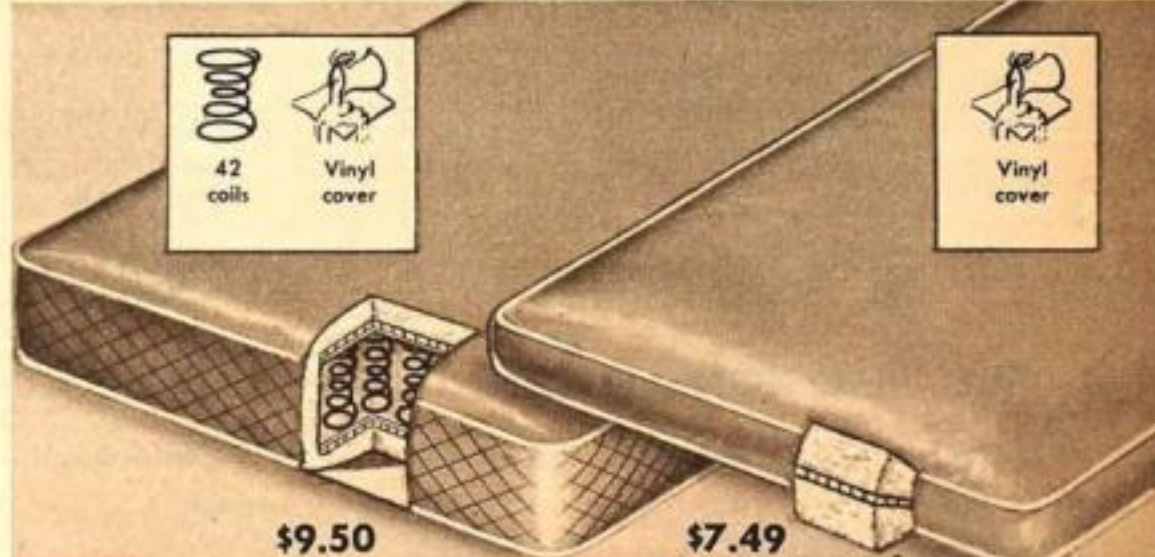
## Crib Bumpers . . save bumps . . cut drafts

- Padded with Tufflex\* fiber . . soft, buoyant
- Covered with easy-to-clean vinyl plastic
- Fit standard-size cribs about 30 in. wide

**A** THRIFTY CRIB BUMPERS. Pink or blue, no choice. 1 DM 8224—Mailable. Shpg. wt. 3 lbs. . . Only \$1.98

**B** BETTER CRIB BUMPERS. Gay ruffle trim. Vinyl cover in pink or blue bow-knot pattern. Matches 1 DM 8265. 1 DM 8216—Mailable. State color. Shpg. wt. 3 lbs. . \$2.98

**C** OUR BEST CRIB BUMPERS. Higher, shaped headboard . . ruffle trim. Gay circus pattern vinyl cover . . colorful print on white ground. Matches mattress 1 DM 8296. 1 DM 8227—Mailable. Shipping weight 5 lbs. . . \$3.98



## Thrift 42-coil Innerspring

Economy-priced innerspring! 42 tempered steel coils for resilient support . . padded with buoyant Tufflex\* . . new cellulose fiber. Fiberboard buffer gives posture support. Covered with pink or blue vinyl plastic . . crack resistant, waterproof, long wearing. Smooth tuftless surface. 52x28 inch. Sorry, no choice of color. Send your order now.

1 DM 8231—Shipping weight 15 lbs. \$9.50

## New Tufflex\*-filled Mattress

Filled with Tufflex\* . . scientifically processed fiber. Resilient, comfortable for baby. Firm for proper posture support. Smooth tuftless surface. Trim-looking border . . neatly taped edges. Covered in solid color pink or blue vinyl-plastic . . durable, waterproof, so easy to wipe clean. 52x28 in. No choice of color. Send your order now.

1 DM 8203—Shipping weight 8 lbs. . \$7.49

Mattresses on this page fit cribs with inside measurements 52 to 53 inches long, 28 to 30 inches wide. Shipped freight or express.

\*Tufflex is a resilient, newly developed, scientifically processed wood fiber. Reg. U. S. Pat. Off.

c PAGE 49 . . MATTRESSES



**Sears Honeysuckle-  
BABY FURNITURE is  
guaranteed to satisfy**



## Our Finest Honeysuckle **CRIB**

Handsome styling . . . superb construction. Heaviest to withstand all the rugged wear a toddler can give it . . . Full size to give your baby years of use . . . lots of comfort



Draft-resistant full-panel back and front. Extra heavy hardwood

Plastic capped side rails resist marring when baby is teething

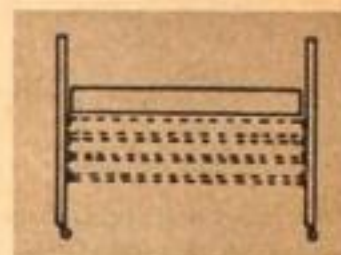
Finest quality metal link spring. Joins frame with 34 coils

Big, 2-inch, clear plastic casters. You can move crib easily

Toe-touch double drop sides. Handy with baby in your arms

Colorful decals on front and back for an attractive nursery

Gay twirl balls front and back help keep baby amused . . . quiet



Buy the Crib alone or Crib and Mattress Combination. Your best buy is the combination with crib bumpers to help keep out drafts

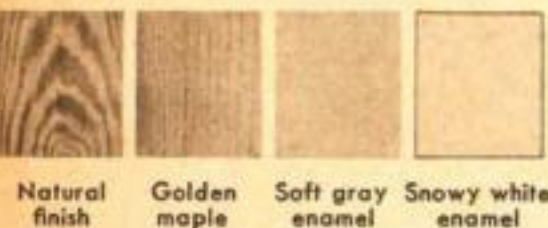
Spring adjusts to 4 positions. Use it high when baby is tiny . . . then lower it as he learns to stand. Gives years of service

**\$39.95**

Cash  
\$4.00 down  
Crib, spring

Here's a luxurious crib for the cutest baby in town! Just check all the plus features that will make baby more comfortable and safer. And will help make his nursery more handsome, too. Plastic-capped side rails . . . they resist marring even when baby is teething. Convenient double-drop sides . . . operate at a touch of the toe. Have safety catch. Finest link spring adjusts to 4 positions . . . makes crib usable for years. Superb HONEYSUCKLE construction . . . heavy hardwood. All screws are screwed into metal sleeves . . . rattles and squeaks are less likely to occur. Your choice of 4 lovely finishes, natural, golden maple, soft gray or snowy white. All finishes are non-poisonous . . . safe for baby. Smooth-rolling casters. Size 54x30 inches. Spindle sides are 26 inches high. Order baby's Crib now . . . pay later with Sears Easy Terms. See inside back cover for details. *State finish.*

1 DM 8376—Crib and spring only. Shpg. wt. 72 lbs. . . . \$39.95  
1 DM 8419—Crib, spring and innerspring mattress (1DM 8296) on preceding page. Shipping weight 97 lbs. . . . \$52.95  
1 DM 8448—Crib and spring and innerspring mattress (1DM 8296) plus crib bumpers (1D08227) on preceding page. Mattress and bumpers in jolly circus pattern. Shpg. wt. 99 lbs. . . \$56.95



Natural finish Golden maple Soft gray enamel Snowy white enamel



**\$32.95**  
Cash  
\$3.50 Down  
Crib, spring

**\$27.95**  
Cash  
\$3.00 Down  
Crib, spring

**\$18.87**  
Crib, spring

**\$17.95**  
Crib, spring

## FULL-SIZE HONEYSUCKLE CRIBS and CRIB COMBINATIONS . . lustrous non-poisonous finishes

### Full-panel front, 1/2-panel back

- Plastic-capped siderails
- Toe-touch double drop sides
- 4-position adjustable spring
- Built of strong hardwood
- Golden maple or waxed birch finish
- Gay twirl balls in front panel

Here's a Crib you'll be proud to own! Solid panels fend off drafts. Convenient double drop sides have secure safety lock. Metal spring adjusts . . . lower it as baby grows. Gay decals . . . colorful twirl balls in front. Smooth-rolling casters. 54x30 inches. Sides are 26 in. high. *State finish.* Shpg. wt. 67 lbs.

1 DM 8372—Crib, spring. . . . \$32.95  
1 DM 8482—Crib, spring, mattress (1DM8296) on preceding page. Gay circus pattern cover. Shpg. wt. 83 lbs. \$44.95

50 . . SEARS, ROEBUCK AND CO. o

### Full-panel front, 1/2-panel back

- Toe-touch single-drop side
- 4-position adjustable spring
- Strong hardwood construction
- Golden maple or waxed birch finish

A smart, thrifty panel crib. Single drop side has a secure safety lock. Resilient metal spring. Sturdy hardwood construction to take lots of wear. Attractive waxed birch or maple finish . . . non-poisonous. Smooth-rolling casters . . . easy to move about. Size 52 1/4 x 30 inches. Sides are 24 3/4 in. high. Order baby's Crib now . . . pay later with Sears Easy Terms. *State finish.* Wt. 65 lbs.

1 DM 8331—Crib, spring. . . . \$27.95

1 DM 8486—Crib, spring, innerspring mattress (1DM8265) on preceding page. *State color.* Shpg. wt. 87 lbs. . . \$37.95

### Partial Panel Crib

- Toe-touch single-drop side
- Stationary metal spring
- Hardwood construction throughout
- Safe natural varnish finish

Attractive partial panel ends with gay decal trim. Operate the toe-touch drop side easily with baby in your arms. Secure safety lock. Resilient metal spring. Hardwood construction to stand up under lots of wear. Lovely natural varnish finish. Smooth-rolling casters make crib easy to move about. 54x30 inches. Sides are 26 inches high. Send your order now. Shpg. wt. 57 lbs.

1 DM 8373—Crib, spring. . . . \$18.87

### Economy-price Spindle Crib

- Toe-touch single drop side
- Stationary metal spring
- Sturdy hardwood construction
- Lovely golden maple finish

Now . . . at low cost . . . a real buy in comfort and protection for your baby. Toe-touch drop side operates easily with baby in your arms. Sturdy, closely placed spindles . . . hardwood construction throughout. Resilient stationary metal spring. Smooth golden maple finish. Smooth-rolling casters . . . easy to move about. 54x30 inches. Sides 26 inches high. Order now. Wt. 45 lbs.

1 DM 8332—Crib, spring. . . . \$17.95

**ORDER YOUR CRIB ON SEARS EASY TERMS:** Anything we sell in orders of \$20 or more can be purchased on easy terms. For details see inside back cover.

**NOTICE:** All Cribs are shipped freight or express, partly assembled. Easy to set up